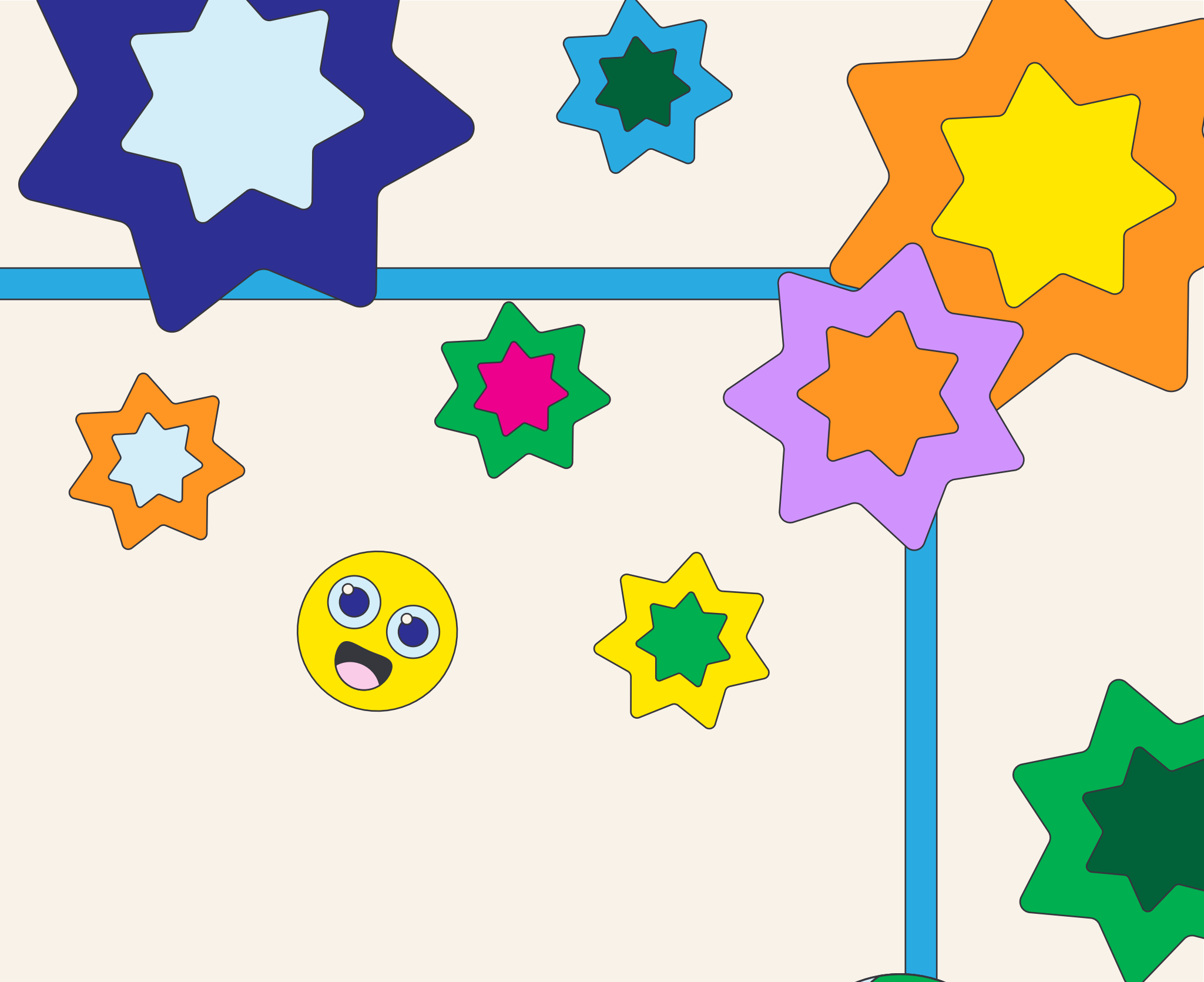
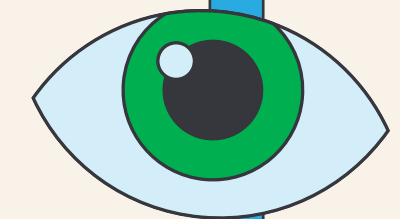


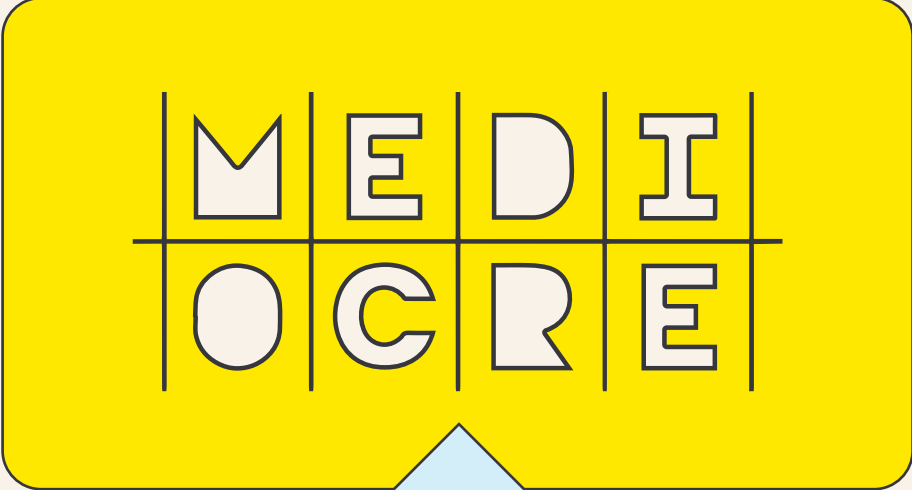


REUNION

**2023 ADCLUB
LEXINGTON**

**AMERICAN
ADVERTISING AWARDS**

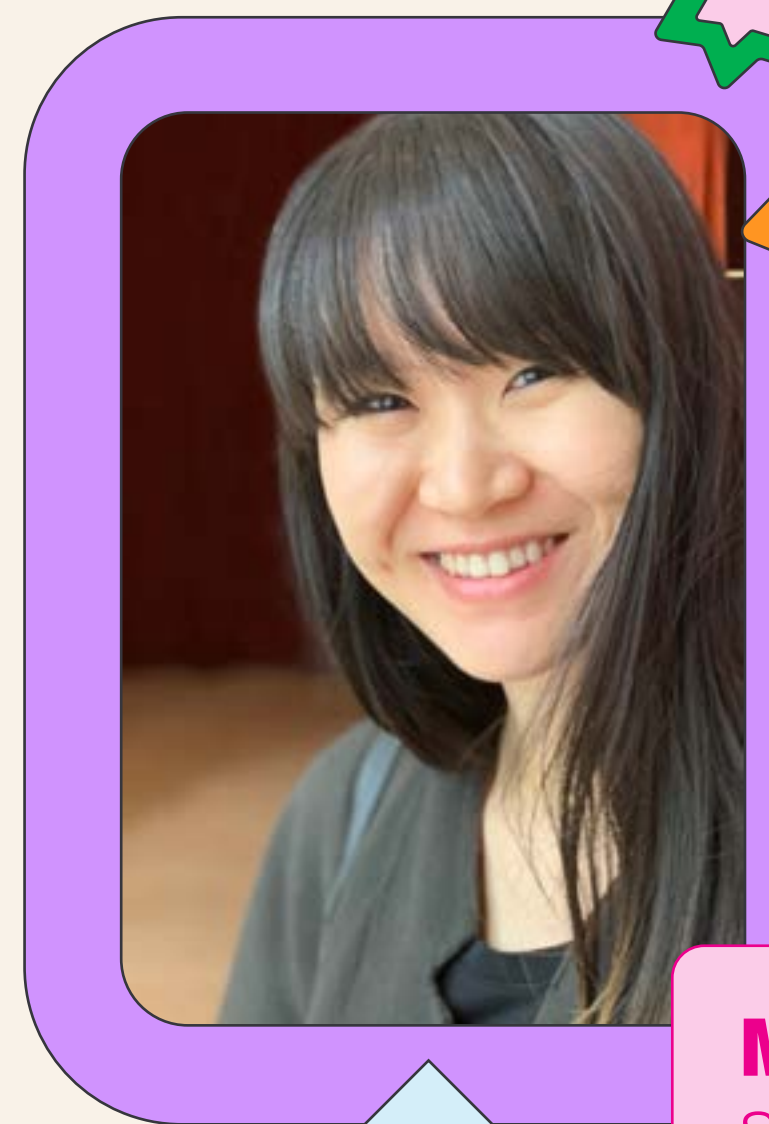




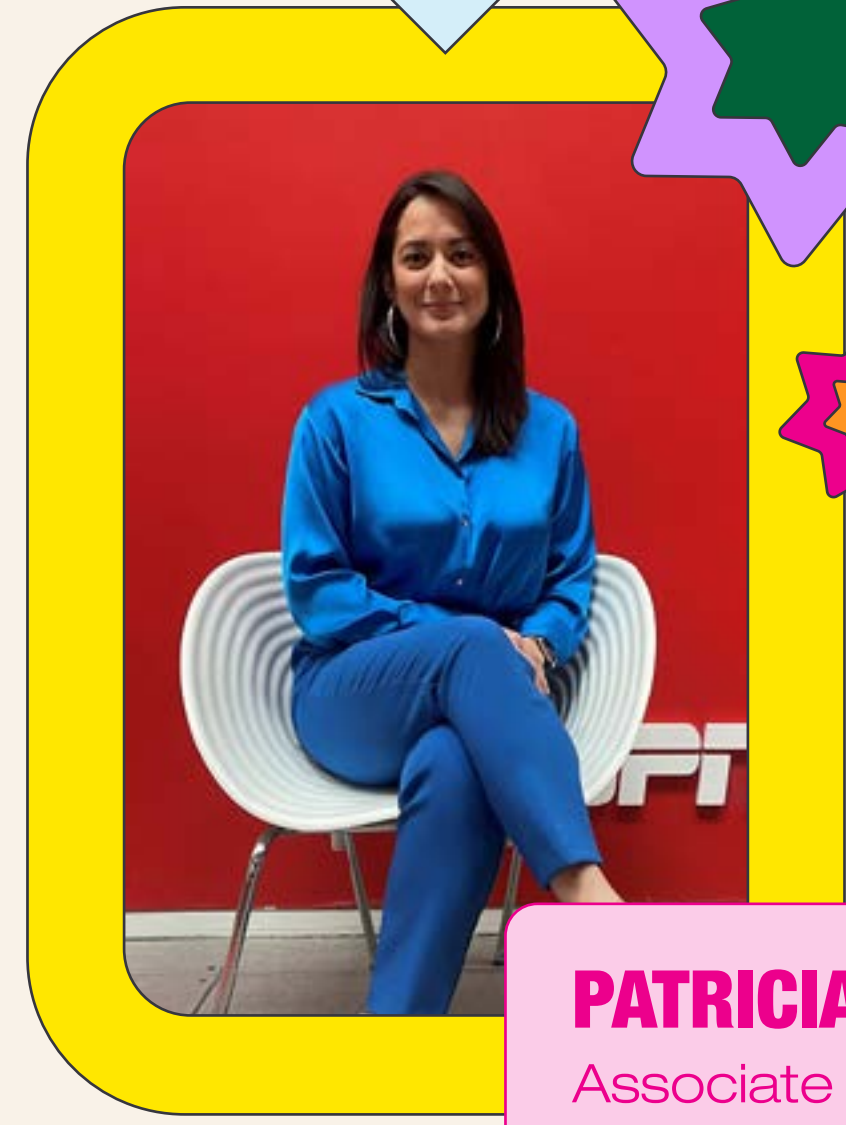
**BIG THANKS TO
OUR SPONSORS.**



**AND TO
OUR JUDGES.**



MICHELLE FANG
Senior Designer at Stitchfix



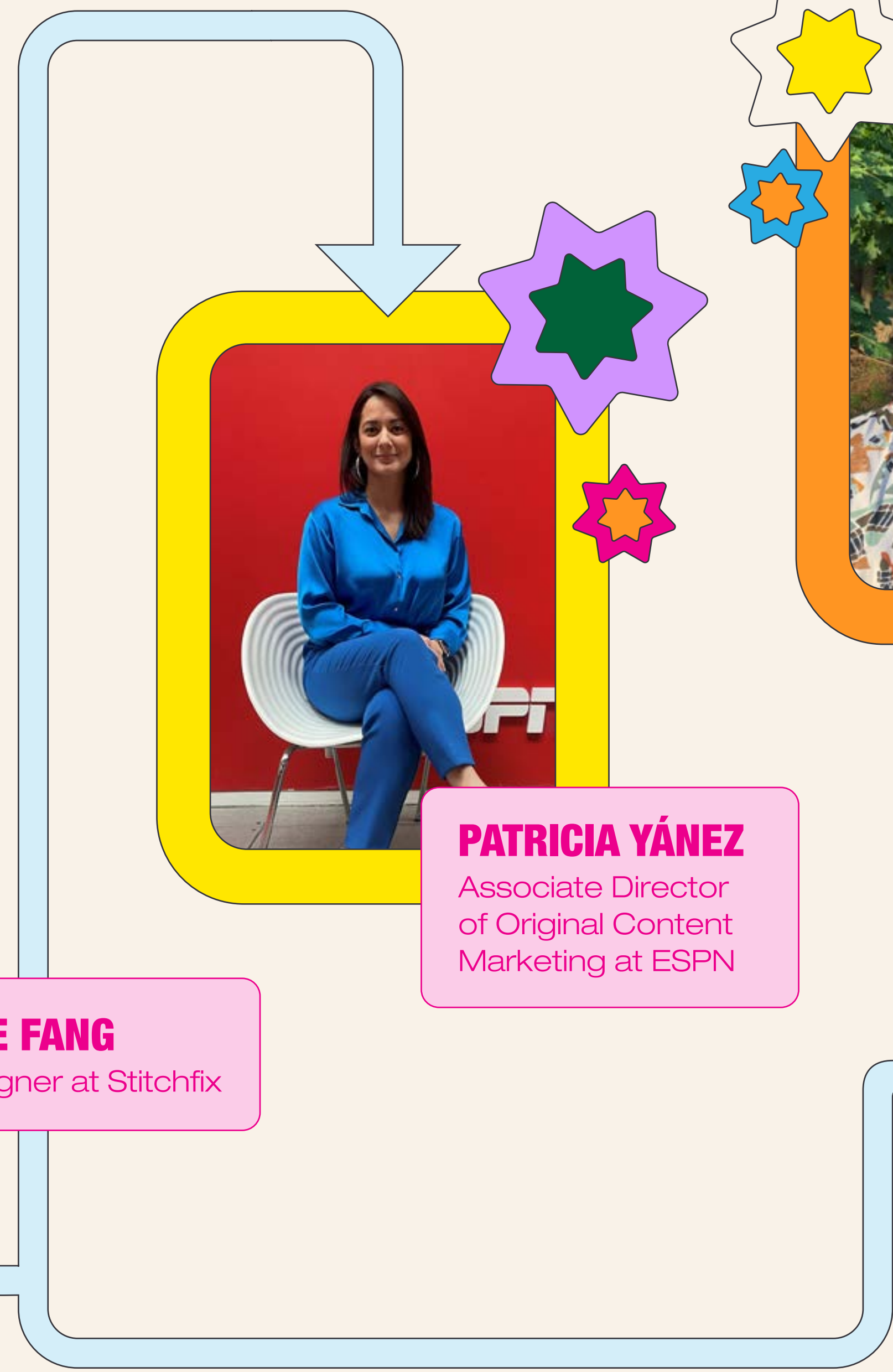
PATRICIA YÁÑEZ
Associate Director
of Original Content
Marketing at ESPN

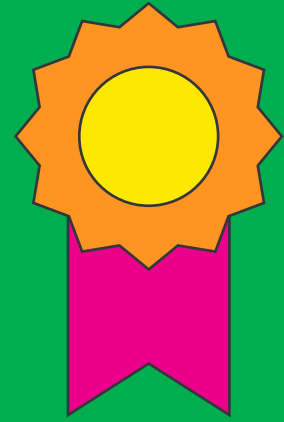


KENDALL NAVEDO
Associate Manager of
Digital Innovation at HBO



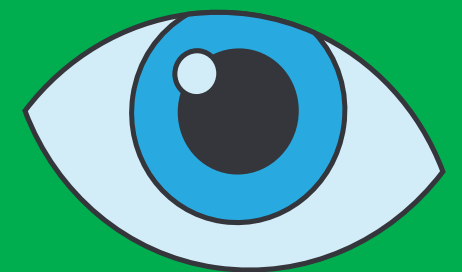
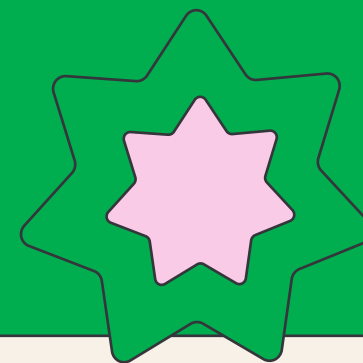
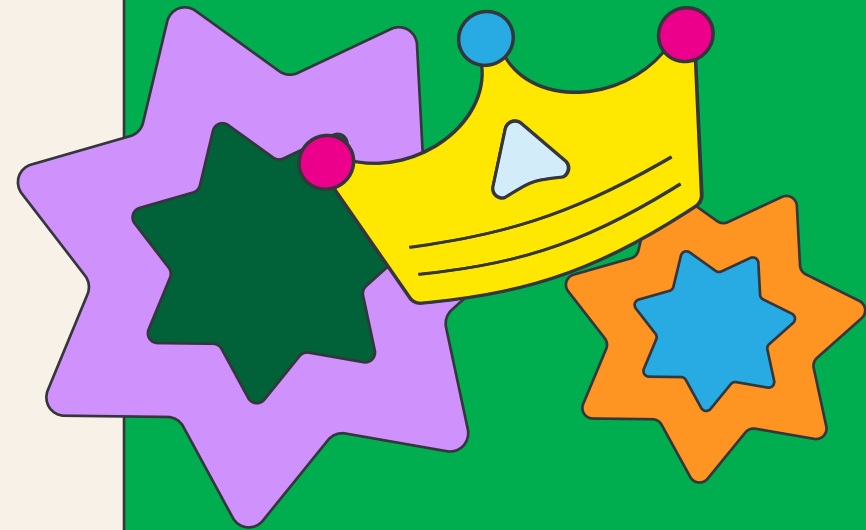
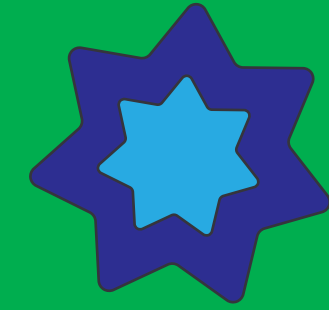
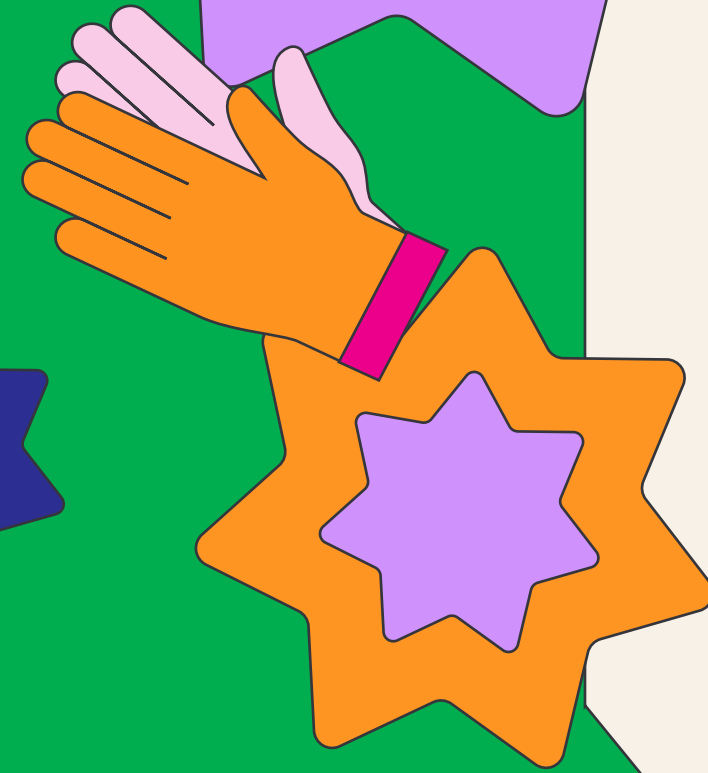
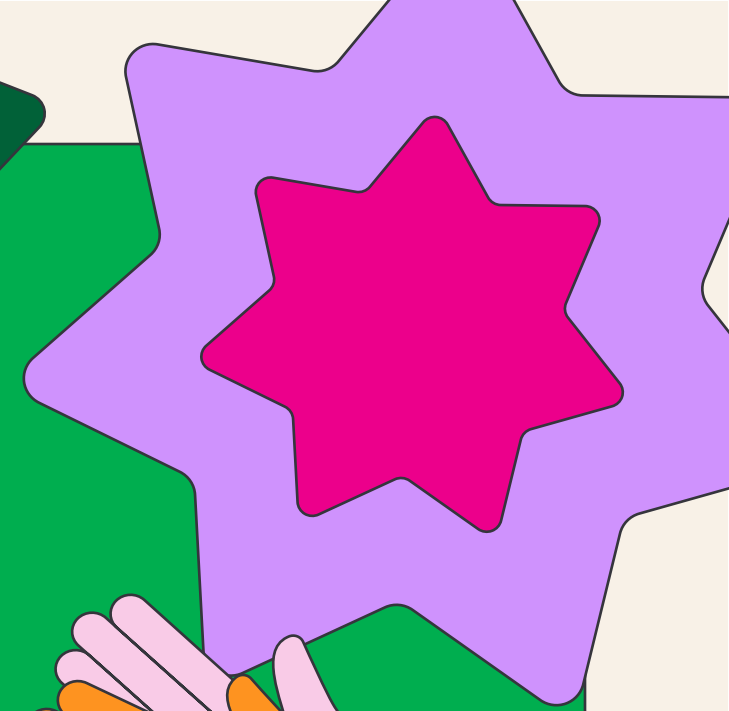
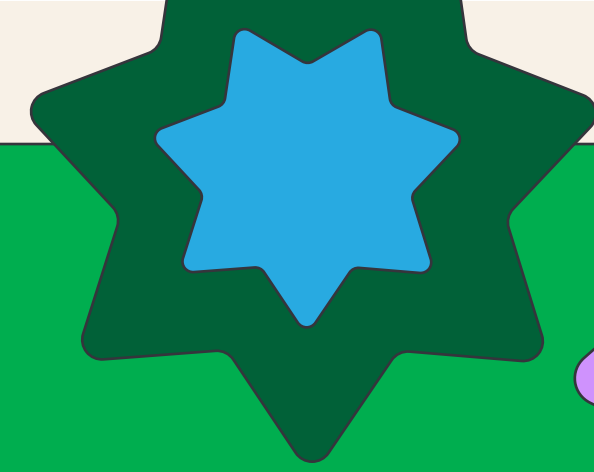
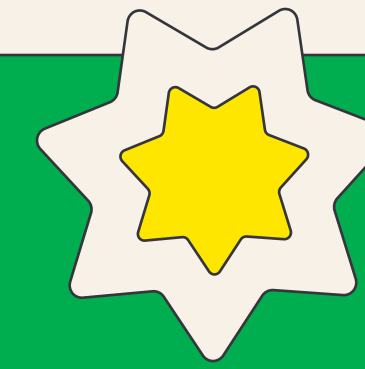
DAVE GORDON
Executive Creative
Director at Ammunition





**AWARDS
CATEGORY**

CROSS PLATFORM





HERE FOR IT

CORNETT GANNETT

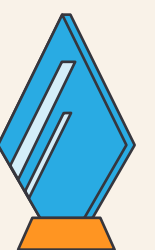
Whit Hiller
Jonathon Spalding
Randy Steward
Coleman Larkin
Jalyn Clark
Matt Goddard
Leslie Miller
Danielle Havrilesko
Audrey Moeglin
Chris Finnegan
Colin Doherty, Hook Interactive
David Cleeland, WRKSHRT
Wade Dunstan, WRKSHRT
John Buckman
Justin Lee
Neil Kesterson, Dynamix
Naomi Smith, Hook Interactive
Marmoset

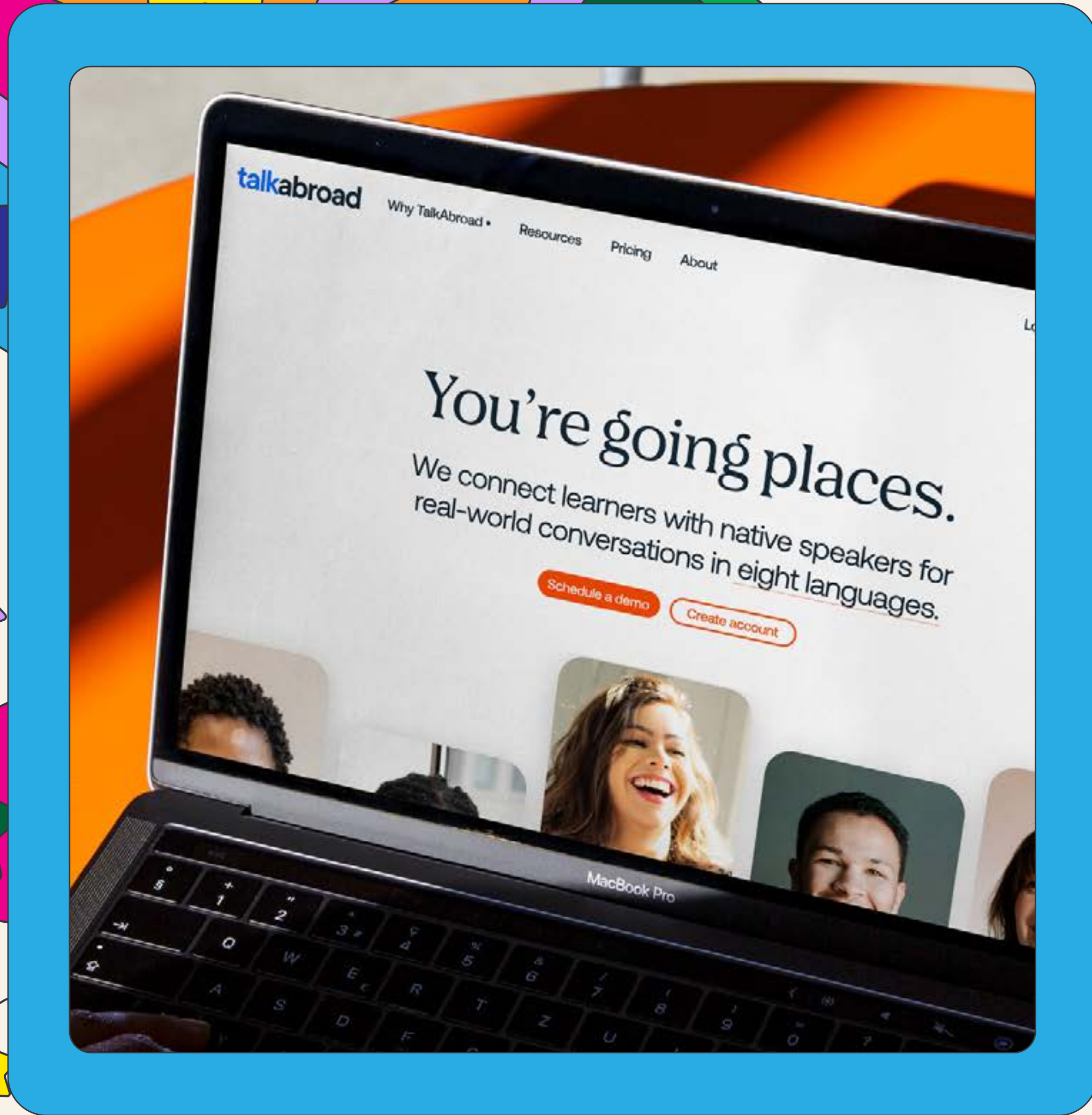
Executive Creative Director
Associate Creative Director
Associate Creative Director
Sr. Copywriter
Graphic Designer
Graphic Designer
VP, Director of Brand Strategy
Sr. Account Executive
Account Coordinator
VP, Director of Brand Connections
Director / Executive Producer Partner
Director of Photography Partners
Director of Photography Partners
Editor Partner
Animation/Editor Partner
Audio/Sound Design Partner
Production Coordinator Partner
Music Partner

**CROSS
PLATFORM**

**INTEGRATED
ADVERTISING**

**SILVER
ADDY**





TALK ABROAD

BULLHORN CREATIVE TALKABROAD

Adam Kuhn
Nathan Weaver
Anne Dean Dotson
Evan Markert
Austin Hohiemer
Keionna Bailey
Oscar Valdez

Creative Director
Illustration
Language Director
Director of Digital Projects
Copywriter + UX Developer
Account Manager
UX Developer

**CROSS
PLATFORM**

**INTEGRATED BRAND
IDENTITY CAMPAIGN**

**SILVER
ADDY**

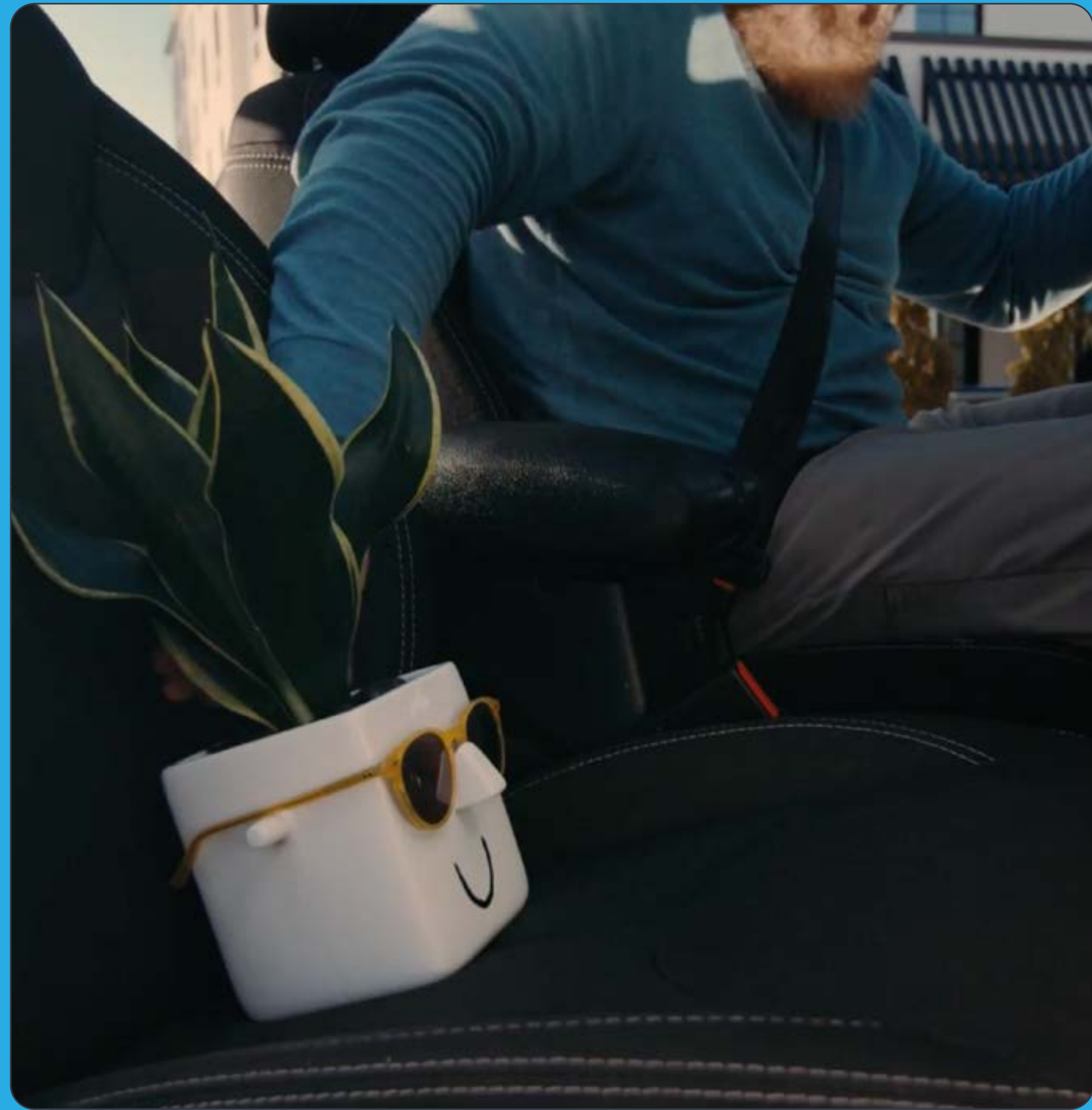


WORLD'S FIRST PLANT FRIENDLY HOTEL

CORNETT VISITLEX

Leslie Miller
Natalie Wilks
Whit Hiler
Coleman Larkin
Randy Steward
Sarah Vaughan
John Buckman
Amani Nichae
Bullhorn
Mary Quinn Ramer
Gathan D. Borden
Niki Heichelbech-Goldey

VP, Director of Brand Strategy
Account Executive
Executive Creative Director
Sr. Copywriter
Associate Creative Director
Associate Art Director
Videographer Partner
Photographer Partner
Design Partner
President, VisitLEX
VP of Marketing, VisitLEX
Director of Communications, VisitLEX



**CROSS
PLATFORM**

**INTEGRATED BRANDED
CONTENT CAMPAIGN**

**SILVER
ADDY**



LEXINGTON SPORTING CLUB

BULLHORN CREATIVE LEXINGTON SPORTING CLUB

Brad Flowers
Christopher Payne
418 Communications
Will Jones
Adam Kuhn
Anne Dean Dotson
Kate Baughman,
Austin Hohiemer

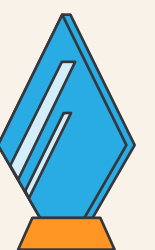
Partner
Designer
Public Relations
Partner
Creative Director
Language Director
Senior Writer
Copywriter + UX Developer

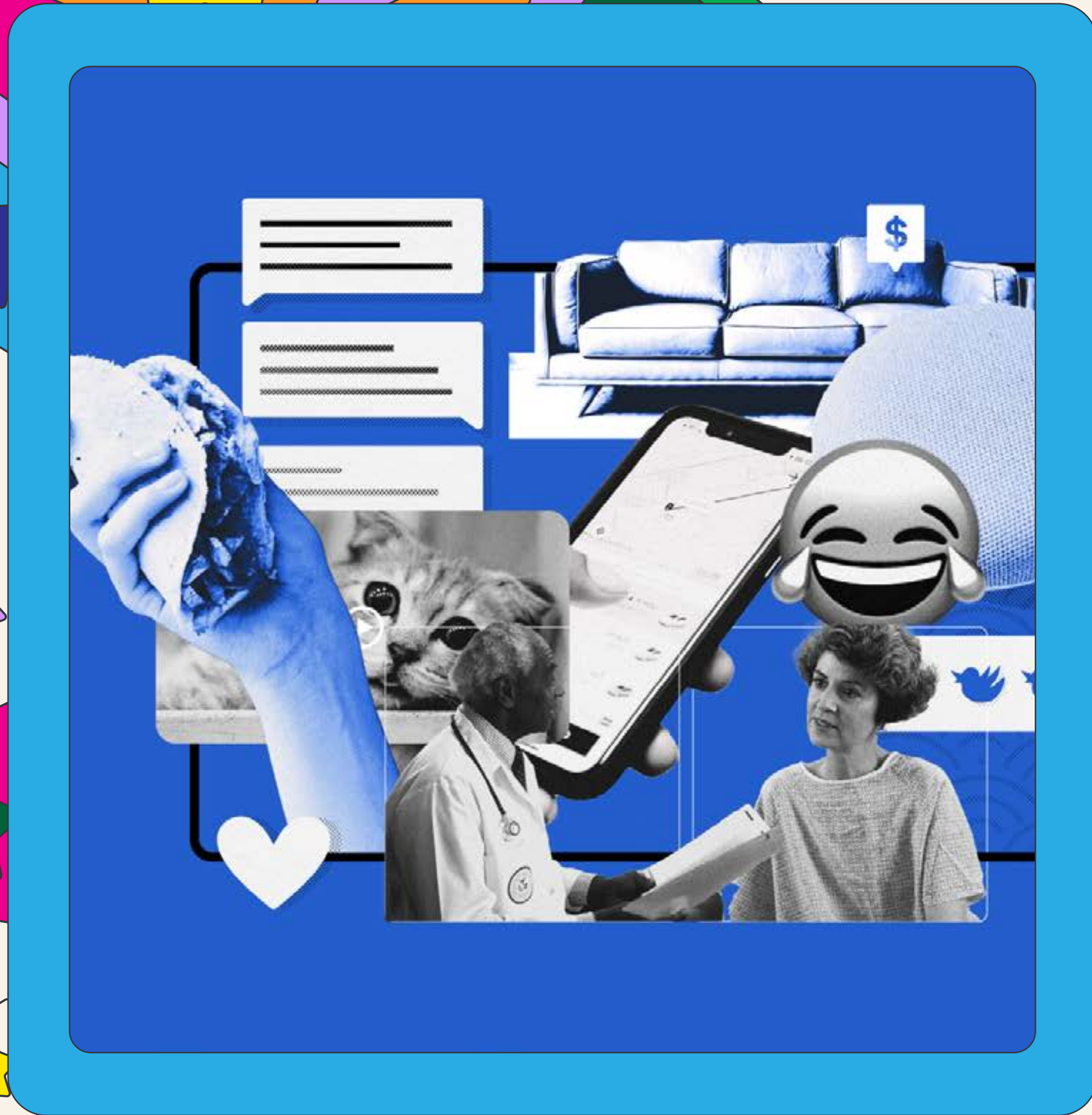


**CROSS
PLATFORM**

**INTEGRATED BRAND
IDENTITY CAMPAIGN**

**SILVER
ADDY**





QUILLO

BULLHORN CREATIVE QUILLO

Will Jones
Brad Flowers
Anne Dean Dotson
Evan Markert
Kate Baughman
Austin Hohiemer

Partner
Partner
Language Director
Director of Digital Projects
Senior Writer
Copywriter + UX Developer

**CROSS
PLATFORM**

**INTEGRATED BRAND
IDENTITY CAMPAIGN**

**SILVER
ADDY**



FRANCIS PARKER SCHOOL

BULLHORN CREATIVE
FRANCIS PARKER SCHOOL

Brad Flowers
Natosha Via
Chris Jackson
Anne Dean Dotson
Kate Baughman
Keionna Bailey
Austin Hohiemer

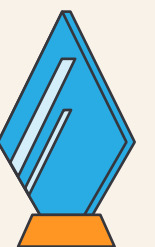
Partner
Photography
Creative Director
Language Director
Senior Writer
Account Manager
Copywriter



**CROSS
PLATFORM**

**INTEGRATED BRAND
IDENTITY CAMPAIGN**

**SILVER
ADDY**



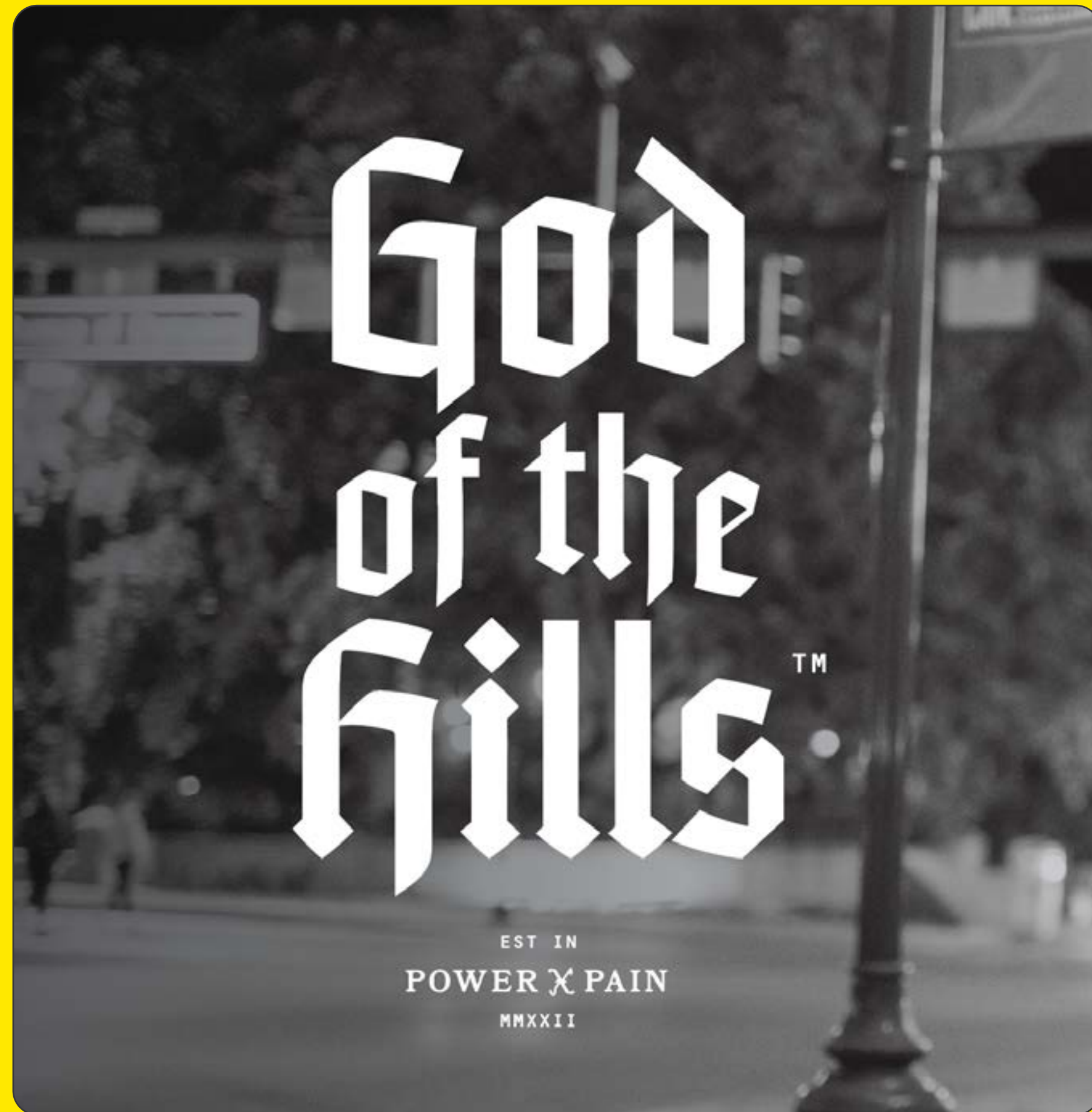
GOD OF THE HILLS™ IDENTITY

MARROW

GOD OF THE HILLS™

Adam Taylor Brown
Ramel Smooth Bradley
Brian Campbell, BCS
Brian Jackson
Chris Radcliffe
Dean Crockett
Bryce Oquaye
Fredd C
Chen Horesh
Serenity Wright
Taylor Davis
Emily Faye

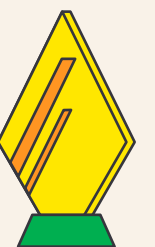
Brand Strategy + Design
Founder CEO and Creative Direction
Photography
Photography
Photography
Photograph
Art and Animation
Music
Advisor
Advisor
Director of Events
Director of Public Relations



**CROSS
PLATFORM**

**INTEGRATED BRAND
IDENTITY CAMPAIGN**

**GOLD
ADDY**





HORSE KICKS

CORNETT VISITLEX

Whit Hiller
Jonathon Spalding
Randy Steward
Robert Baker
Sarah Vaughan
Coleman Larkin
Caitlyn Leiby
Ty Duckwyler
Laura Merchant
Jacob McDaniel
Daniel Boone
Pierina Galvez
Natalie Wilks
Lauren McDowell
Marcus Floyd
QUINN PR
Adam Padgett
Meg Heaton
Nimlock
Monster Color

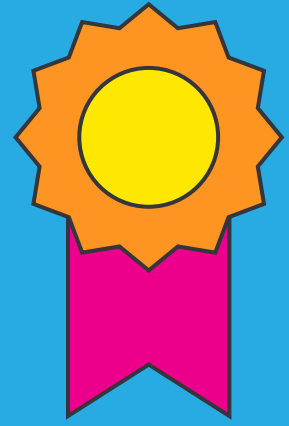
Executive Creative Director
Associate Creative Director
Associate Creative Director
Director of Social Strategy
Associate Art Director
Sr. Copywriter
Content Strategy Manager
Social Content Creator
Sr. Graphic Designer
Jr. Digital Designer
Digital Producer
UI/Web Designer
Account Executive
Account Coordinator
Sneaker Artist Partner
PR Partner
Photographer Partner
Art Director Partner
Fabricator Partner
Printer Partner

**CROSS
PLATFORM**

**INTEGRATED BRANDED
CONTENT CAMPAIGN**

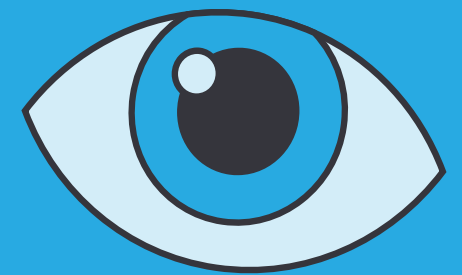
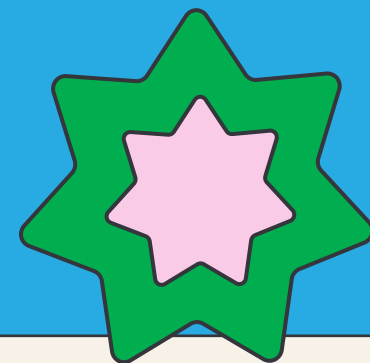
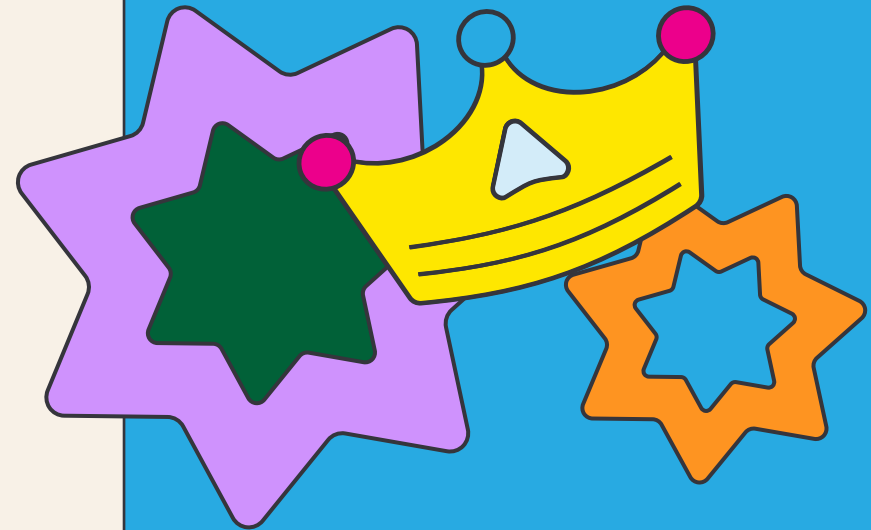
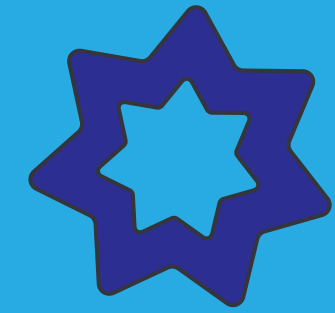
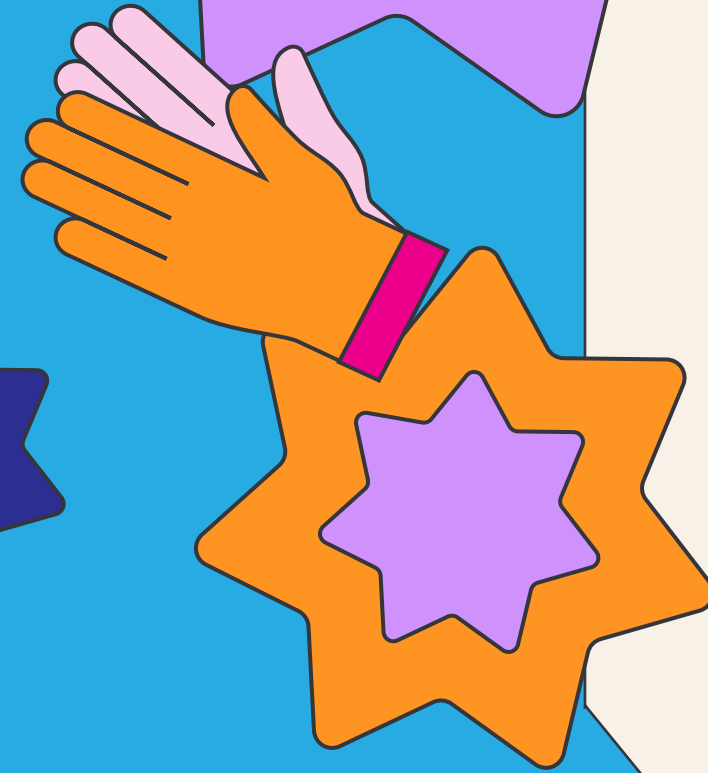
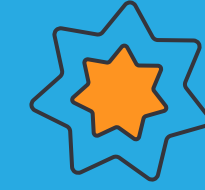
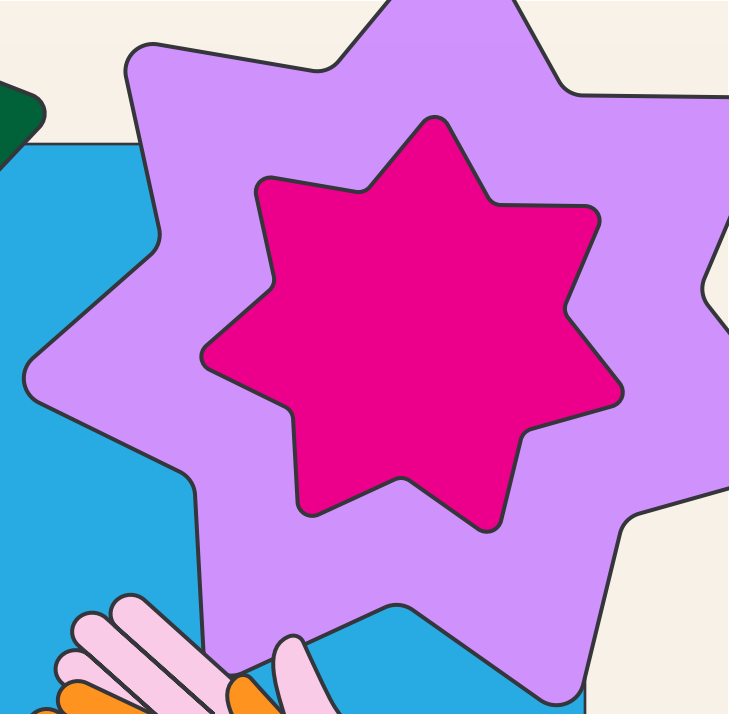
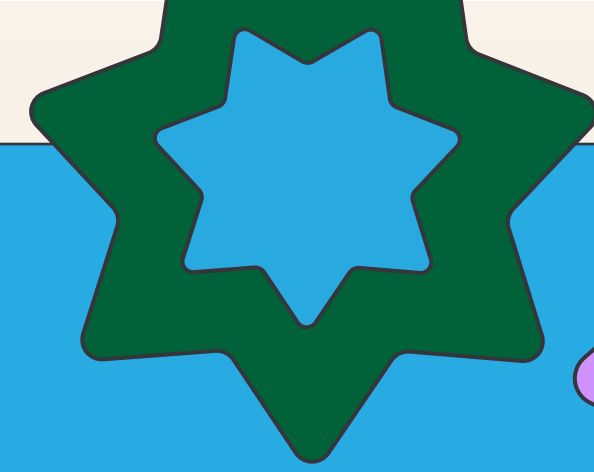
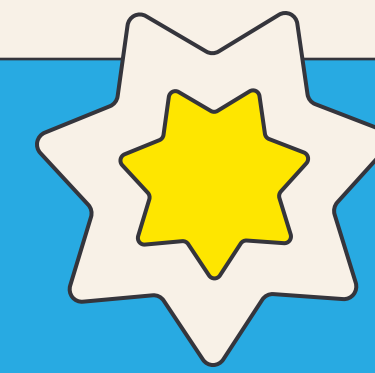
**GOLD
ADDY**





**SPECIAL
AWARD**

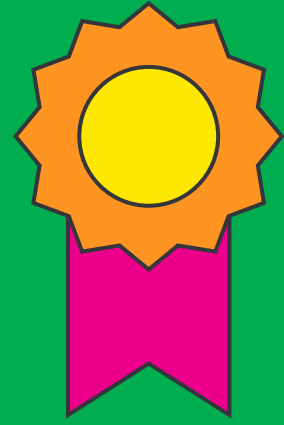
SILVER MEDAL AWWARD





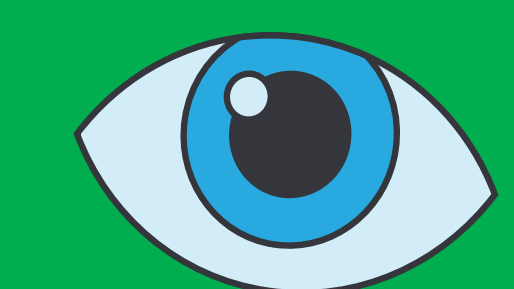
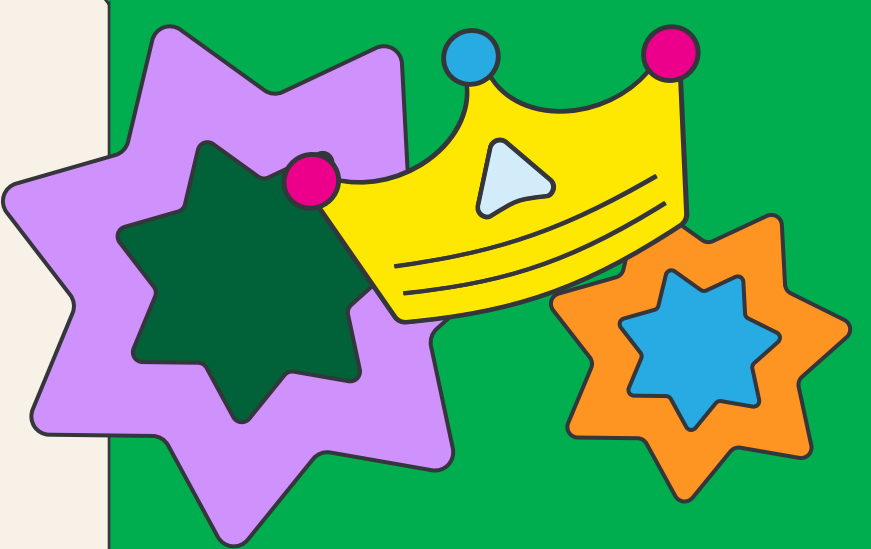
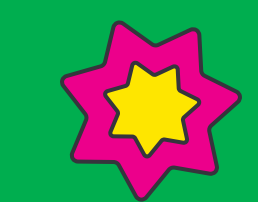
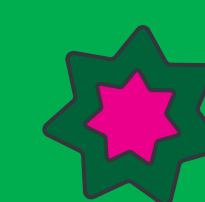
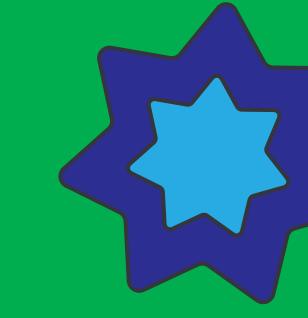
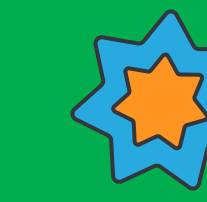
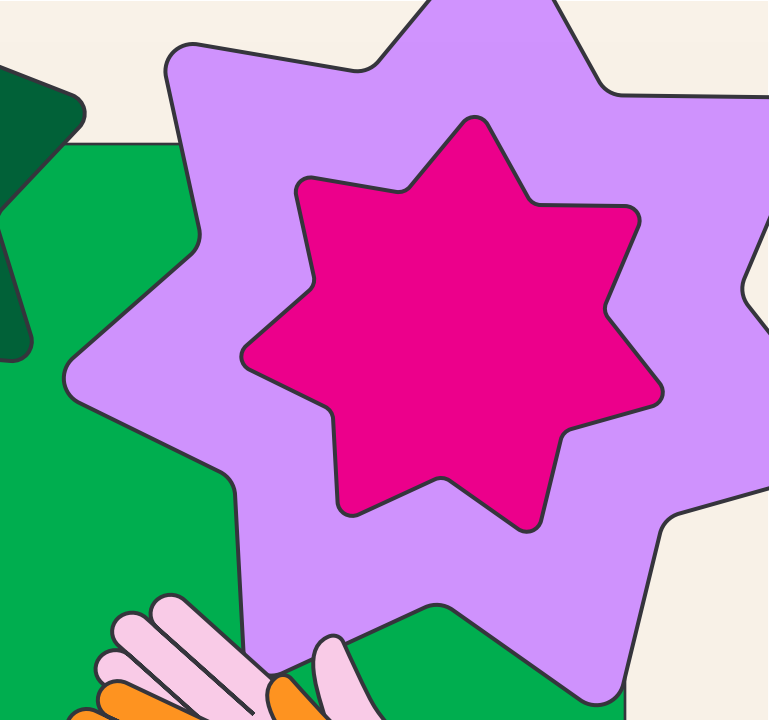
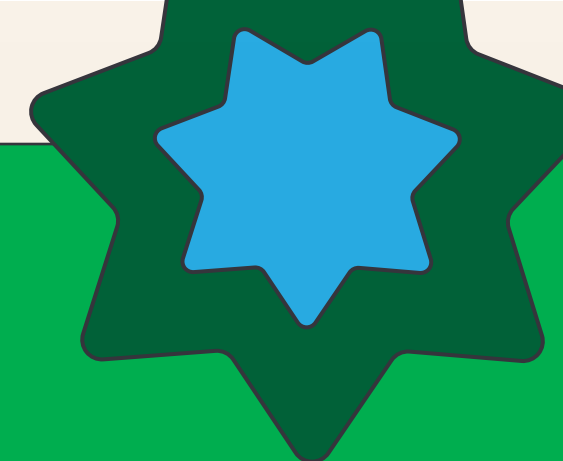
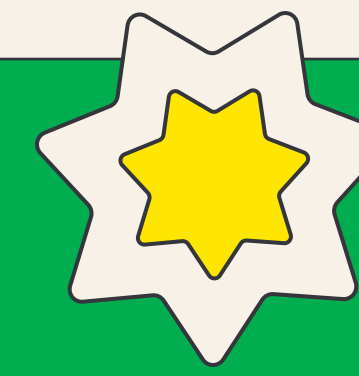
MARY ELLEN SLONE

2023 SILVER MEDAL AWARD
RECIPIENT



**AWARDS
CATEGORY**

ELEMENTS OF ADVERTISING



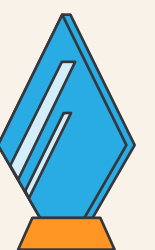


KENTUCKY OPERA

BULLHORN CREATIVE
KENTUCKY OPERA

Kate Baughman
Keionna Bailey

Senior Writer
Account Manager



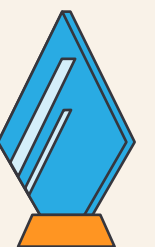


THE CURDIOLOGIST

CORNETT A&W RESTAURANTS

Whit Hiler
Randy Steward
Coleman Larkin
Sarah Vaughan
Robert Baker
Caitlin Leiby
Tyriq Duckwyler
Jalyn Clark
Matt Mesa
Jacob McDaniel
Matt Goddard
Danielle Havrilesko
Audrey Moeglin
Liz Bazner
Samantha Jackson
Spencer Barrett
Hannah Sither
George Dickson

Executive Creative Director
Associate Creative Director
Sr. Copywriter
Associate Art Director
Director of Social Strategy
Content Strategy Manager
Content Creation Associate
Graphic Designer
Associate Copywriter
Junior Digital Designer
Junior Graphic Designer
Sr. Account Executive
Account Coordinator
Senior Director of Marketing, A&W Restaurants
Brand Manager, A&W Restaurants
Digital Manager, A&W Restaurants
Content Marketing Specialist, A&W Restaurants
Curdiologist





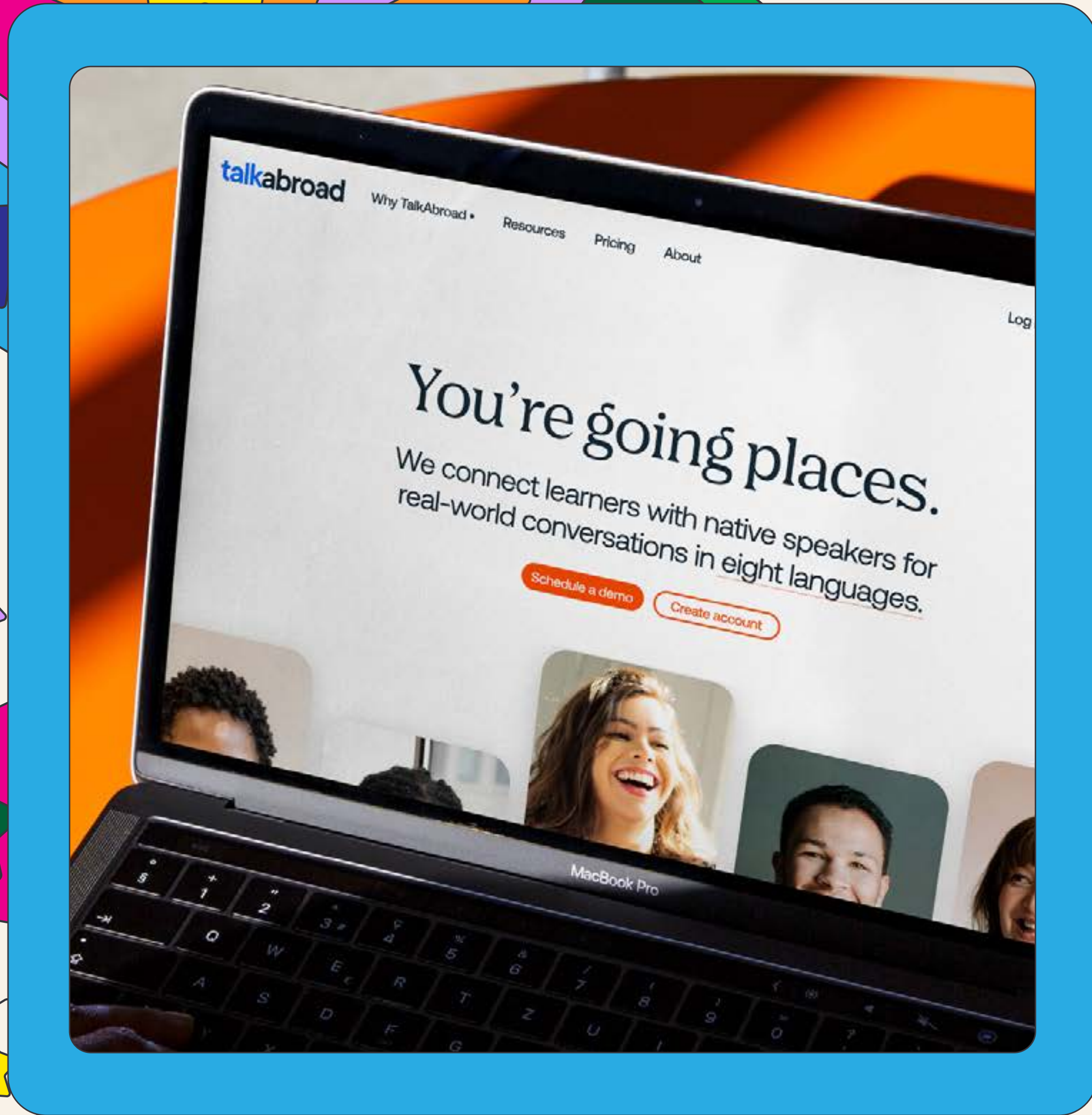
100 DAYS OF CENTRE BOOK

MARROW
CENTRE COLLEGE

Adam Taylor Brown
Annie Murphy

Brand Strategy + Design
Client



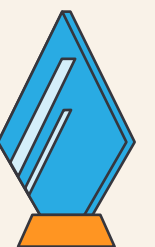


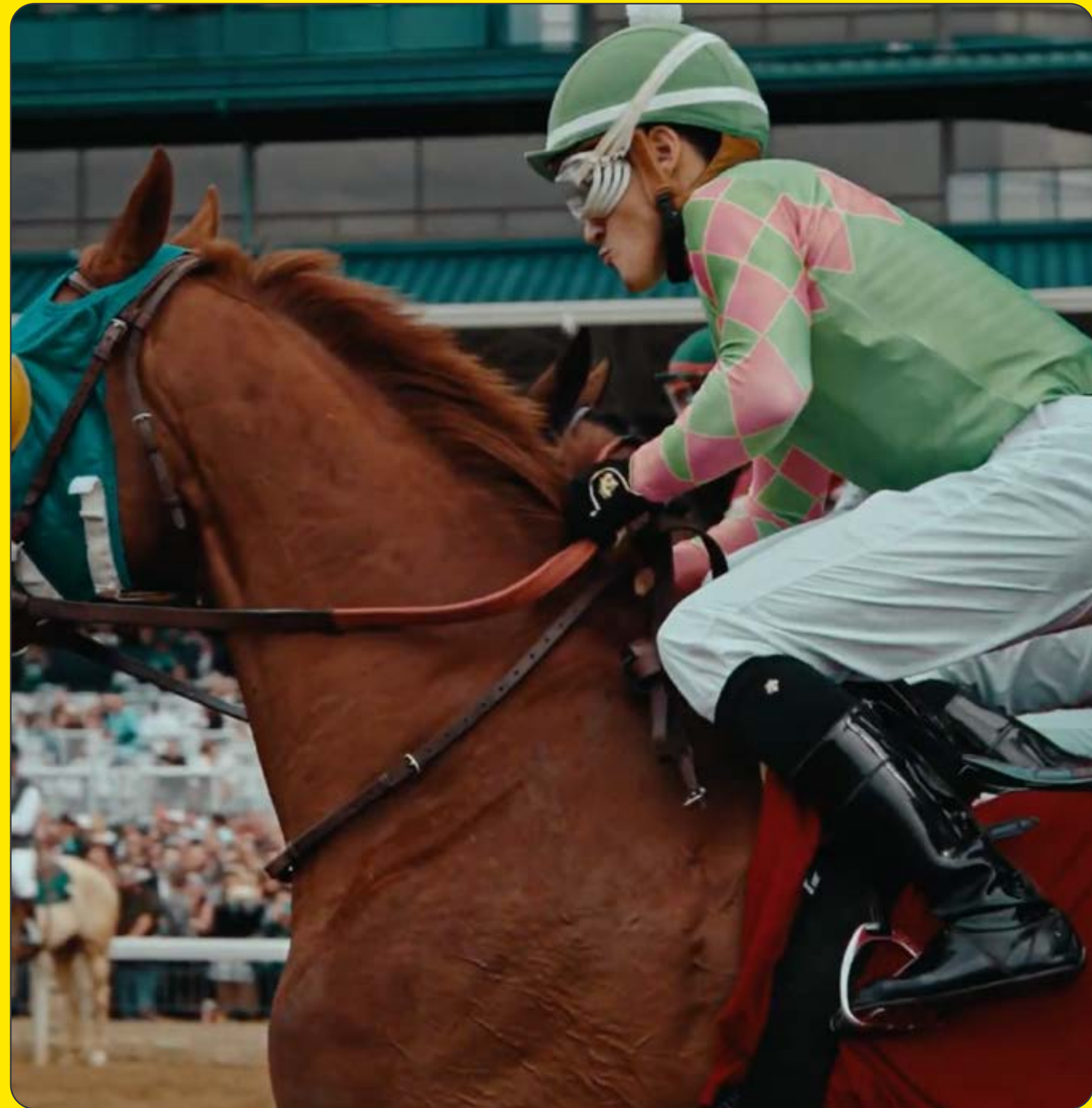
TALK ABROAD

BULLHORN CREATIVE TALKABROAD

Adam Kuhn
Nathan Weaver
Anne Dean Dotson
Evan Markert
Austin Hohiemer
Keionna Bailey
Oscar Valdez

Creative Director
Illustration
Language Director
Director of Digital Projects
Copywriter + UX Developer
Account Manager
UX Developer





THE ROAR

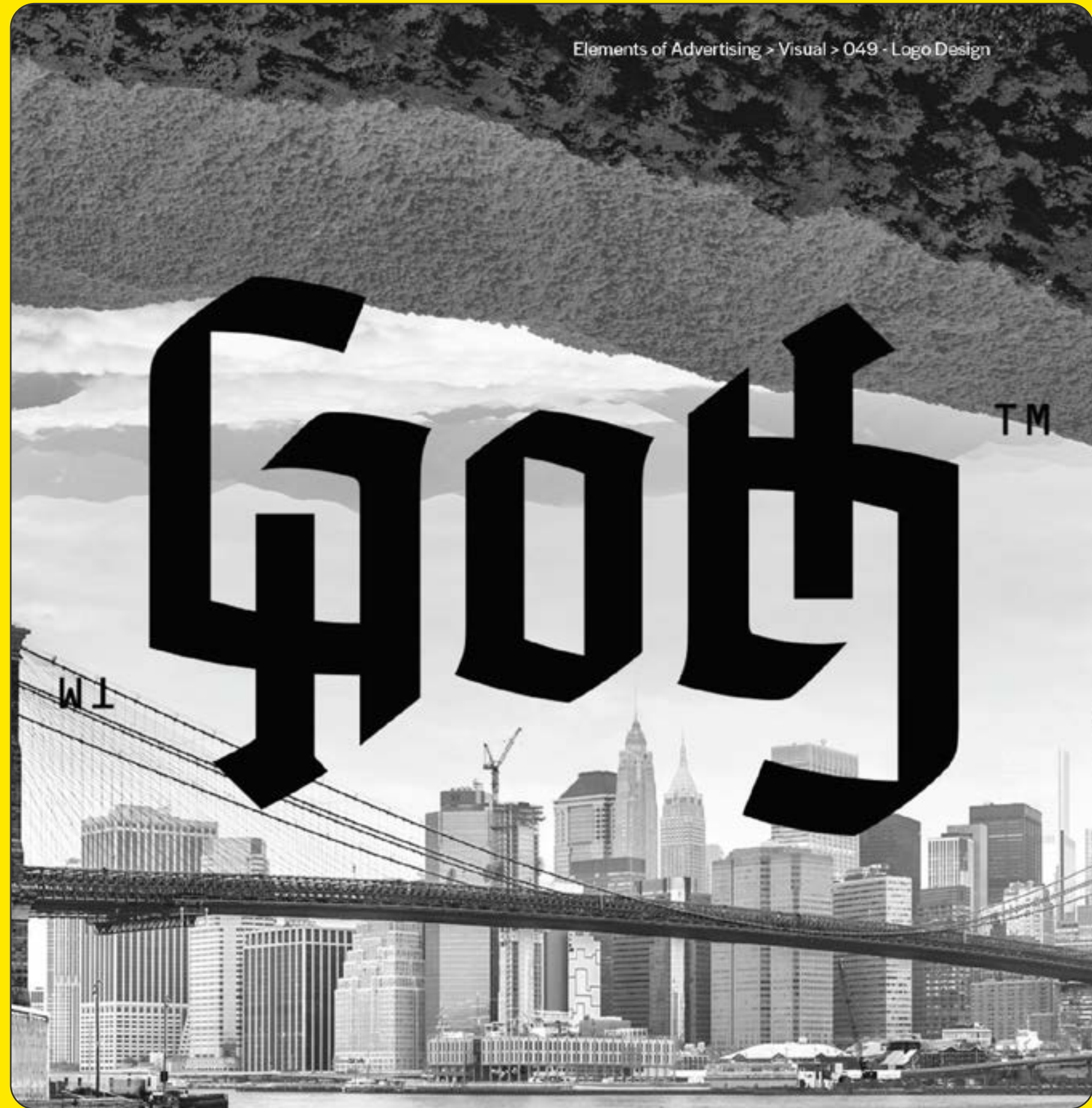
CORNETT KEENELAND

Jonathon Spalding
Chris Barnes
Kathy Martinolich
Aaron Lugo
Jalyn Clark
Leslie Miller
Kelsey Riley
Colin Doherty
WrkShrt
John Buckman

Associate Creative Director
Creative Director
Sr. Copywriter
Associate Art Director
Graphic Designer
VP, Director of Brand Strategy
Sr. Account Executive
Producer/Director, HOOK Interactive
Directors of Photography
Editor



Elements of Advertising > Visual > 049 - Logo Design



GOTH™ LOGO

MARROW

GOD OF THE HILLS

Adam Taylor Brown
Ramel Smooth Bradley
Serenity Wright
Brian Jackson
Brian Campbell, BCS
Chris Radcliffe
Dean Crockett

Brand Strategy + Design
Founder CEO, Creative Direction
Advisor
Photographer
Photographer
Photographer
Photographer





A COMMUNITY THAT BELIEVES IN YOU

ERIC SANDERS
UK COLLEGE OF ENGINEERING

Eric Sanders
Mike Benton
Derrick Meads
Matt Johnson
Aaron Camenisch
Ravyn Ladenburger

Director, Editor, Producer
Cinematographer
Director of Marketing and Communications
Director of Digital Communications
Associate Director of Marketing
Associate Director of Communications



LEX PARKS & REC: BOLLARD SIGNAGE

MEDIOCRE
LEXINGTON PARKS & RECREATION

Caleb Costelle
Shawn Saylor

Design
Principal

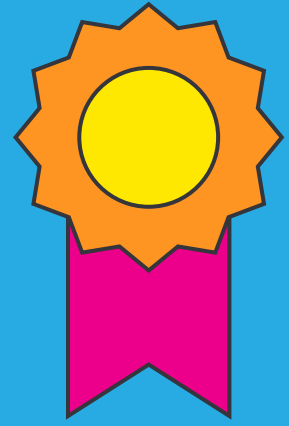


**ELEMENTS OF
ADVERTISING**

**ILLUSTRATION
SERIES**

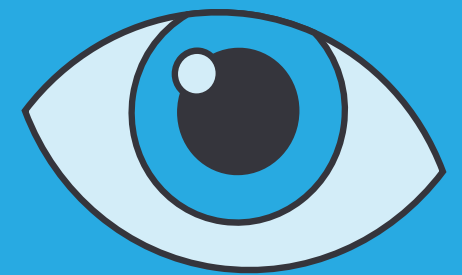
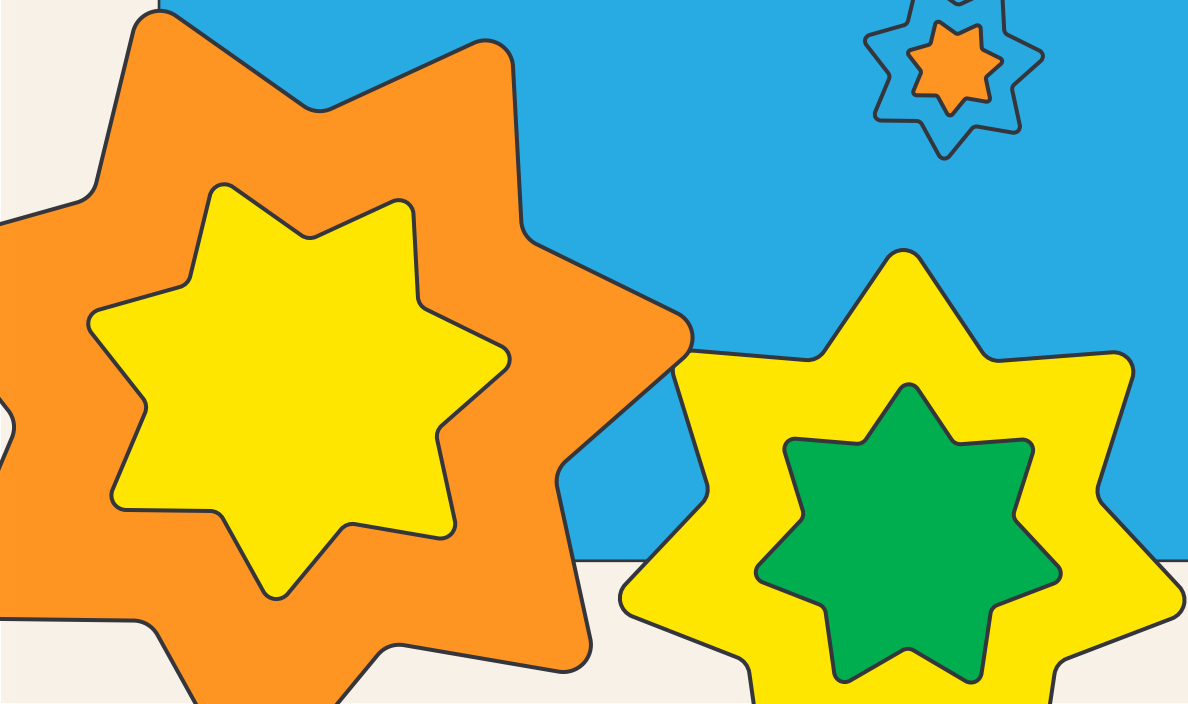
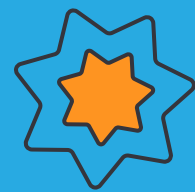
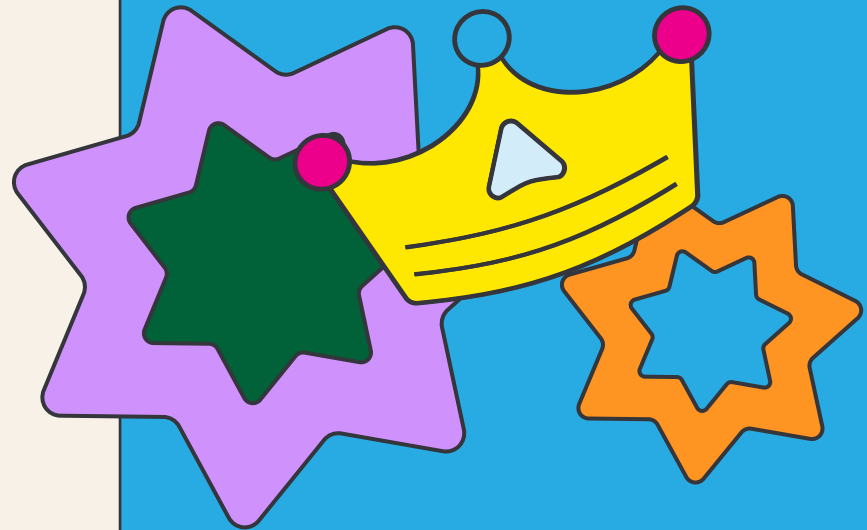
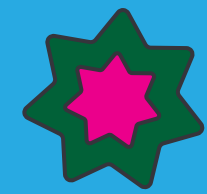
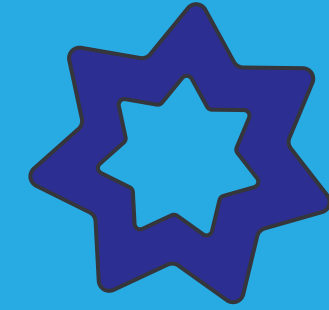
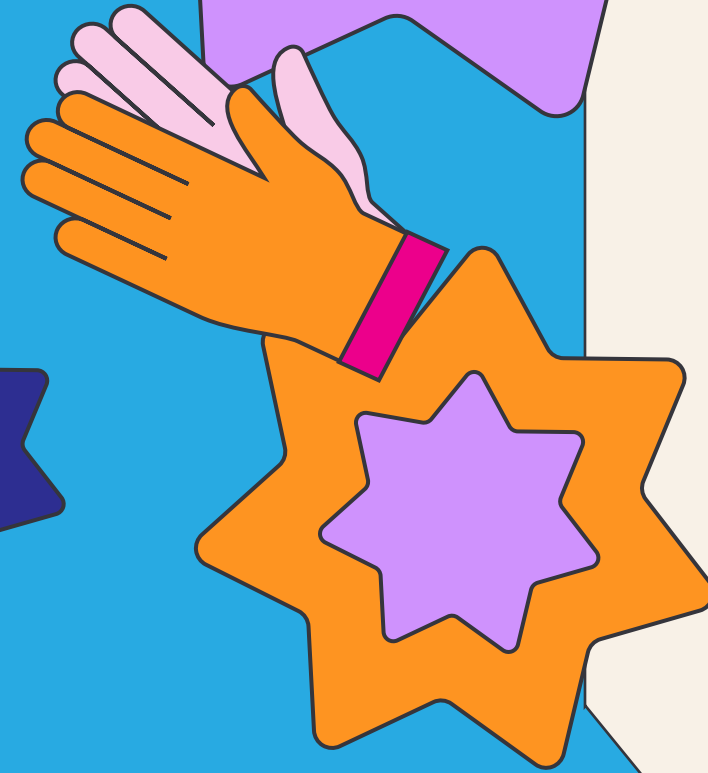
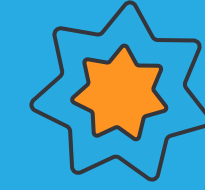
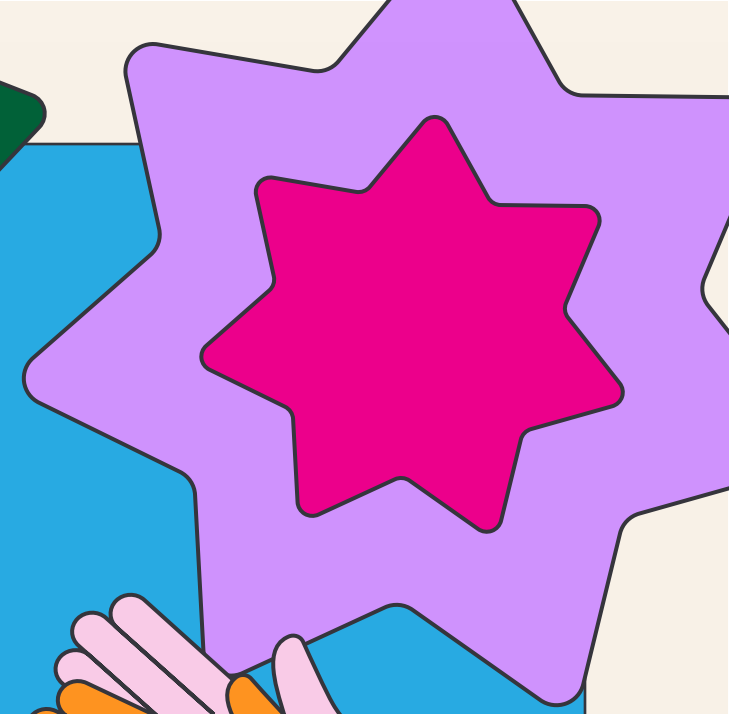
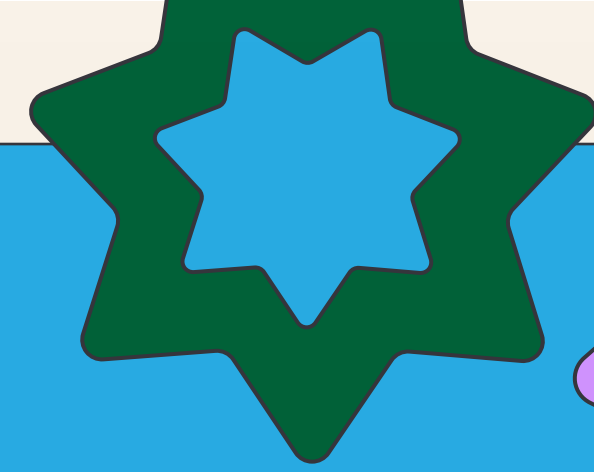
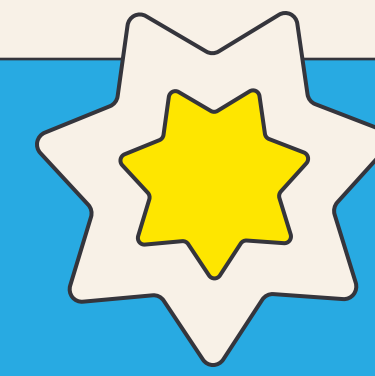
**GOLD
ADDY**





**SPECIAL
AWARD**

MOSAIC AWWARD



“WE WERE HERE” EXHIBITION

NORTON CENTER FOR THE ARTS
NORTON CENTER FOR THE ARTS

Raven Shelton

Creative Marketing Manager,
Norton Center for the Arts

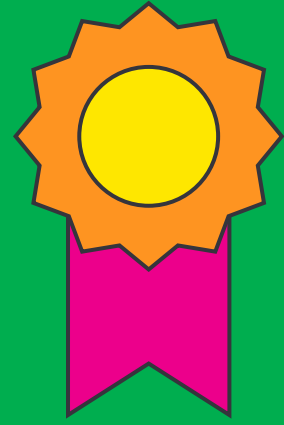


**OUT-OF-HOME &
AMBIENT MEDIA**

**OUT-OF-HOME
INSTALLATION**

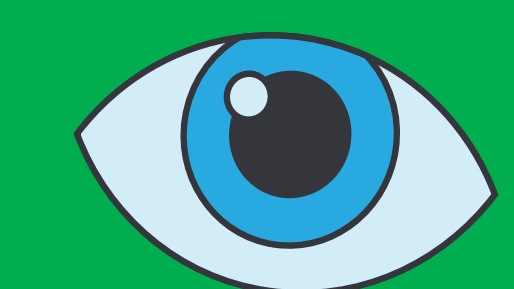
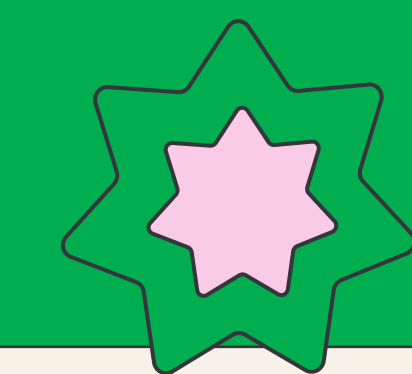
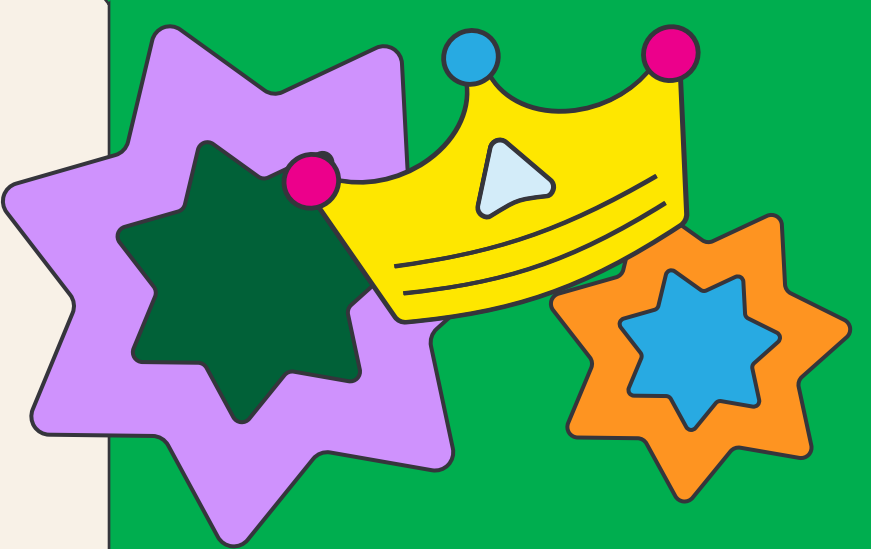
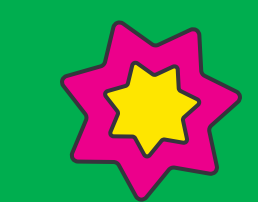
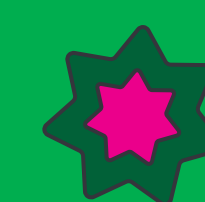
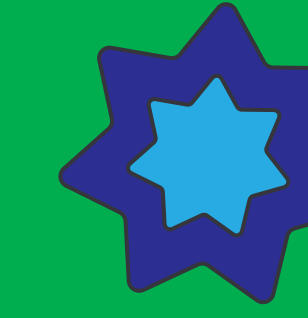
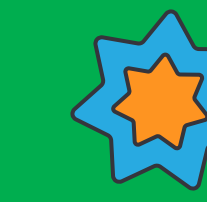
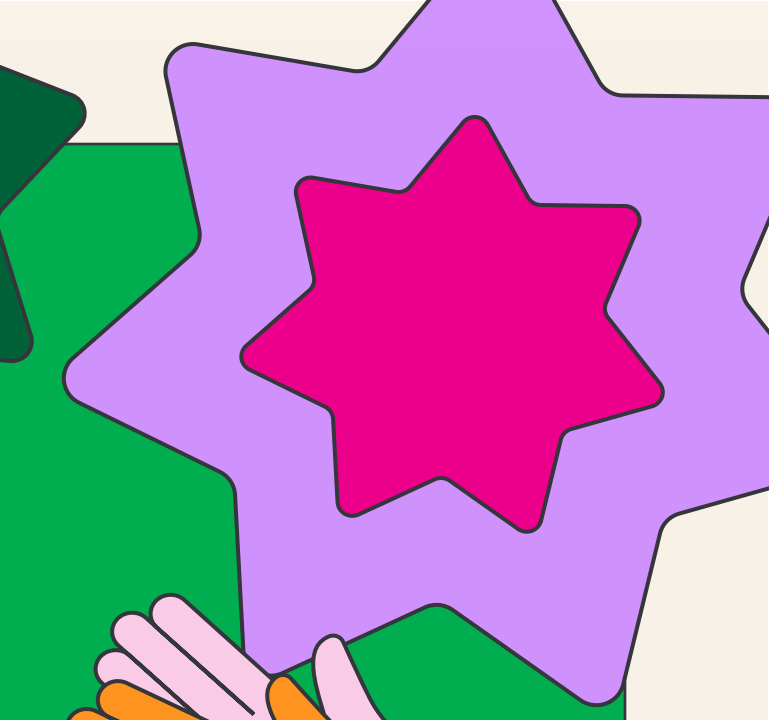
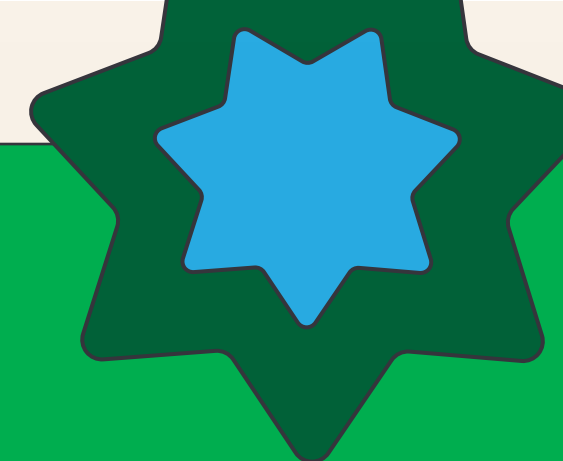
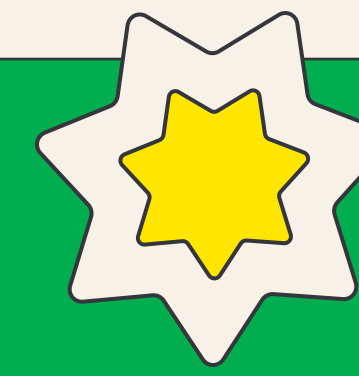
**MOSAIC
AWARD**





**AWARDS
CATEGORY**

ONLINE & INTERACTIVE





POWERFOIL FANATOMY

BIG ASS FANS BIG ASS FANS

Ellis Waddell
Katherine Doerfler
Matt Jordan
Nate Blankenship

3D Media Designer
Technical Communications Manager
Senior Copywriter
Creative Director

**ONLINE &
INTERACTIVE**

MICROSITE

**SILVER
ADDY**

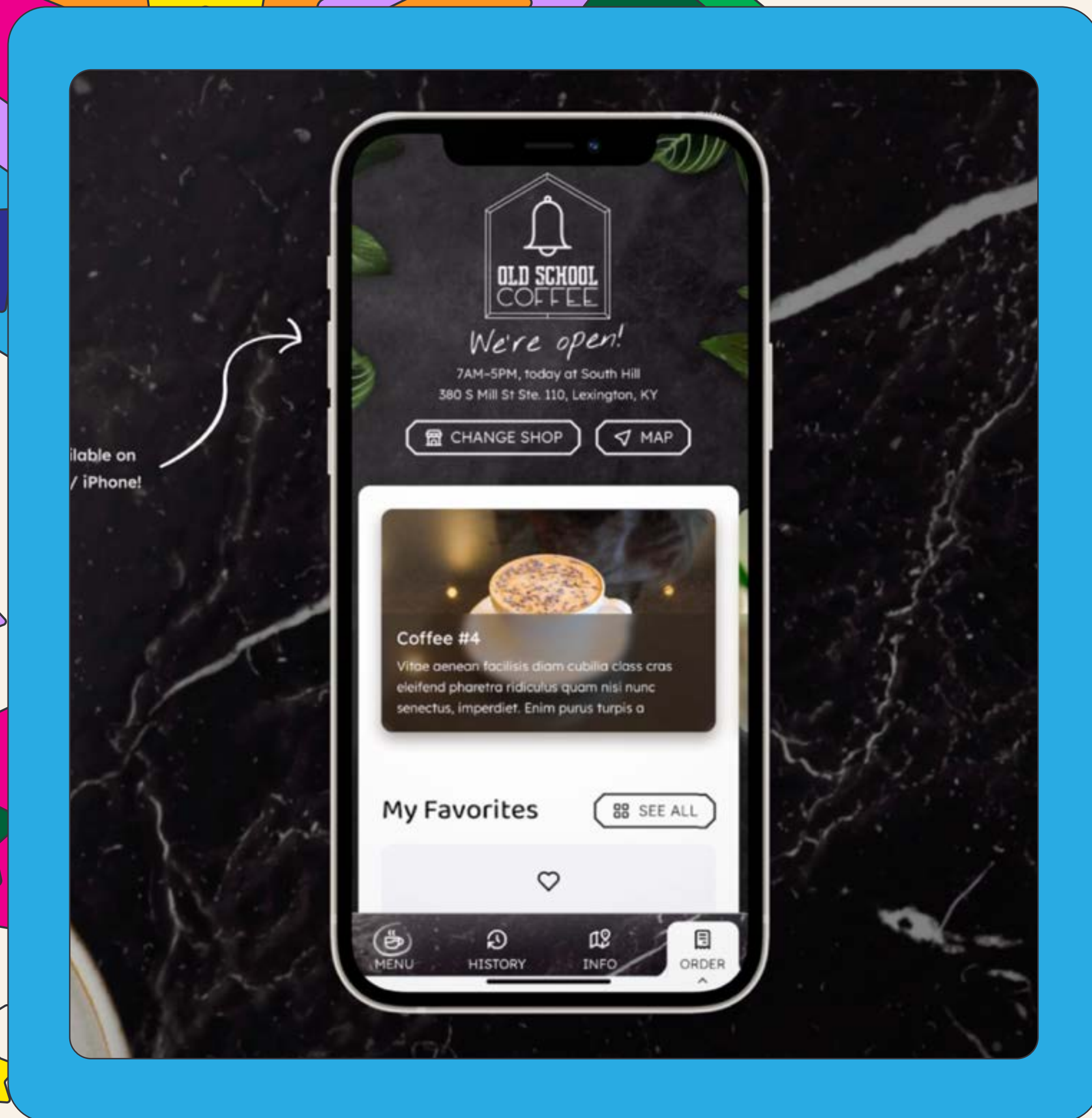


OLD SCHOOL COFFEE ORDERING APP

DOSE OF TED
OLD SCHOOL COFFEE

Ted Klingenberg

Developer / Designer



**ONLINE &
INTERACTIVE**

WEBSITE-BASED APP

**SILVER
ADDY**





BOATLOAD OF BUSCH

CORNETT ANHEUSER-BUSCH

Whit Hiler
Leslie Miller
Jason Majewski
Jonathon Spalding
Aaron Lugo
Laura Merchant
Coleman Larkin
Kathy Martinolich
Natalie Wilks
Zach Wardlaw
Clay Reece
Adam Padgett
Studio 46

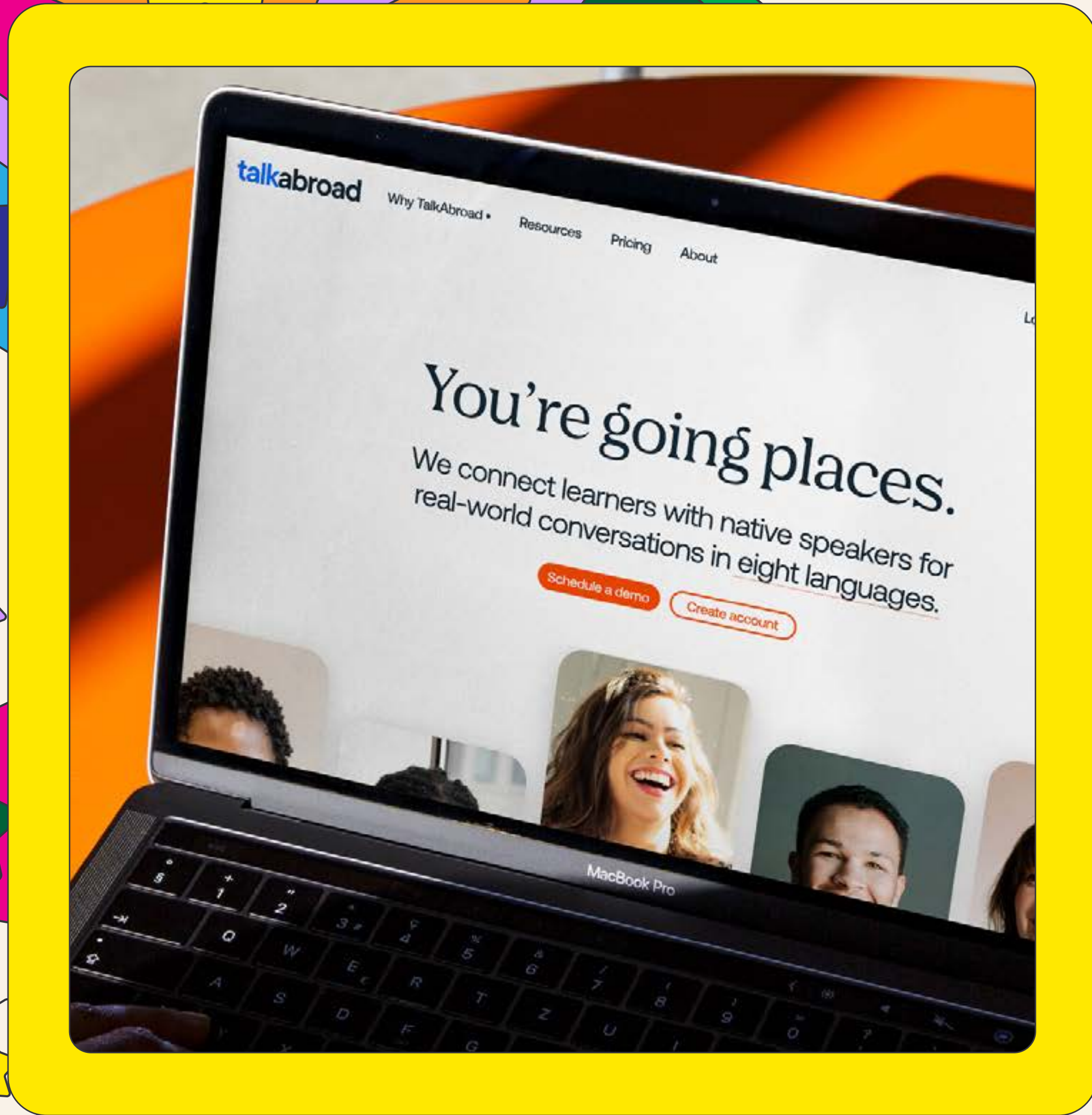
Executive Creative Director
VP, Director of Brand Strategy
Creative Director
Associate Creative Director
Art Director
Sr. Graphic Designer
Sr. Copywriter
Sr. Copywriter
Account Executive
Design Partner
Boat Prop Partner
Photographer Partner
Production Partner

**ONLINE &
INTERACTIVE**

**SOCIAL MEDIA,
CAMPAIGN**

**GOLD
ADDY**





TALK ABROAD

BULLHORN CREATIVE TALKABROAD

Adam Kuhn
Nathan Weaver
Anne Dean Dotson
Evan Markert
Austin Hohiemer
Keionna Bailey
Oscar Valdez

Creative Director
Illustration
Language Director
Director of Digital Projects
Copywriter + UX Developer
Account Manager
UX Developer

**ONLINE &
INTERACTIVE**

**BUSINESS-TO-
BUSINESS WEBSITE**

**GOLD
ADDY**





PASS ME A BUSCH

CORNETT ANHEUSER-BUSCH

Whit Hiler
Leslie Miller
Jason Majewski
Jonahton Spalding
Aaron Lugo
Coleman Larkin
Kathy Martinolich
Natalie Wilks

Executive Creative Director
VP, Director of Brand Strategy
Creative Director
Associate Creative Director
Art Director
Sr. Copywriter
Sr. Copywriter
Account Executive

**ONLINE &
INTERACTIVE**

**SOCIAL MEDIA,
CAMPAIGN**

**GOLD
ADDY**





EIGHT22

BULLHORN CREATIVE EIGHT22

Will Jones
Chris Jackson
Anne Dean Dotson
Evan Markert
Zack Graber
Austin Hohiemer
Oscar Valdez

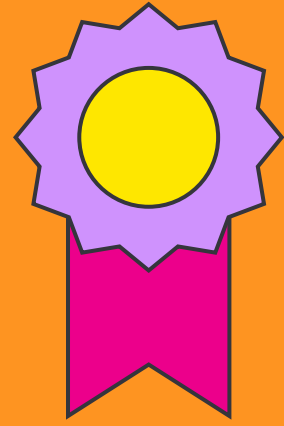
Partner
Creative Director
Language Director
Director of Digital Projects
Senior Designer
Copywriter + UX Developer
UX Developer

**ONLINE &
INTERACTIVE**

**BUSINESS-TO-
BUSINESS WEBSITE**

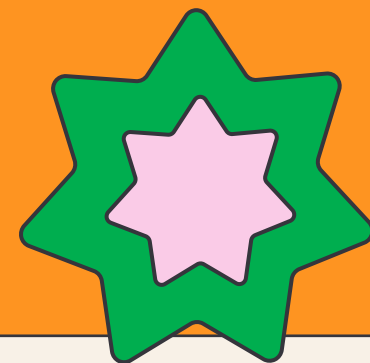
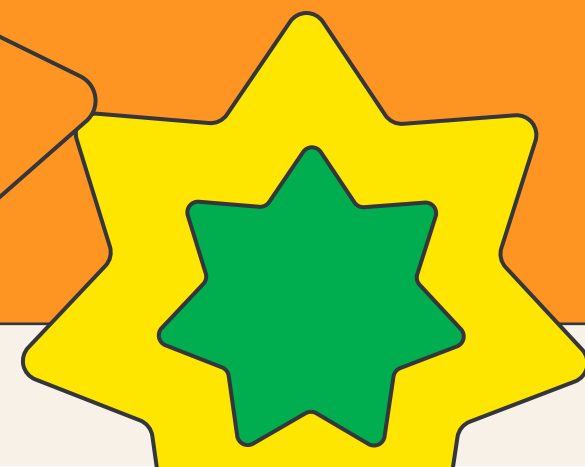
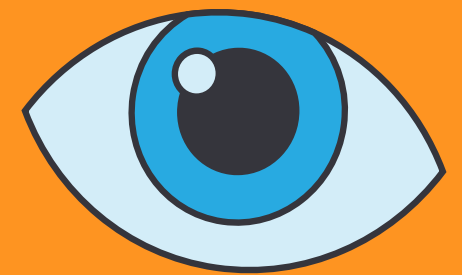
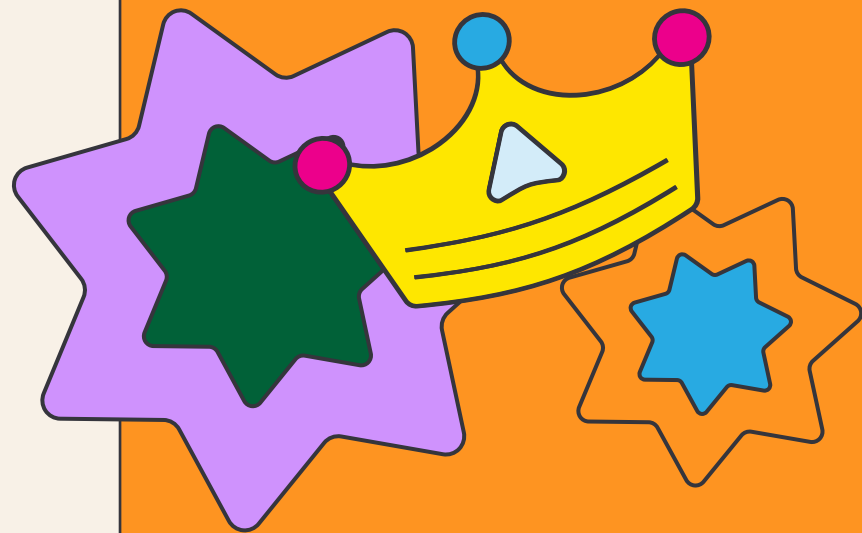
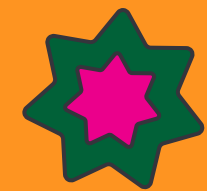
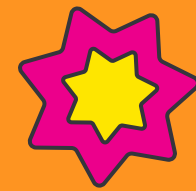
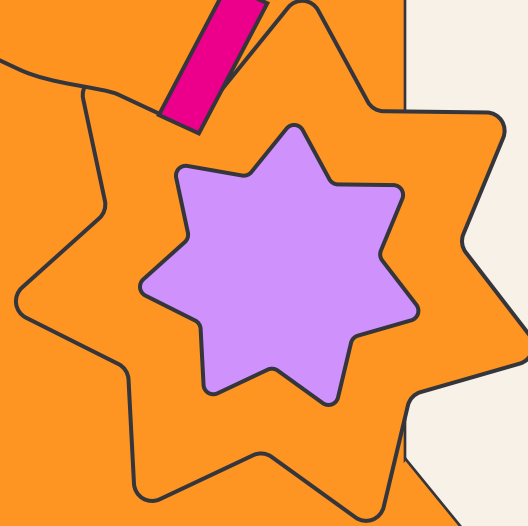
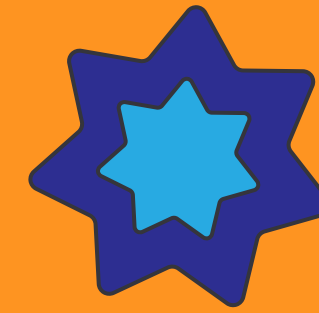
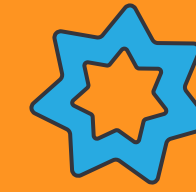
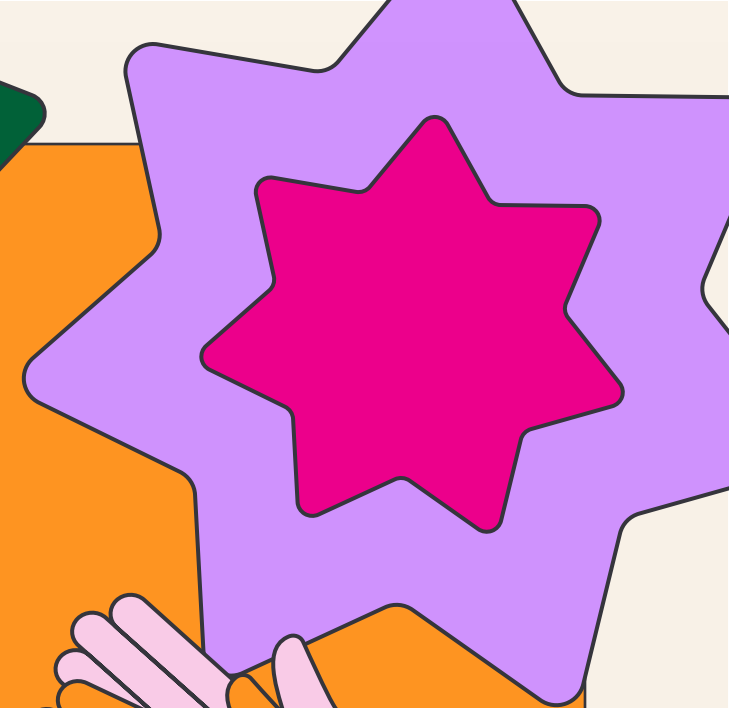
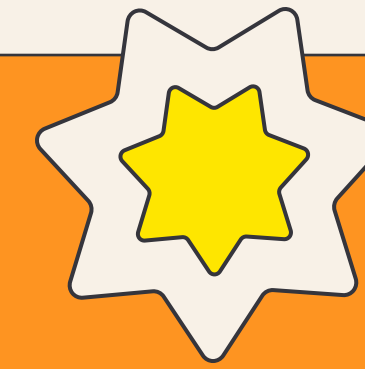
**GOLD
ADDY**





**AWARDS
CATEGORY**

BOARD CERTIFIED





HORSE YOGA RETREAT

COOMER

HALLWAY FEEDS & VISITLEX

David Coomer
Jen Stratton
Nathan Jones
John Buckman
Karly Kiser
Maria Montgomery
Ana Maldonado-Coomer
Elizabeth Withers
Rolands Matthews
Sam-Claire Bieber
Chloe Jett
Swampy
Vanilla Ice
Apple Jack
Double Dan Horsemanship
Quinn
Anthony Koch
Morgan McQuerry
Alex Sharp
Mary Quinn Ramer

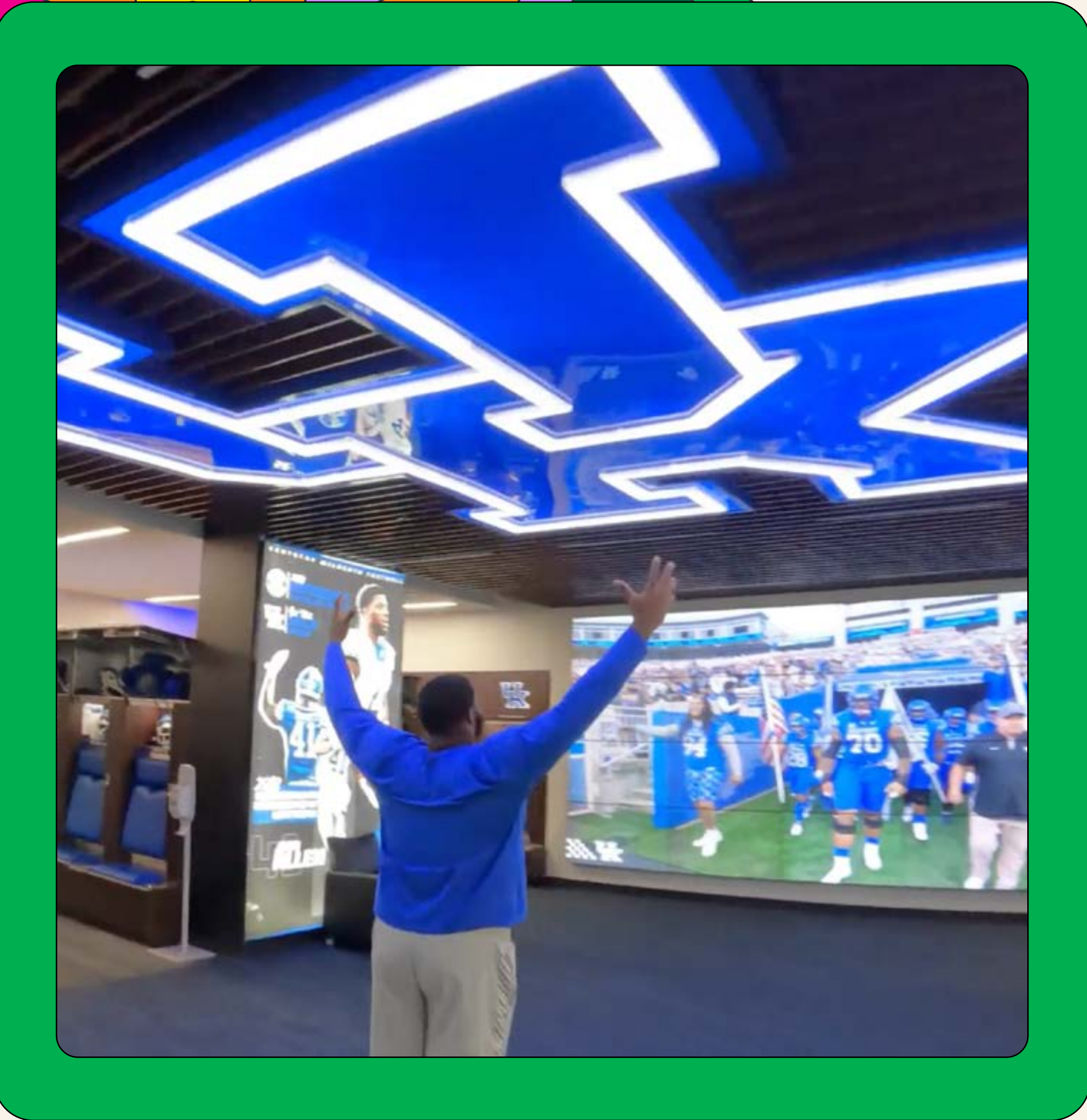
Creative Director
Producer
Producer
Cinematographer and Editor
Hair & Makeup Artist
Talent
Talent
Talent
Talent
Talent
Talent
Horse Yoga Instructor
Talent
Talent
Horse Trainers
PR
Hallway Feeds, Client
Hallway Feeds, Client
Hallway Feeds, Client
VisitLEX, Client

**ONLINE &
INTERACTIVE**

**SOCIAL MEDIA,
SINGLE EXECUTION**

**BOARD
CERTIFIED**





COME FLY WITH US

WRIGLEY MEDIA GROUP
UNIVERSITY OF KENTUCKY FOOTBALL

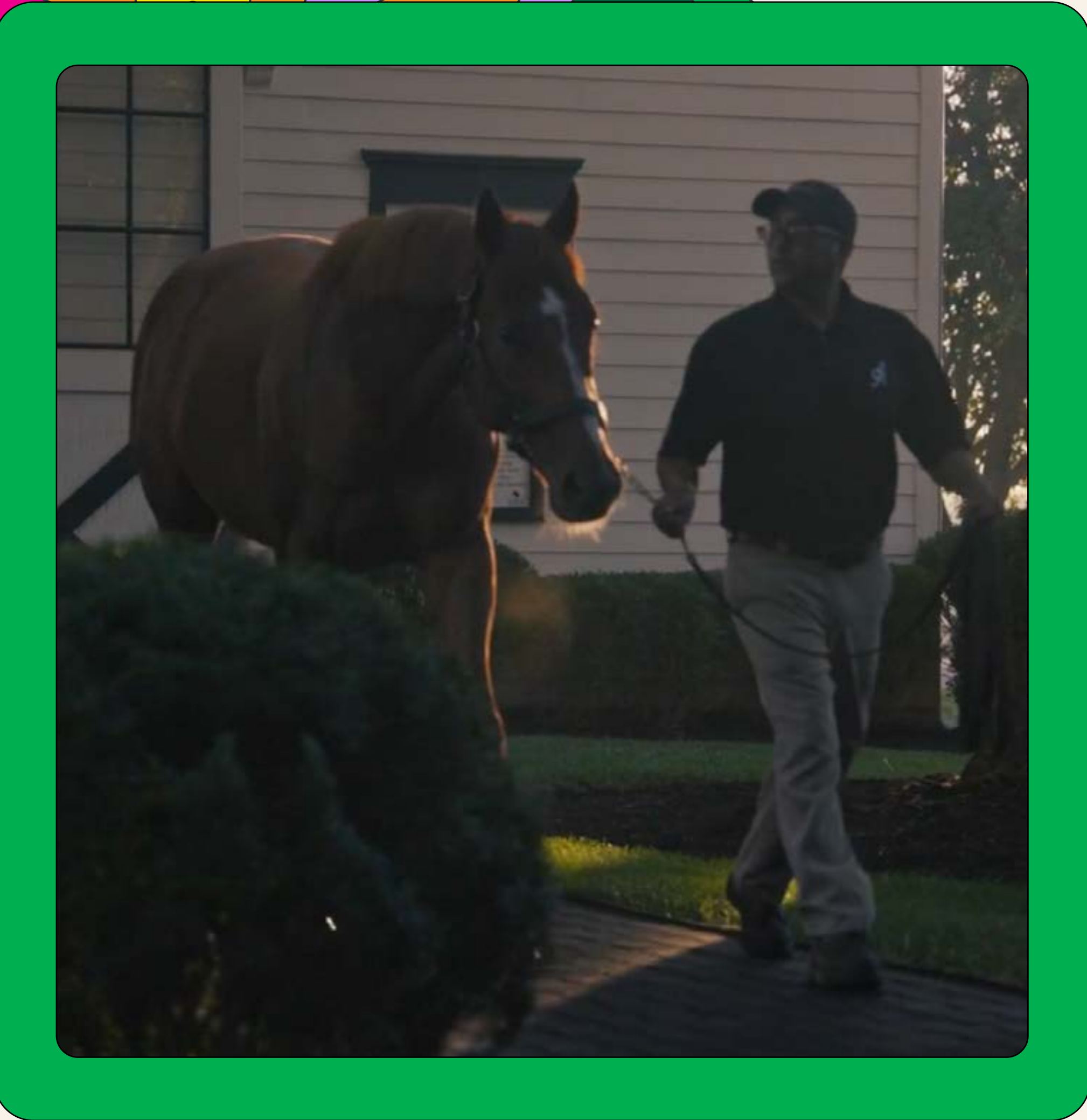
Wrigley Media Group

**ELEMENTS OF
ADVERTISING**

**CINEMATOGRAPHY,
SINGLE**

**BOARD
CERTIFIED**





THE TRADITION REMAINS THE SAME

SPENDTHRIFT FARM SPENDTHRIFT FARM

Joel Cunningham
Nadus Films
Matt Taylor
Nicole Finch

Marketing Director
Video Production
Art Director
Marketing & Experience Coordinator

**FILM, VIDEO,
& SOUND**

**BRANDED CONTENT,
MORE THAN :60
SECONDS**

**BOARD
CERTIFIED**



UK A&S HALL OF FAME 2022

UK COLLEGE OF ARTS & SCIENCES
UK COLLEGE OF ARTS & SCIENCES

Jennifer Allen
Jake Klein
Eleazar Wilson
Matthew Kluemper
Jake Klein
Eleazar Wilson

Director of Communications
Senior Producer and Editor
Associate Producer, Editor, and Colorist
Editor
Cinematography
Cinematography

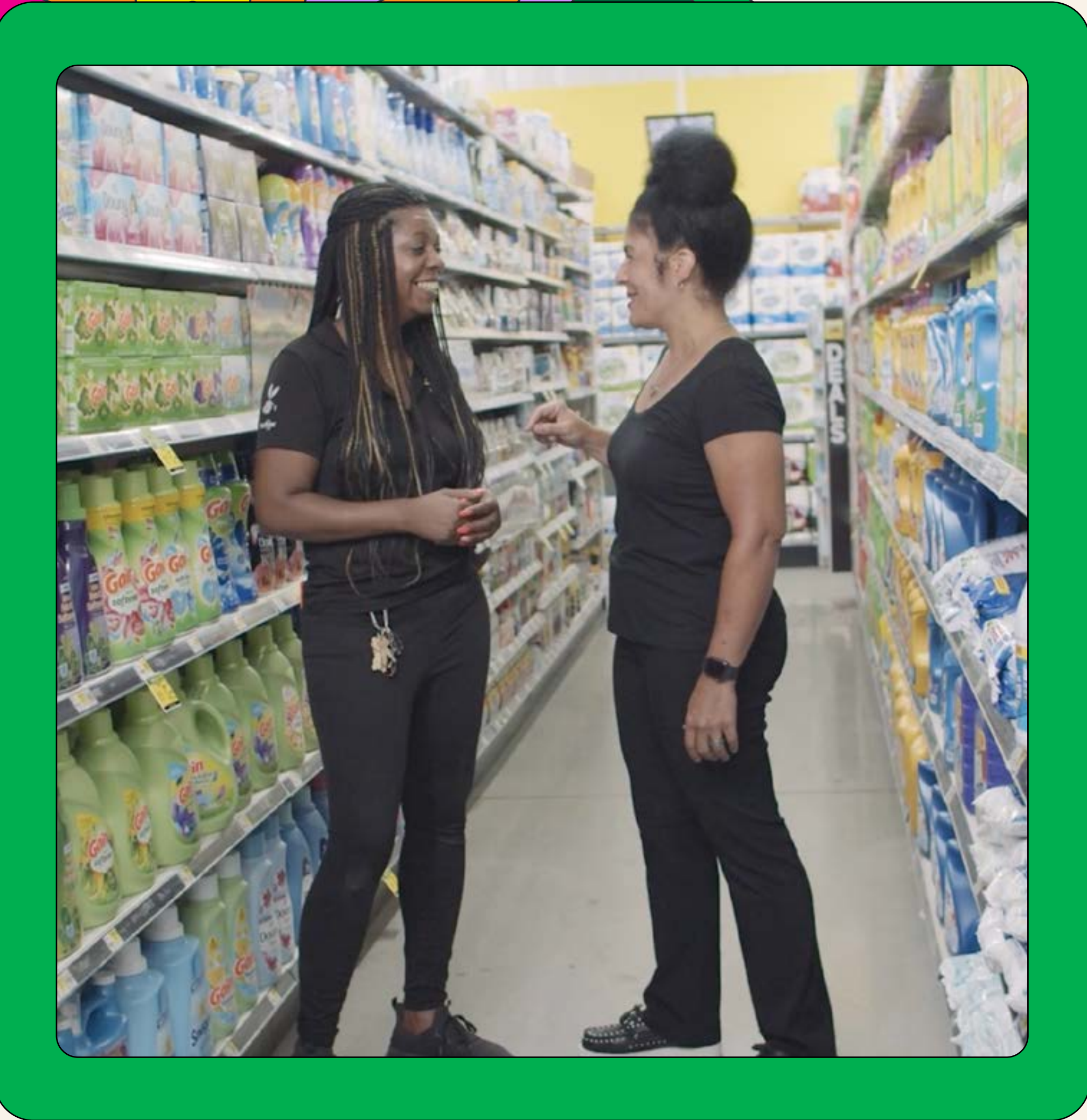


**ELEMENTS OF
ADVERTISING**

**CINEMATOGRAPHY,
CAMPAIGN**

**BOARD
CERTIFIED**





DOLLAR GENERAL - D & I 2023

EPPIC FILMS
DOLLAR GENERAL

Jason Epperson
Mike Benton

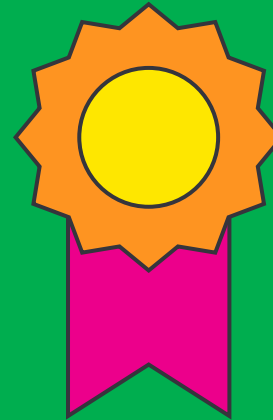
Producer/Director/Cinematographer
Camera

**CORPORATE SOCIAL
RESPONSIBILITY**

**CORPORATE SOCIAL
RESPONSIBILITY FILM,
VIDEO & SOUND**

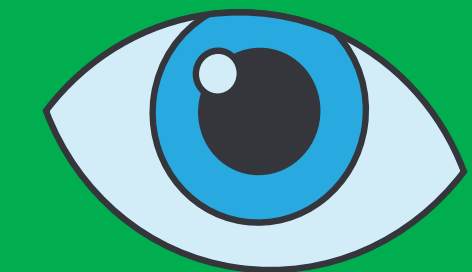
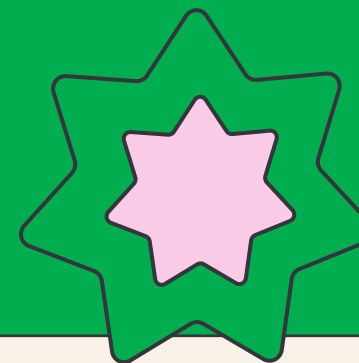
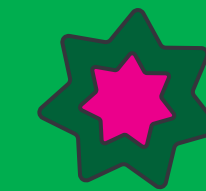
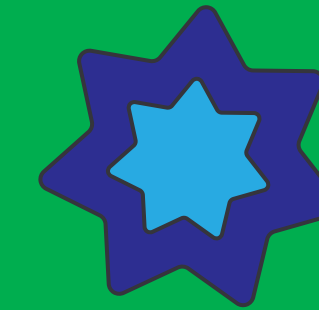
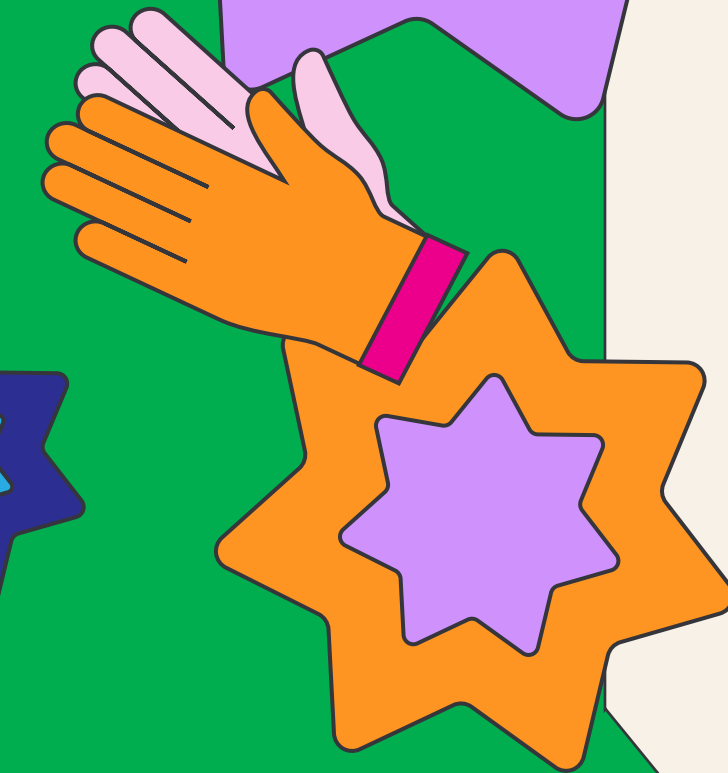
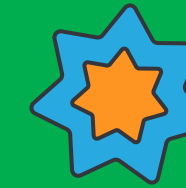
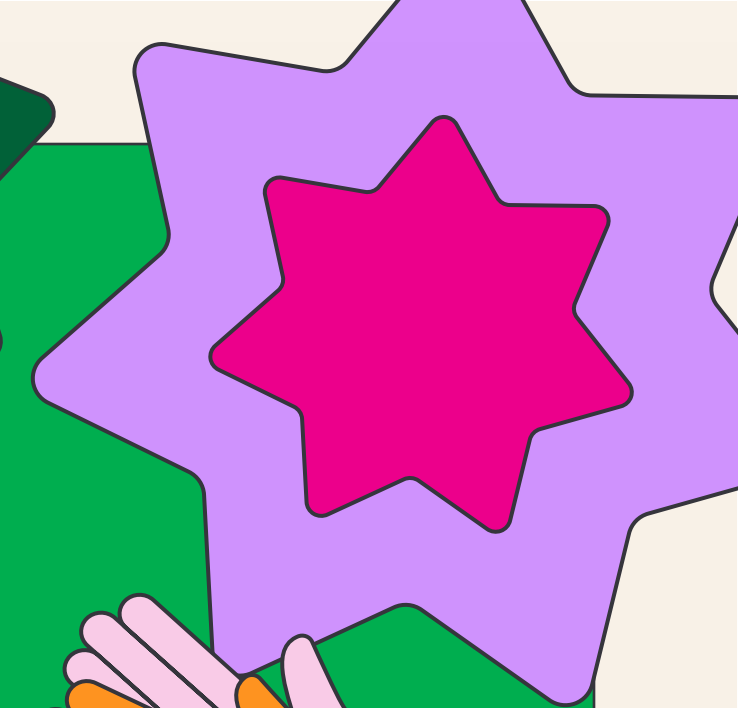
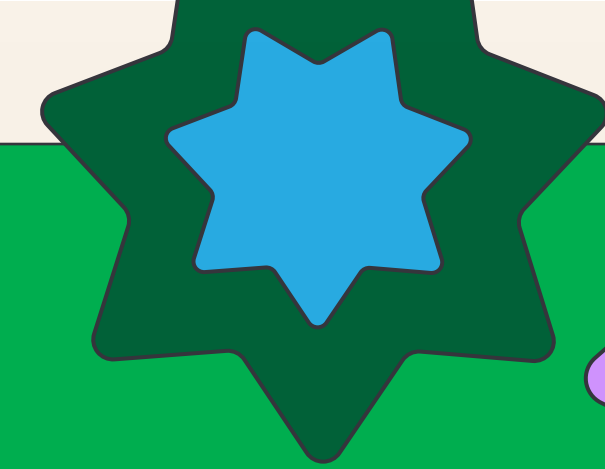
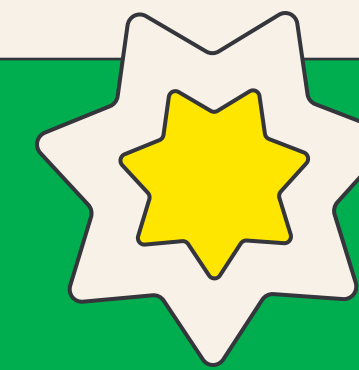
**BOARD
CERTIFIED**

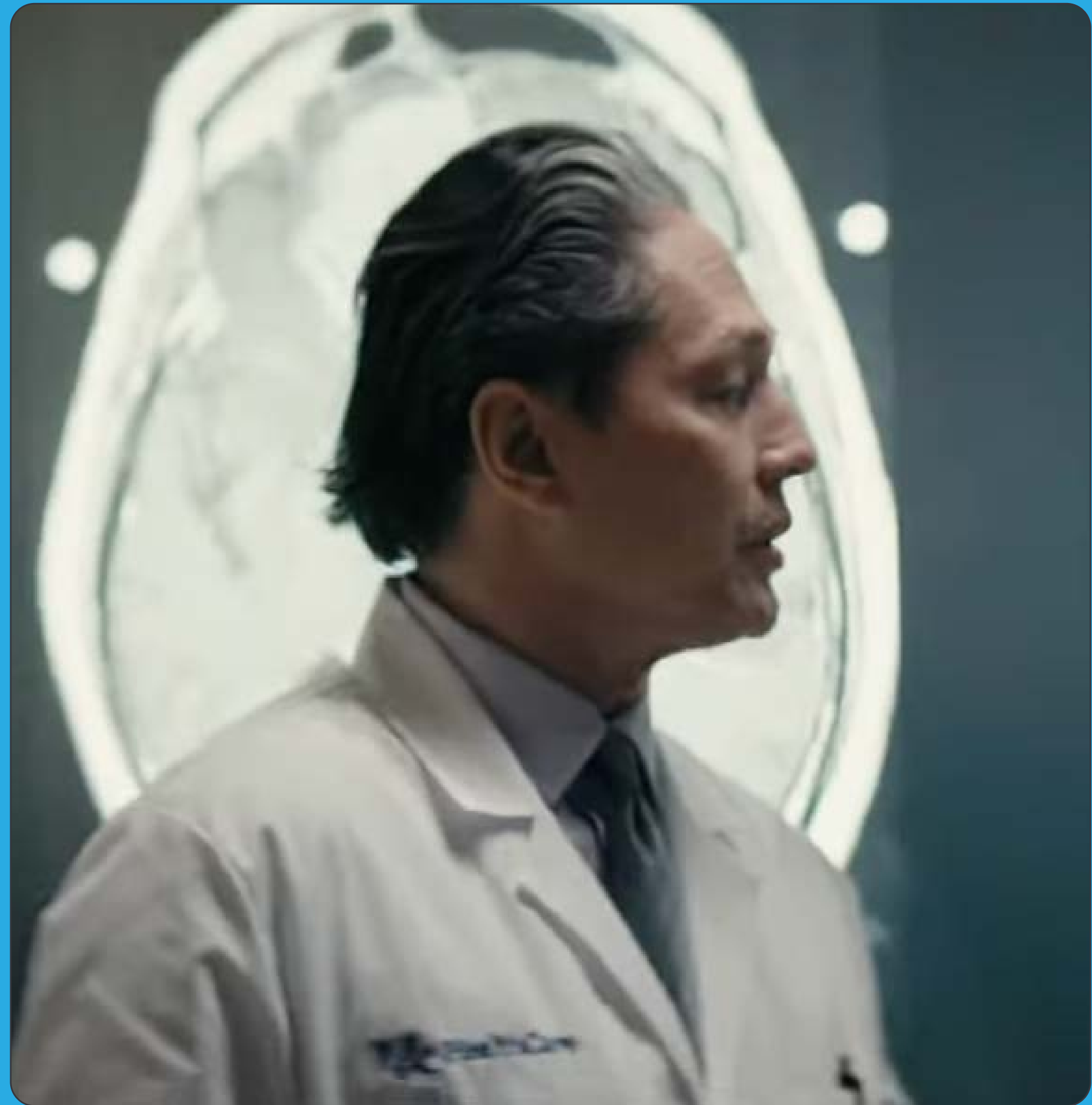




AWARDS
CATEGORY

FILM + SALES + SELF PROMOTION





EXTRAORDINARY CARE IS RIGHT HERE

CORNETT UK HEALTHCARE

Jason Majewski
Aaron Lugo
Kathy Martinolich
Laura Merchant
Jessica Vincent
Lacy Madden
Ross Ladenburger
Adam Padgett
Eye Level Films
Gary Leo Miller
Stuart McWhirter
Thoughtfly
Geoffrey Blair

Creative Director
Sr. Art Director
Sr. Copywriter
Sr. Graphic Designer
VP, Director of Brand Strategy
Director of Brand Management
Assistant Account Executive
Photographer Partner
Production Company Partner
Director Partner
Executive Producer Partner
Post-Production Partner
Director of Brand Strategy, UK HealthCare

FILM, VIDEO,
& SOUND

LOCAL TELEVISION
COMMERCIAL :60
SECONDS OR MORE

SILVER
ADDY





CHRISTMAS TRADITION: ALE-8-ONE

EPPIC FILMS ALE-8-ONE

Jason Epperson
Tim Obeck
Mike Benton
David Robb
Steve Bates

Producer/Director
Cinematographer
Key Gaffer
Key Grip
Producer

FILM, VIDEO,
& SOUND

REGIONAL/NATIONAL
TELEVISION
COMMERCIAL

SILVER
ADDY



100 DAYS OF CENTRE BOOK

MARROW CENTRE COLLEGE

Adam Taylor Brown
Matt Murphy
Lisa Seltzer
Robert Boag
Matt Baker
Annie Murphy

Brand Strategy + Design
Production Designer, Arnold Printing
Client Director, Arnold Printing
Photographer, Centre College
Photographer, Centre College
Client, Centre College



**SALES &
MARKETING**

BOOK DESIGN

**SILVER
ADDY**



STOCKTON MORTGAGE

BULLHORN CREATIVE STOCKTON MORTGAGE

Will Jones
Zack Graber
Kate Baughman

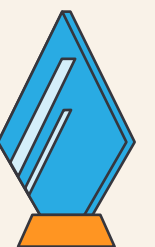
Partner
Senior Designer
Senior Writer



FILM, VIDEO,
& SOUND

INTERNET COMMERCIAL

SILVER
ADDY





'22 ADDYS IDENTITY

MEDIOCRE
AD CLUB LEXINGTON

Elizabeth Hall
Shawn Saylor

Design
Principal

**ADVERTISING &
MEDIA INDUSTRY
SELF-PROMOTION**

**SPECIAL EVENT
MATERIALS**

**SILVER
ADDY**





THE CURDIOLOGIST

CORNETT A&W RESTAURANTS

Whit Hiller
Randy Steward
Coleman Larkin
Sarah Vaughan
Robert Baker
Caitlin Leiby
Tyriq Duckwyler
Jalyn Clark
Matt Mesa
Jacob McDaniel
Matt Goddard
Danielle Havrilesko
Audrey Moeglin
George Dickson
Liz Bazner
Samantha Jackson
Spencer Barrett
Hannah Sither

Executive Creative Director
Associate Creative Director
Sr. Copywriter
Associate Art Director
Director of Social Strategy
Content Strategy Manager
Content Creation Associate
Graphic Designer
Associate Copywriter
Jr. Digital Designer
Jr. Graphic Designer
Sr. Account Executive
Account Coordinator
Cardiologist
Sr. Director of Marketing, A&W Restaurants
Brand Manager, A&W Restaurants
Digital Manager, A&W Restaurants
Content Marketing Specialist, A&W Restaurants

FILM, VIDEO,
& SOUND

BRANDED CONTENT
& ENTERTAINMENT
CAMPAIGN

GOLD
ADDY



THIS IS YOUR STARTING POINT

MARROW CENTRE COLLEGE

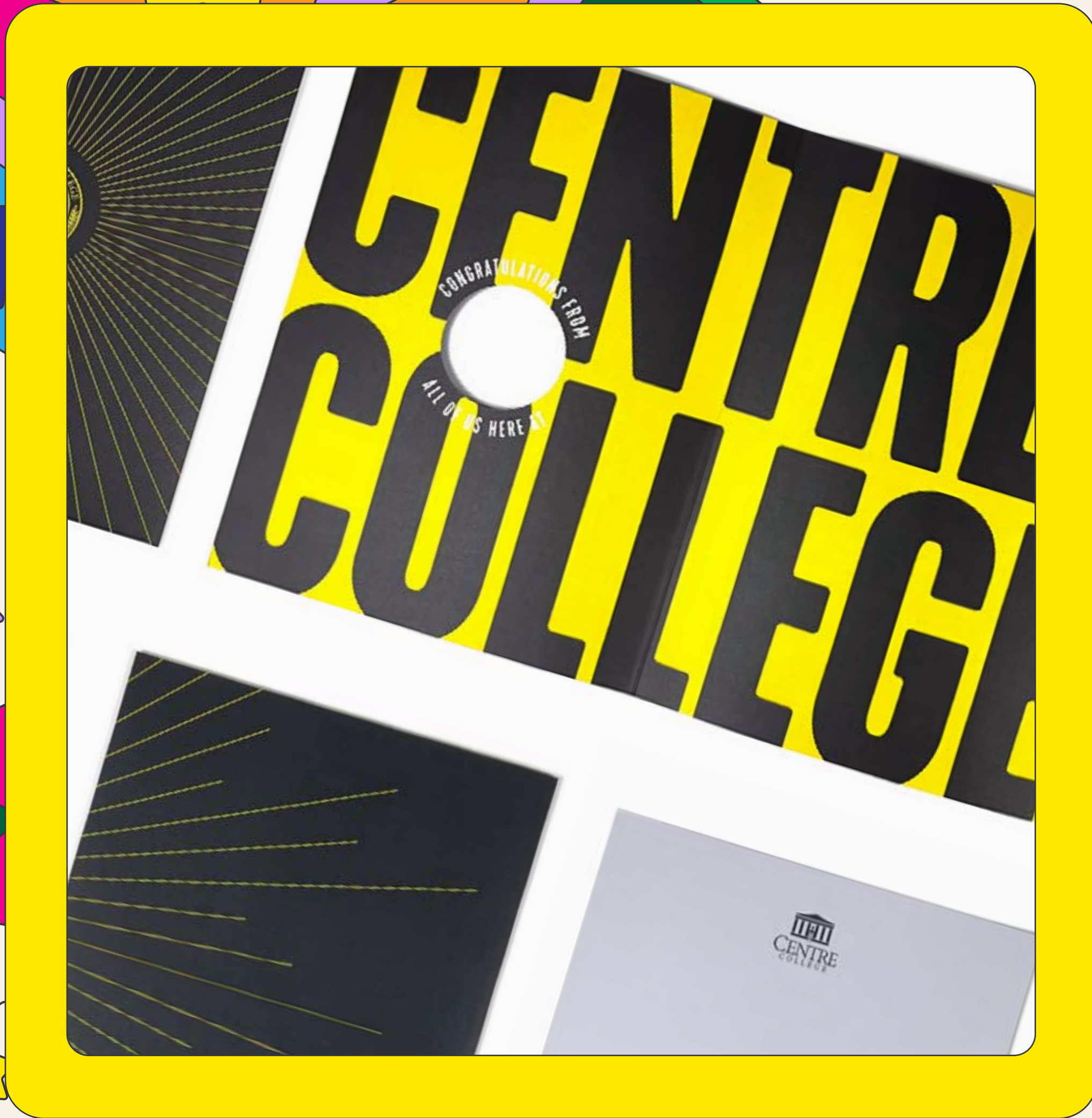
Adam Taylor Brown
Matt Murphy
Lisa Seltzer
Annie Murphy

Brand Strategy + Design
Production Director, Arnold Printing
Client Director, Arnold Printing
Client

**SALES &
MARKETING**

CAMPAIGN

**GOLD
ADDY**





SMILE PROTECT PLAN

CREATIVE CADDIE

WHITE GREER AND MAGGARD ORTHODONTICS

Matt Wheeler
Clay Duerson
Gavin Duerson
Luke Woodward

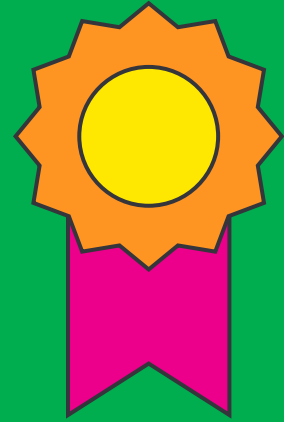
Director
Producer
Creative Director
Director of Photography

**FILM, VIDEO,
& SOUND**

**LOCAL TELEVISION
COMMERCIAL :30 SECONDS**

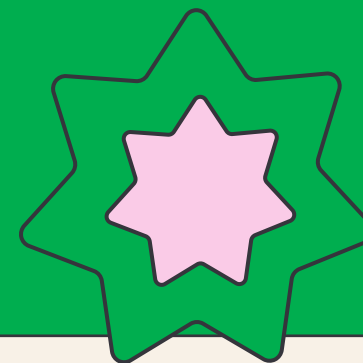
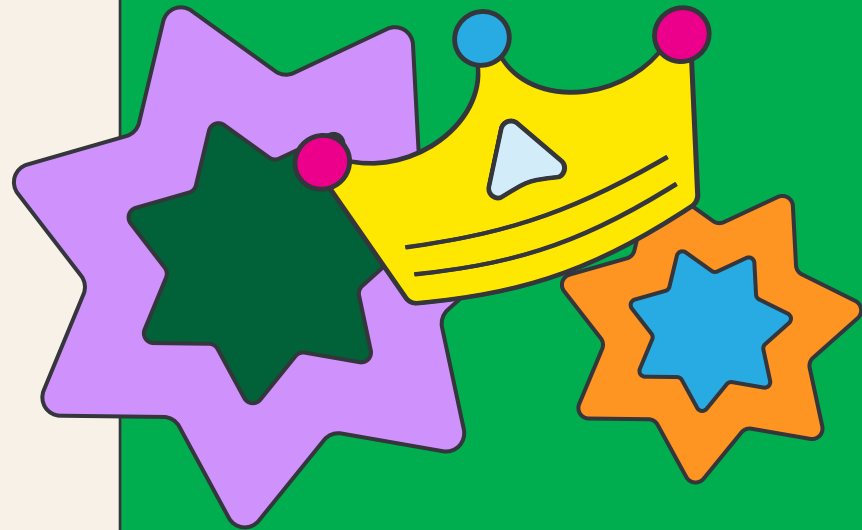
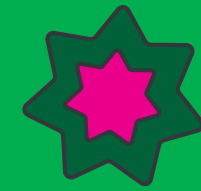
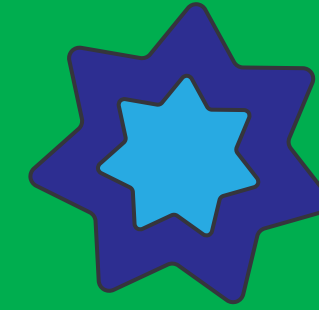
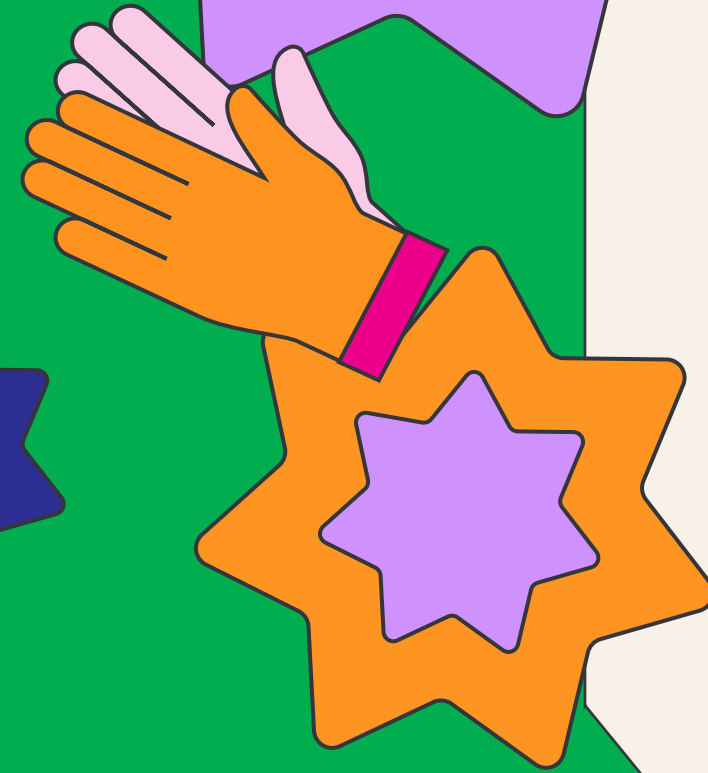
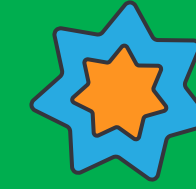
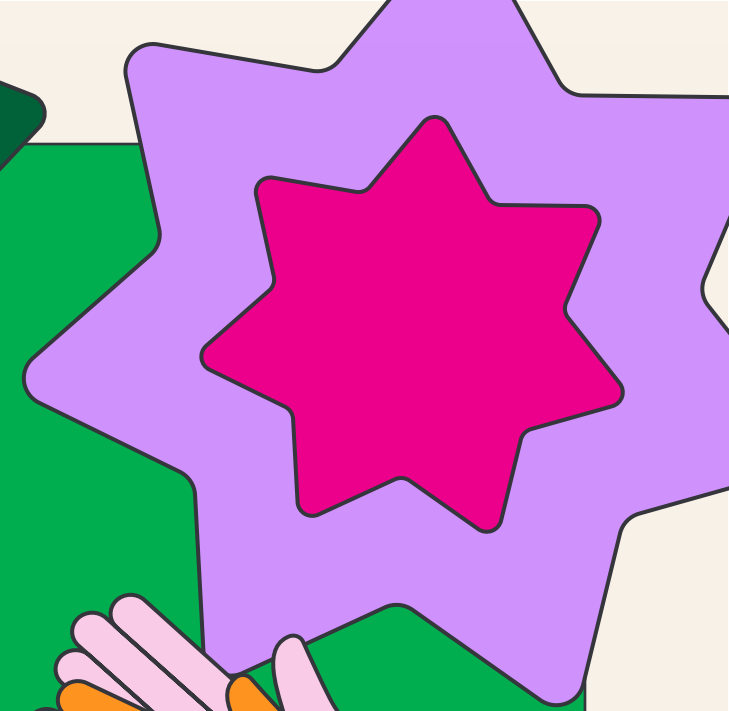
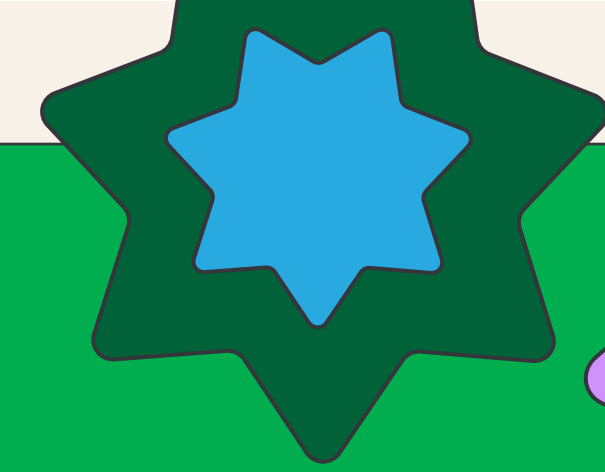
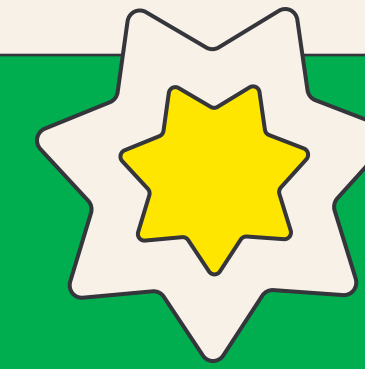
**GOLD
ADDY**





**AWARDS
CATEGORY**

STUDENT CATEGORY



ROUGE ET ROSE MAKEUP PACKAGING

CAT KIDMAN



STUDENT
CATEGORY

PACKAGING

SILVER
ADDY



WITH YOU EVERY STEP

SAVANNAH CHAPMAN

Patti Doud
Lauren Munley
Sydney Turner
Nicole Weinzimmer



**STUDENT
CATEGORY**

**CROSS PLATFORM
CONSUMER CAMPAIGN**

**SILVER
ADDY**



YUM! BRANDS INCLUSION CAMPAIGN

KENNEDI BEAM

Riley Hostutler
Sam Tucker



**STUDENT
CATEGORY**

**PRINT ADVERTISING –
SINGLE**

**SILVER
ADDY**



“SWEET DREAMS” CAMPAIGN

PATTI DOUD



**STUDENT
CATEGORY**

**OUT OF HOME &
AMBIENT MEDIA -
OUTDOOR BOARD**

**SILVER
ADDY**



WEBSTER'S CANDY BAR

BEN JOHNSON



**STUDENT
CATEGORY**

PACKAGING

**SILVER
ADDY**





VERVE HAIRCARE

VICTORIA SMITH

**STUDENT
CATEGORY**

**CROSS PLATFORM
CAMPAIGN**

**GOLD
ADDY**



FLORENCE, ITALY TYPEFACE DESIGN

EMME SCHUMACHER

FLORENCE

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

0123456789.,&

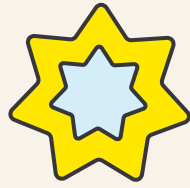
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789.,&

**STUDENT
CATEGORY**

**TYPEFACE
DESIGN**

**GOLD
ADDY**





FALL 2022 KRNL MAGAZINE

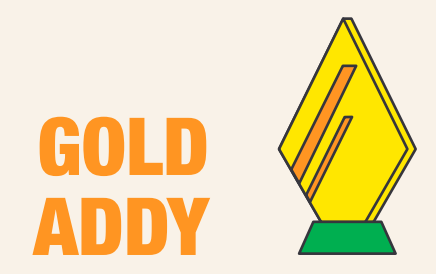
EMME SCHUMACHER

Abbey Purcell
Allie Diggs



**STUDENT
CATEGORY**

**MAGAZINE
DESIGN**



ROUGE ET ROSE MAKEUP BUSINESS CARDS

CAT KIDMAN



**STUDENT
CATEGORY**

**SPECIAL EVENT
MATERIALS**

**GOLD
ADDY**



PLANETARIUM CANDY PACKAGING

MALLORY BROWNELL



STUDENT
CATEGORY

PACKAGING

GOLD
ADDY





VERVE HAIRCARE

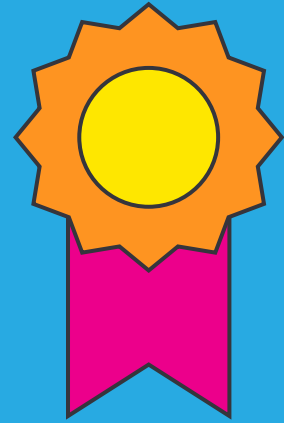
VICTORIA SMITH

**STUDENT
CATEGORY**

**CROSS PLATFORM
CAMPAIGN**

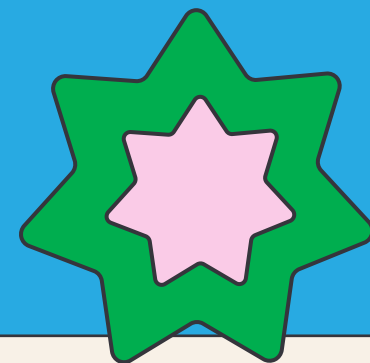
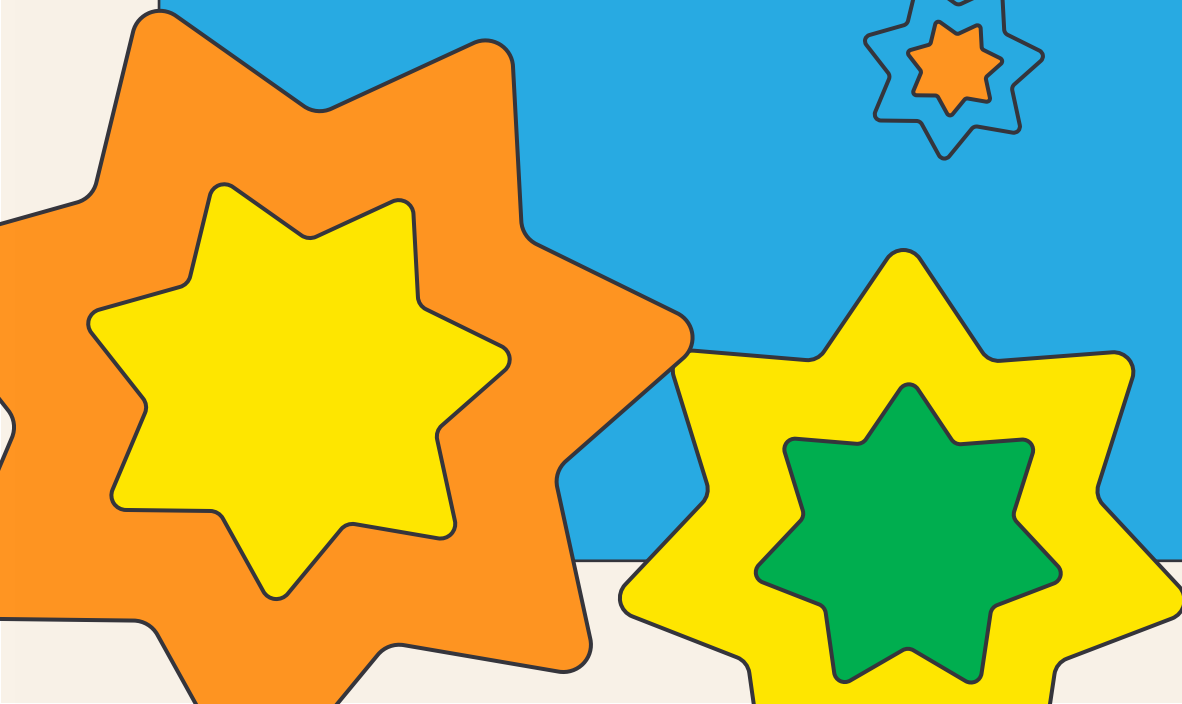
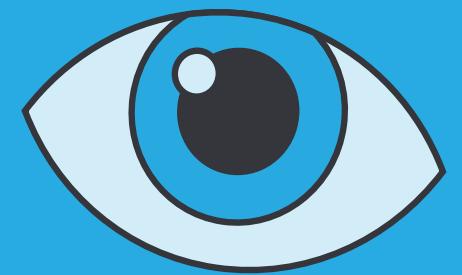
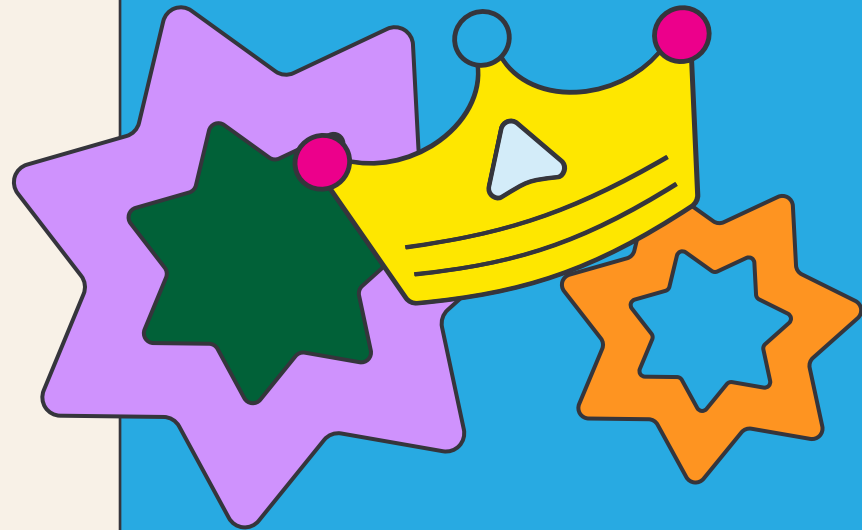
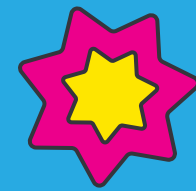
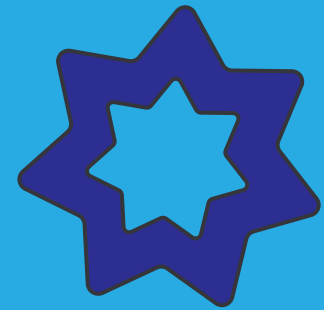
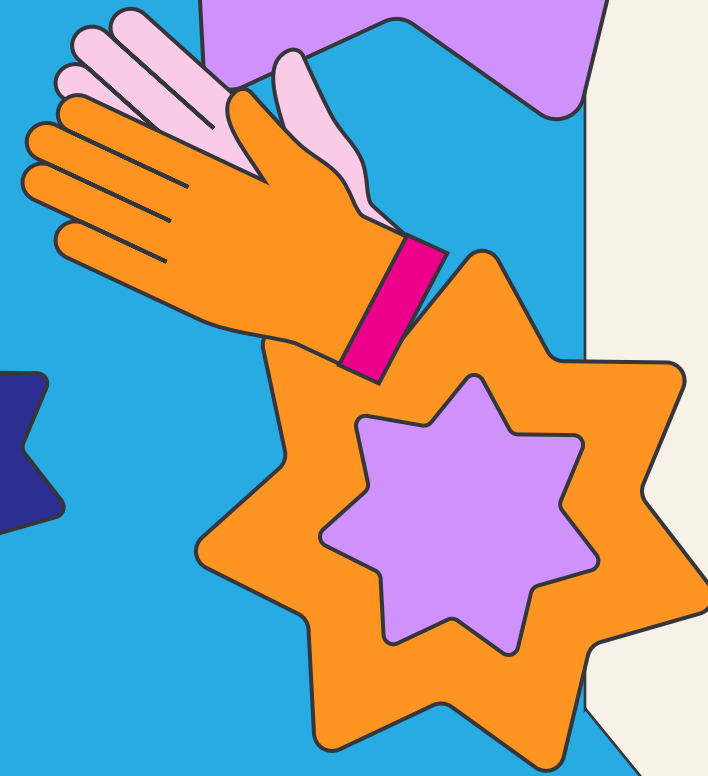
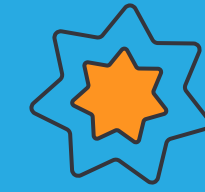
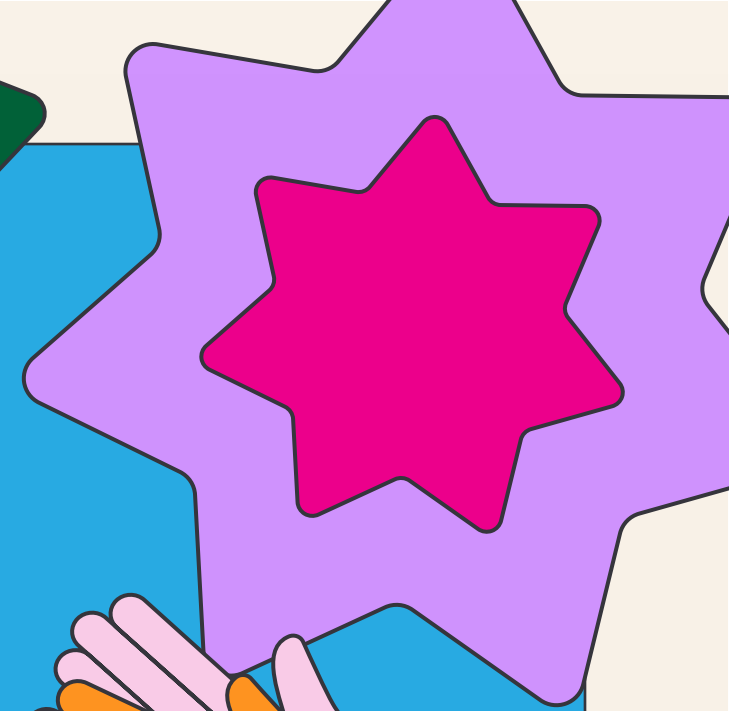
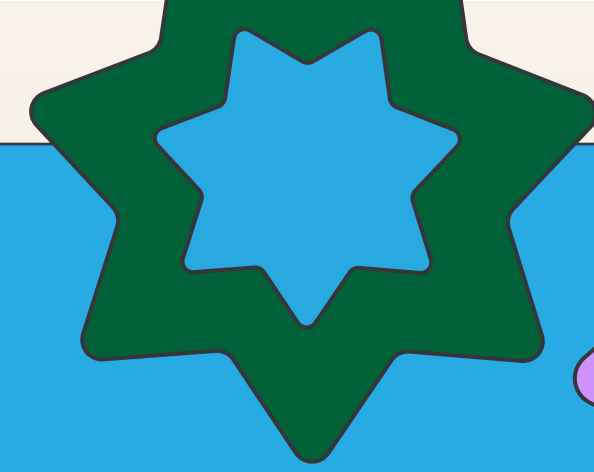
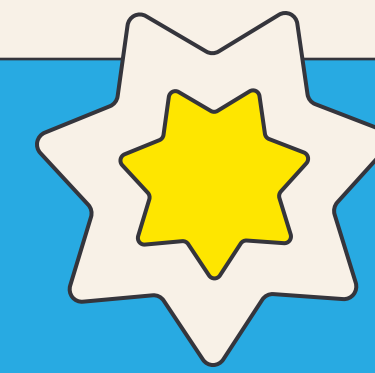
**STUDENT
BEST IN
SHOW**





**SPECIAL
AWARD**

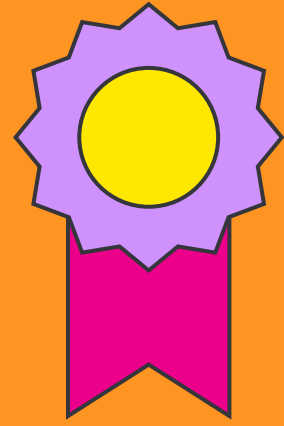
HEAVYWEIGHT AWWARD





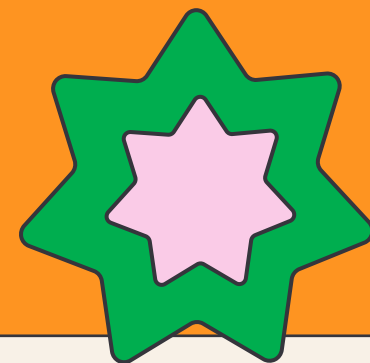
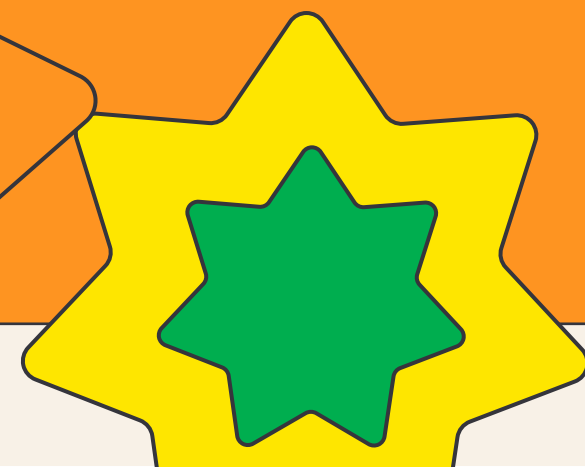
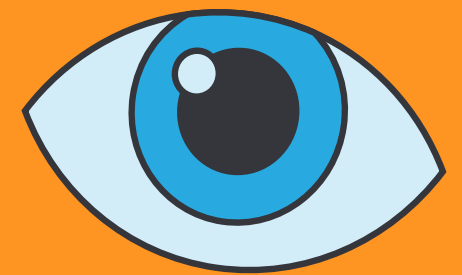
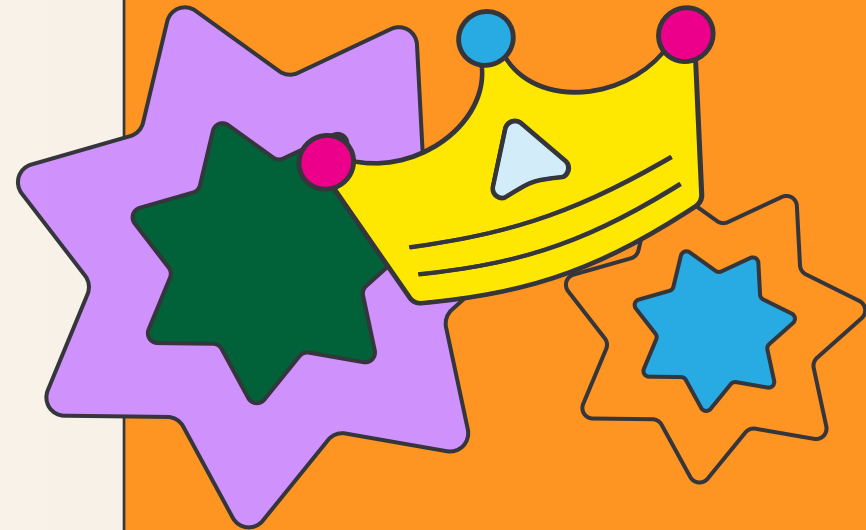
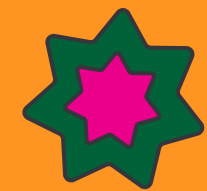
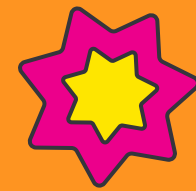
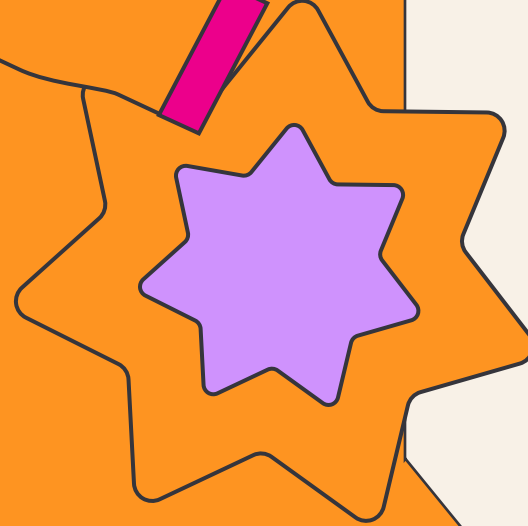
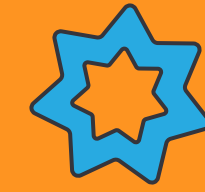
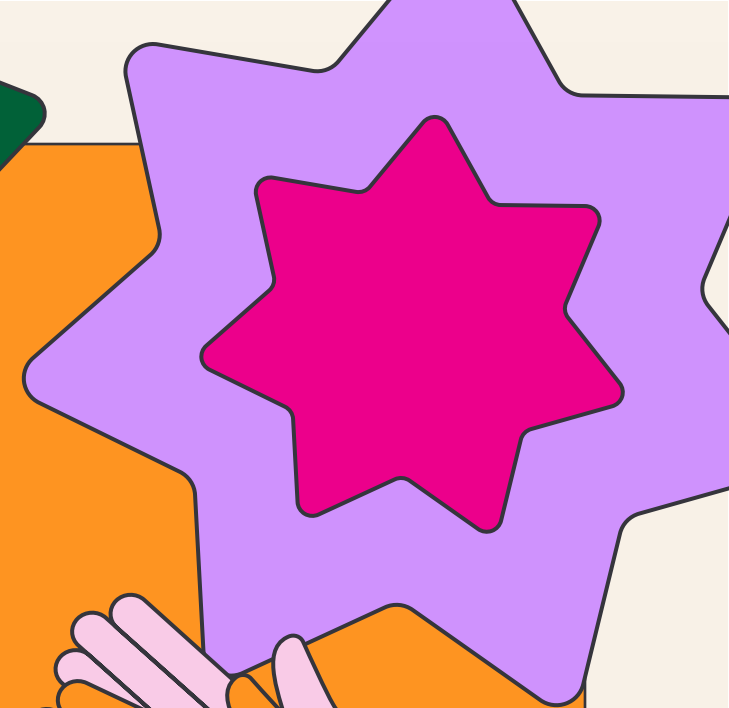
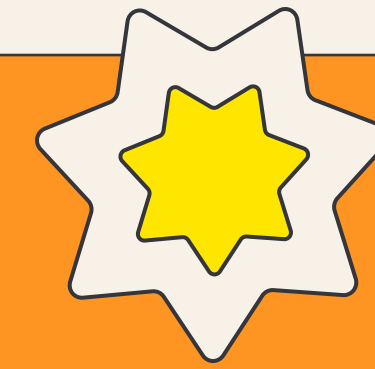
Marrow

2023 HEAVYWEIGHT AWARD
RECIPIENT



**SPECIAL
AWARD**

JUDGES' CHOICE





FIX HER UPPERS

CREATIVE CADDIE JUSTICE DENTAL

Matt Wheeler
Clay Duerson
Gavin Duerson
Paul Sigler

Director
Producer
Creative Director
Director of Photography

FILM, VIDEO,
& SOUND

LOCAL TELEVISION
COMMERCIAL
CAMPAIGN

JUDGE'S
CHOICE





RATCHET FOR SOUTHSIDE

ADCOLOR INC.
SOUTHSIDE TECHNICAL

Jeff Carden
Chris Warren
Ethan Woolums
Adam Kersey

Printer
Installer
Installer

**OUT-OF-HOME &
AMBIENT MEDIA**

**OUT-OF-HOME
INSTALLATION**

**JUDGE'S
CHOICE**





BOATLOAD OF BUSCH

CORNETT ANHEUSER-BUSCH

Whit Hiller
Leslie Miller
Jason Majewski
Jonathon Spalding
Aaron Lugo
Laura Merchant
Coleman Larkin
Kathy Martinolich
Natalie Wilks
Zach Wardlaw
Clay Reece
Adam Padgett
Studio 46

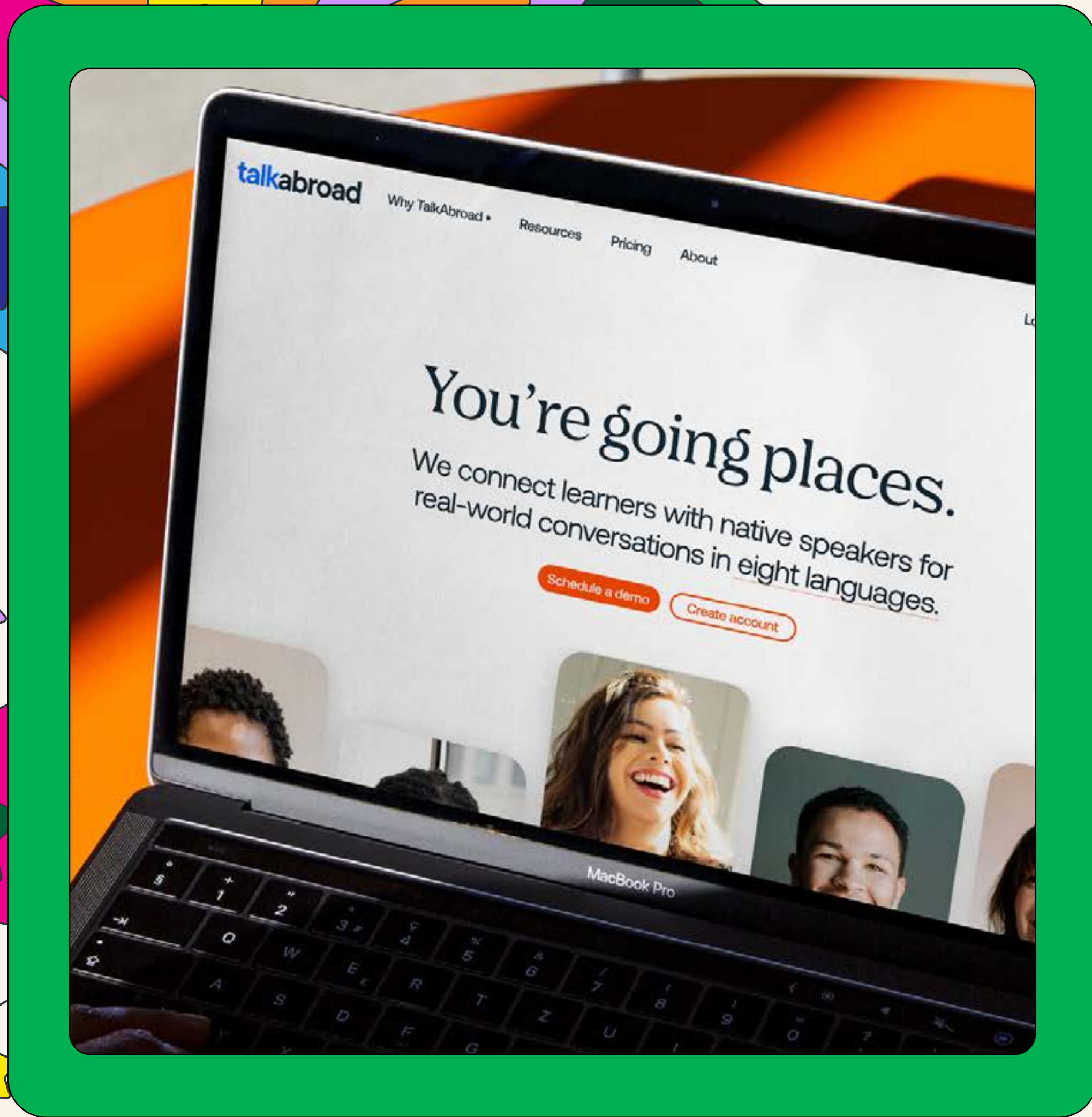
Executive Creative Director
VP, Director of Brand Strategy
Creative Director
Associate Creative Director
Art Director
Sr. Graphic Designer
Sr. Copywriter
Sr. Copywriter
Account Executive
Design Partner
Boat Prop Partner
Photographer Partner
Production Partner

**ONLINE &
INTERACTIVE**

**SOCIAL MEDIA,
CAMPAIGN**

**JUDGE'S
CHOICE**





TALK ABROAD

BULLHORN CREATIVE TALKABROAD

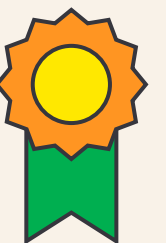
Adam Kuhn
Nathan Weaver
Anne Dean Dotson
Evan Markert
Austin Hohiemer
Keionna Bailey
Oscar Valdez

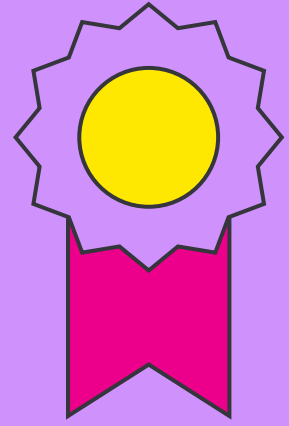
Creative Director
Illustration
Language Director
Director of Digital Projects
Copywriter + UX Developer
Account Manager
UX Developer

**CROSS
PLATFORM**

**INTEGRATED BRAND
IDENTITY CAMPAIGN**

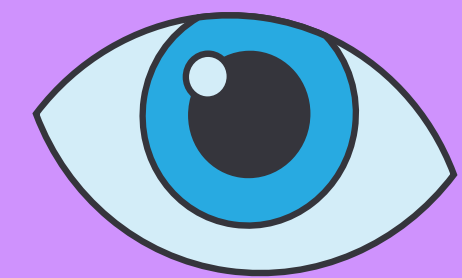
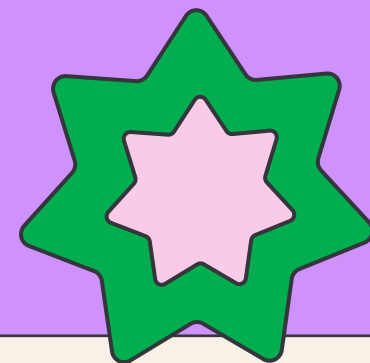
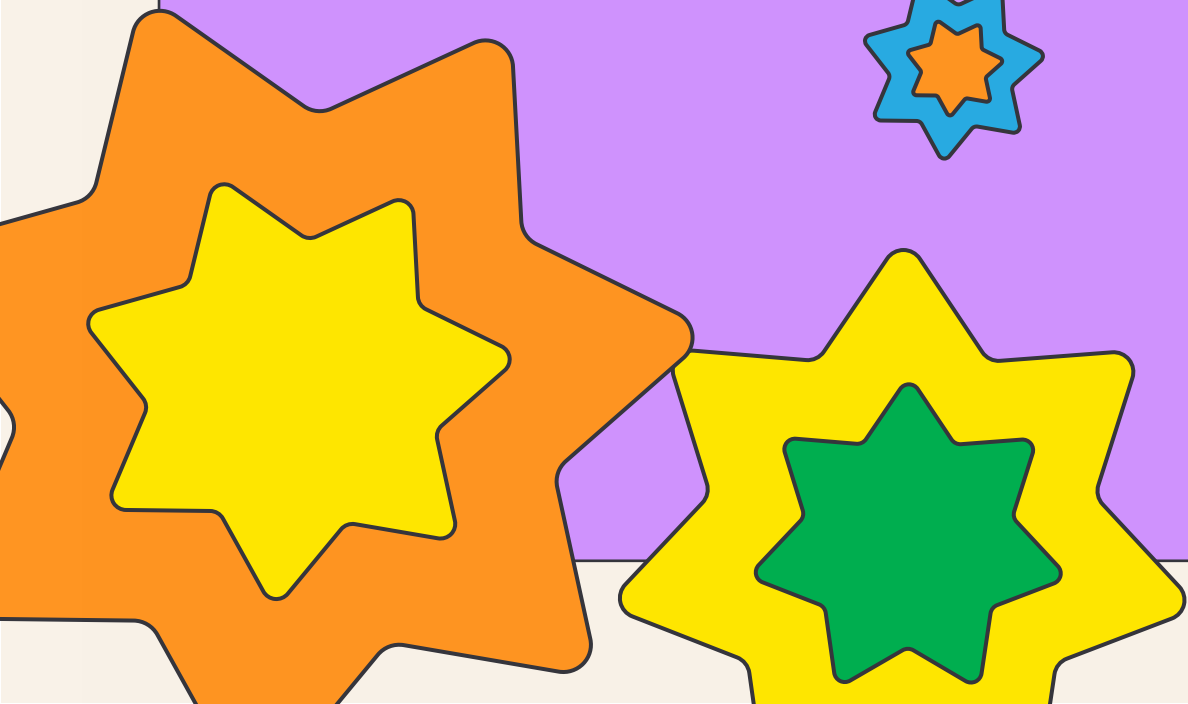
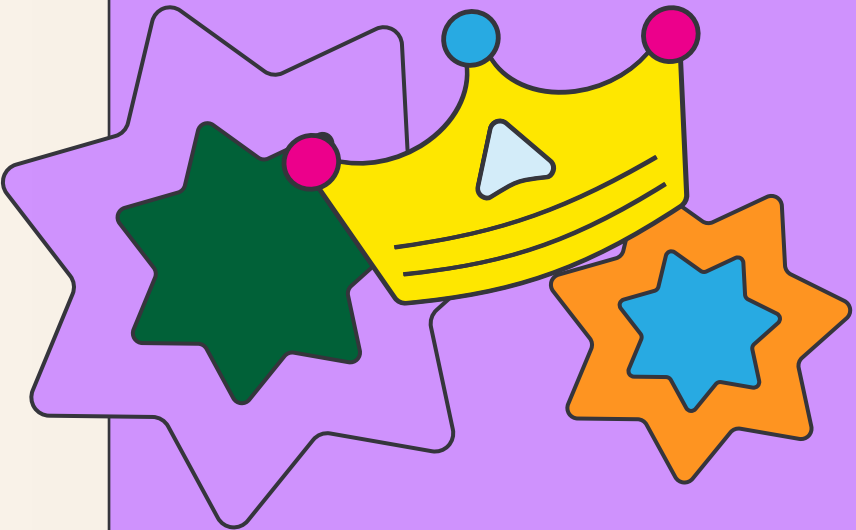
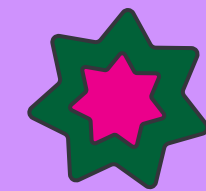
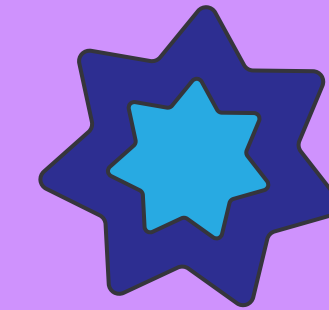
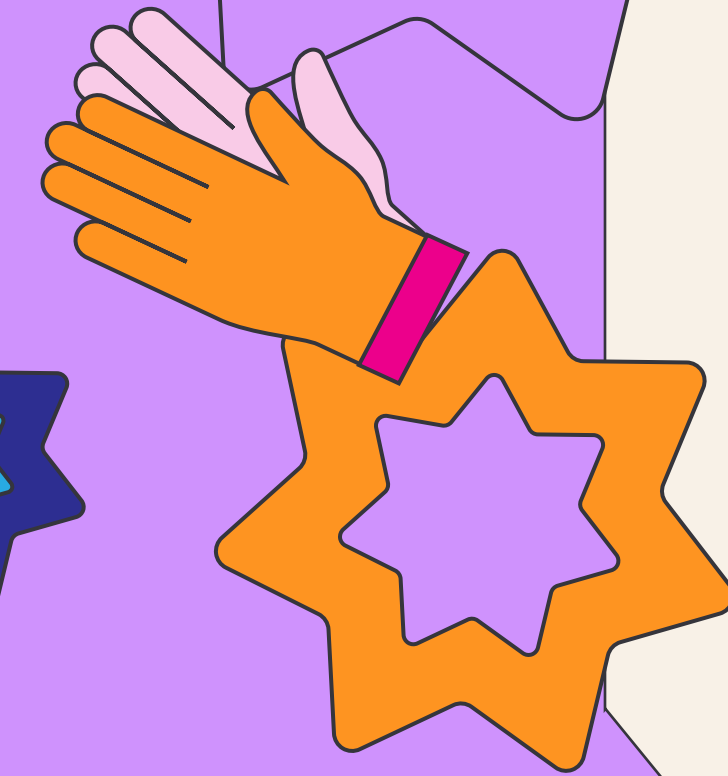
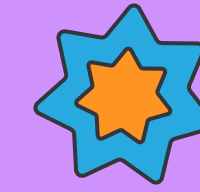
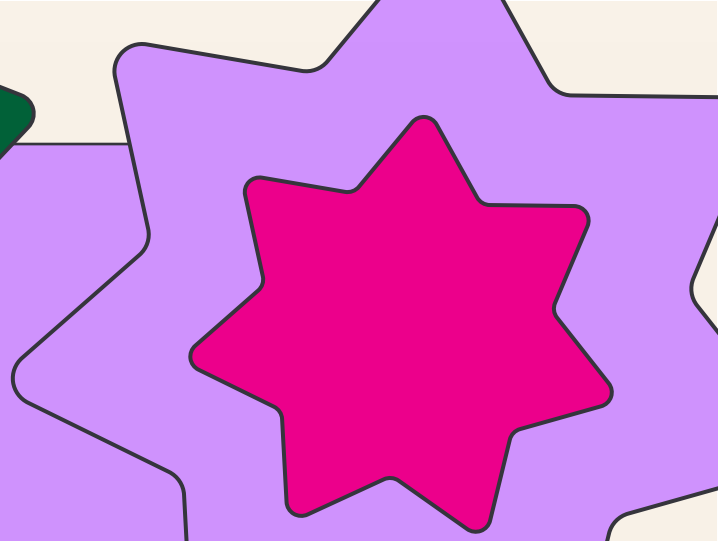
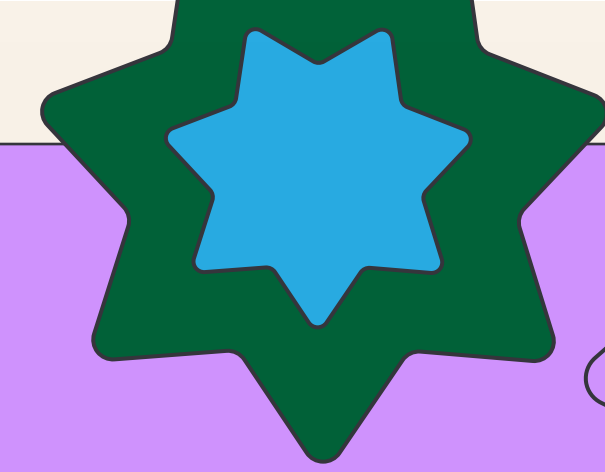
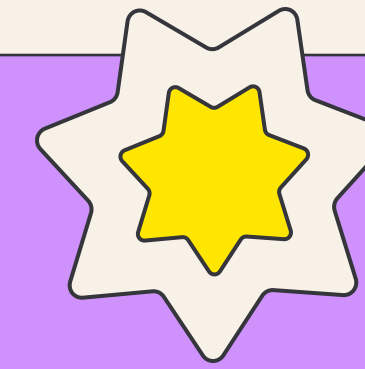
**JUDGE'S
CHOICE**





AWARDS
CATEGORY

BEST DESIGN



LEX PARKS & REC: BOLLARD ILLUSTRATIONS

MEDIOCRE LEXINGTON PARKS & RECREATION

Caleb Costelle
Shawn Saylor

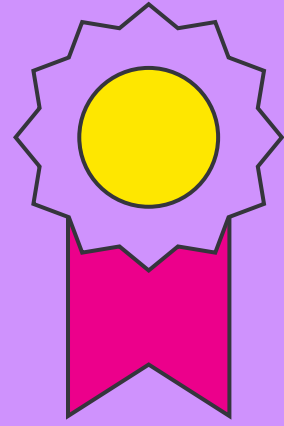
Design
Principal

ELEMENTS OF
ADVERTISING

ILLUSTRATION SERIES

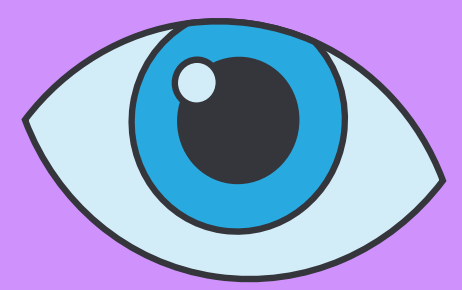
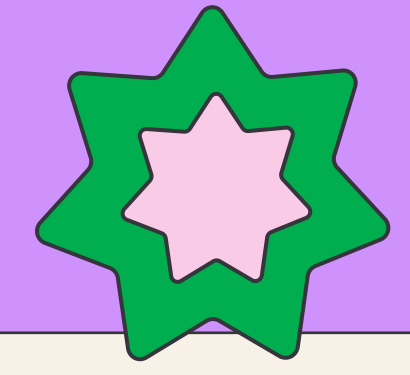
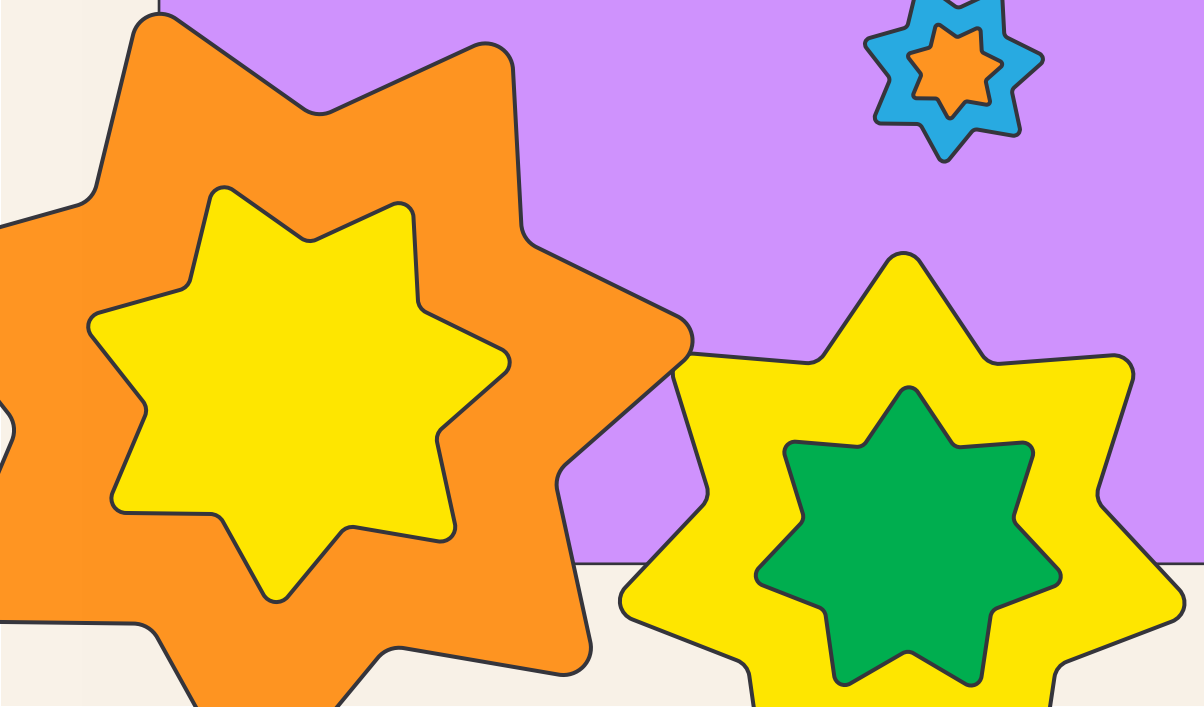
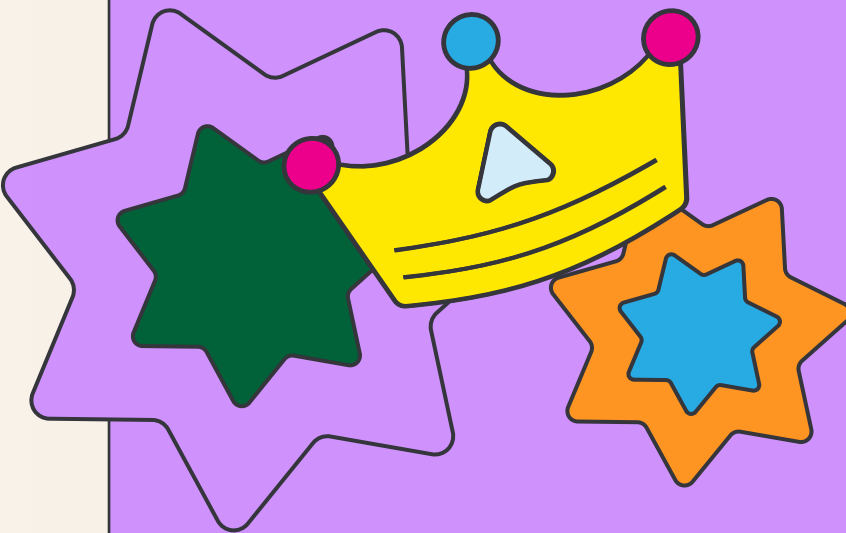
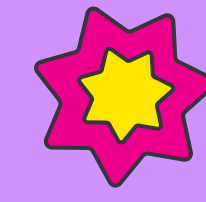
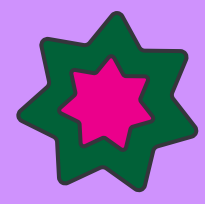
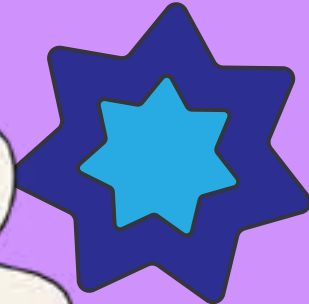
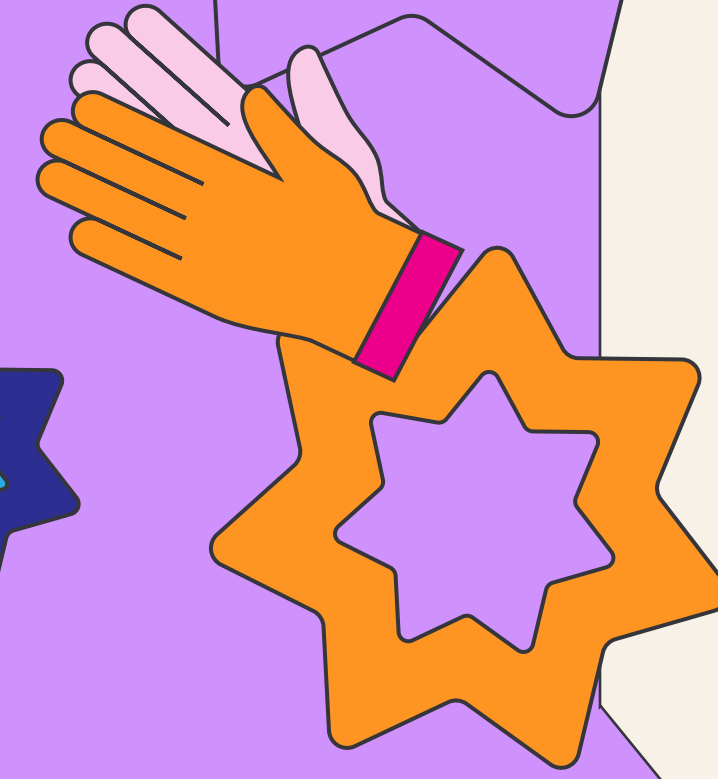
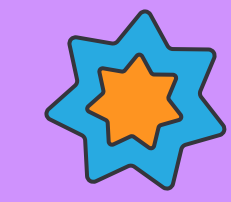
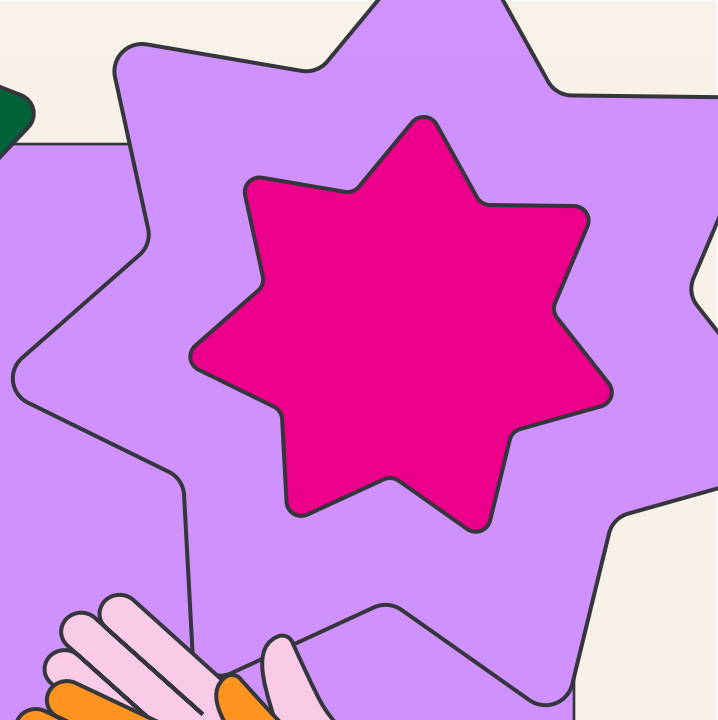
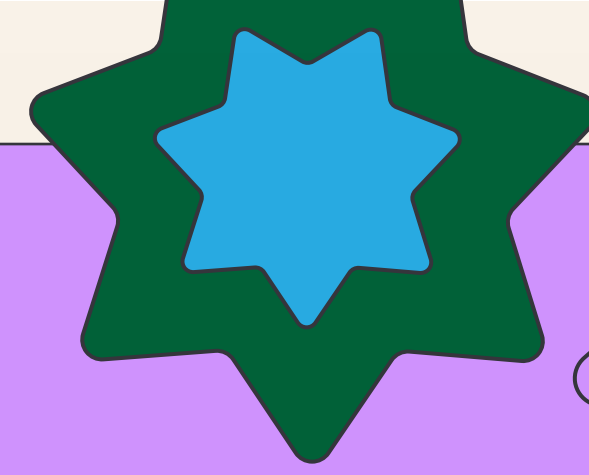
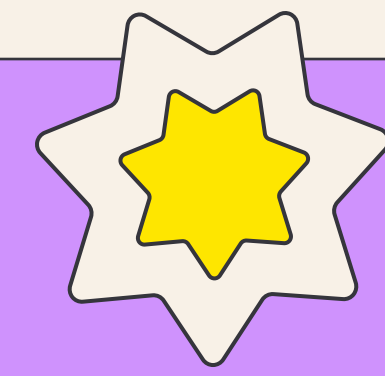
BEST
DESIGN





AWARDS
CATEGORY

BEST ONLINE & INTERACTIVE





POWERFOIL FANATOMY

BIG ASS FANS BIG ASS FANS

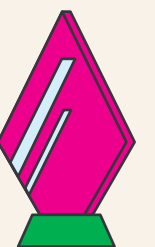
Ellis Waddell
Katherine Doerfler
Matt Jordan
Nate Blankenship

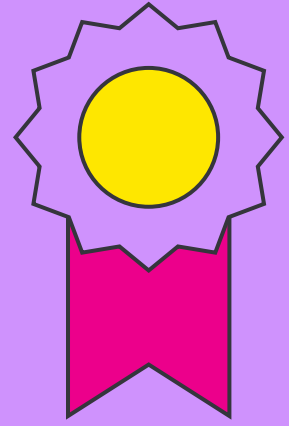
3D Media Designer
Technical Communications Manager
Senior Copywriter
Creative Director

ONLINE &
INTERACTIVE

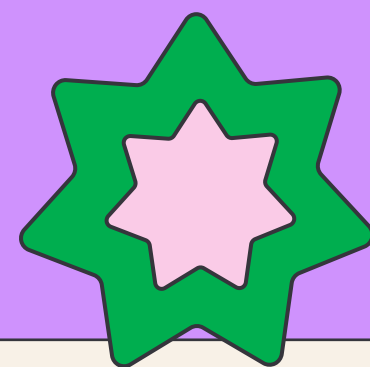
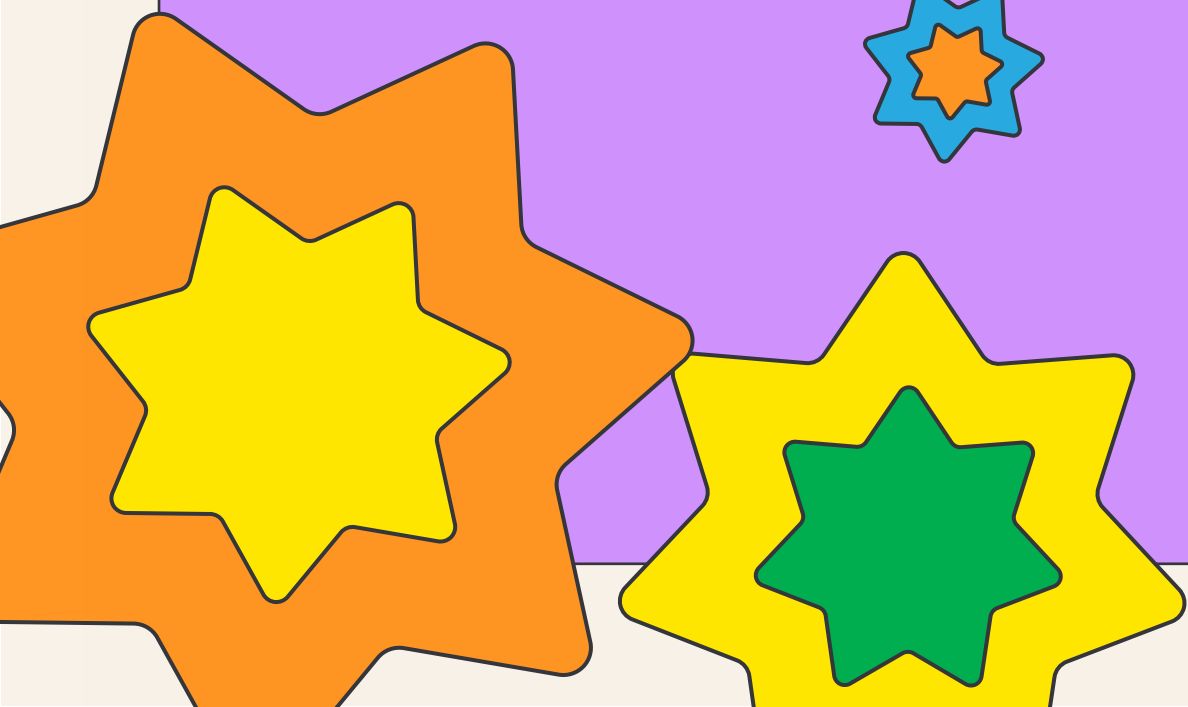
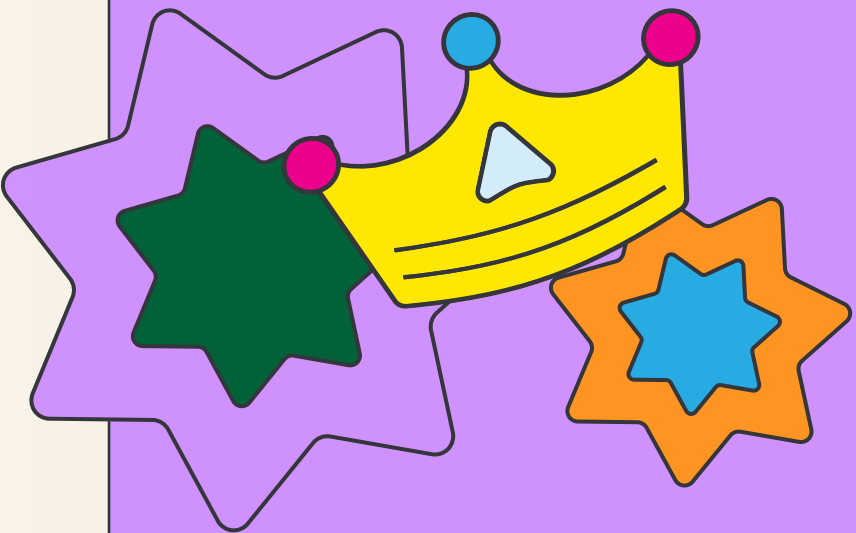
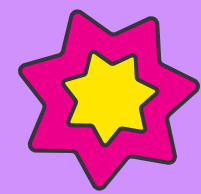
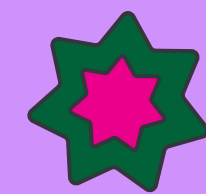
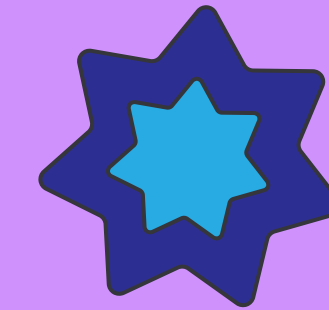
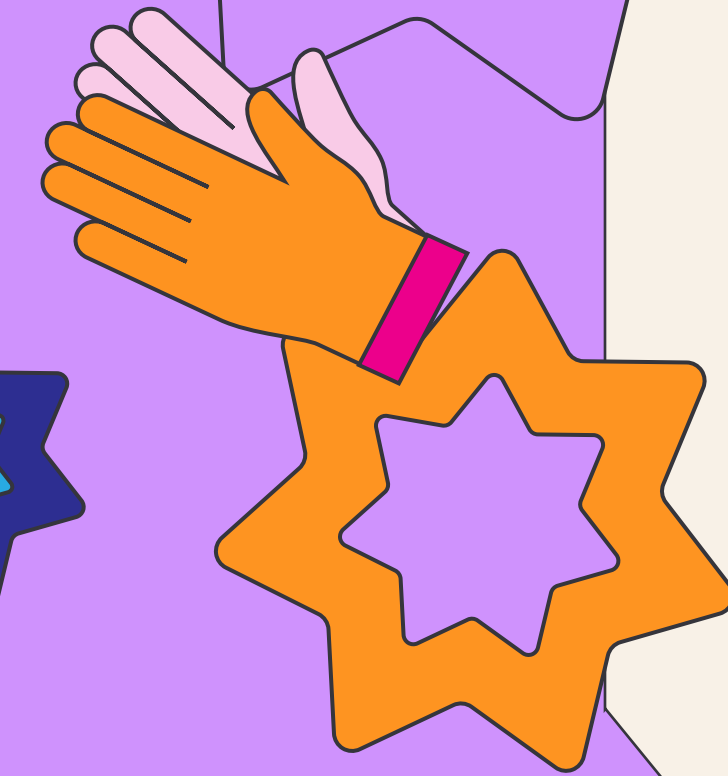
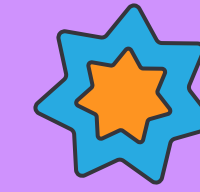
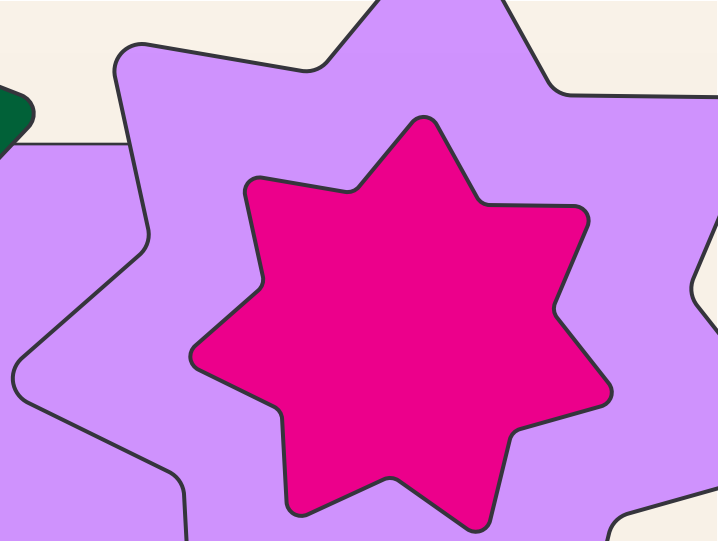
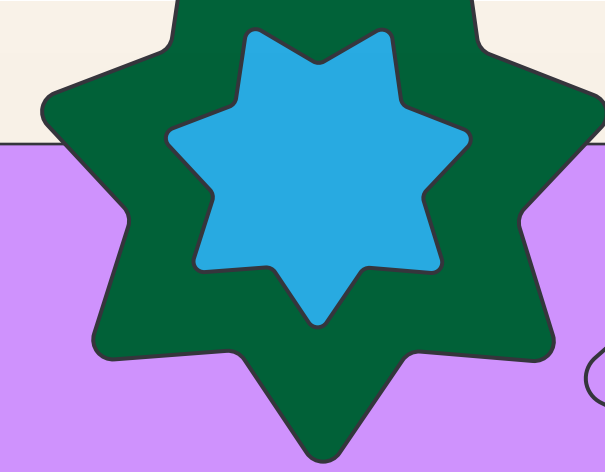
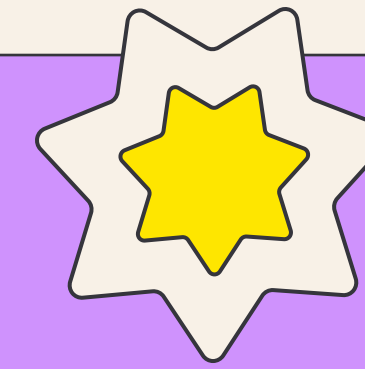
MICROSITE

BEST
ONLINE &
INTERACTIVE

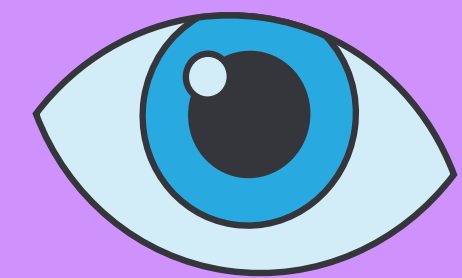


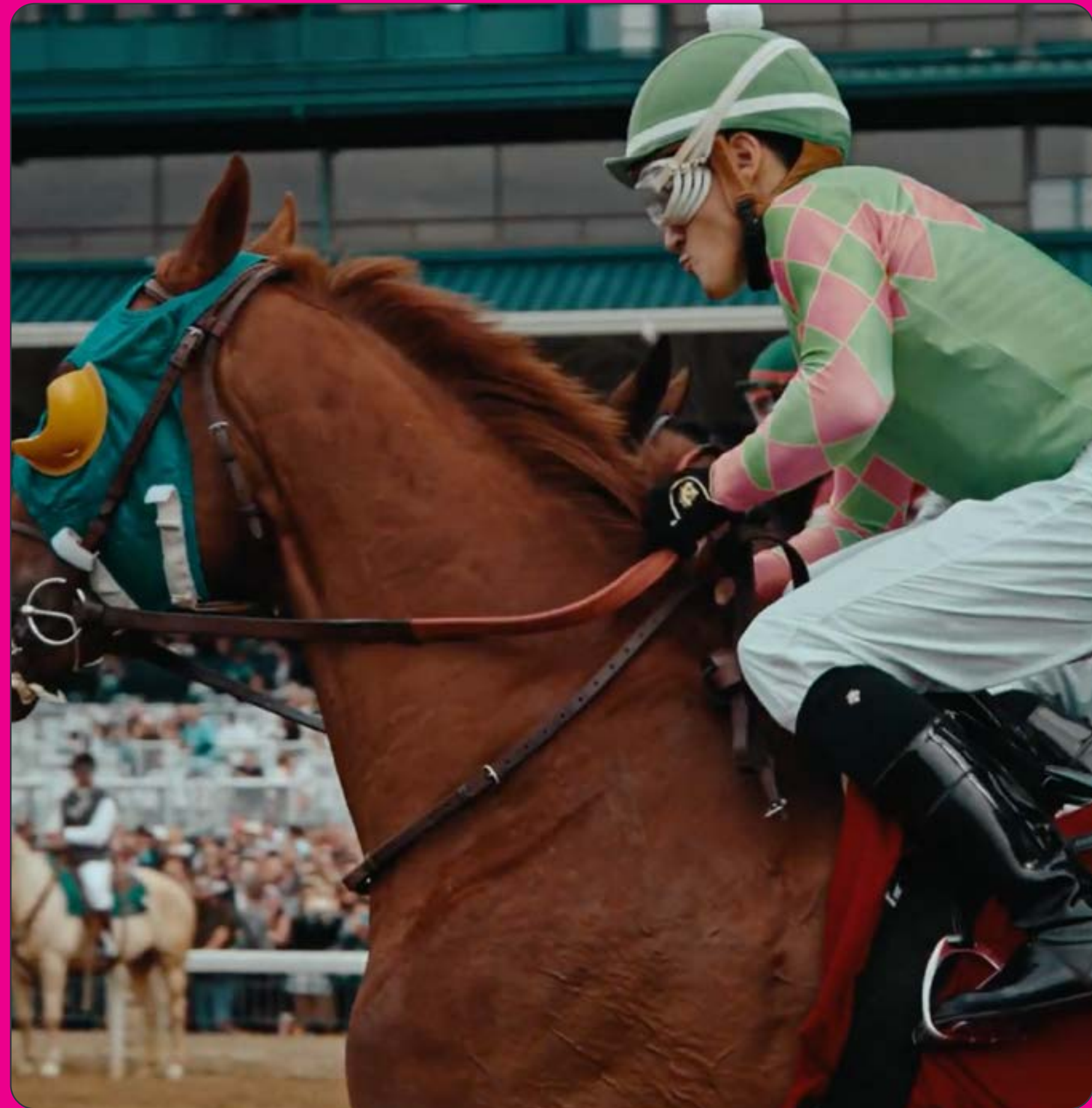


AWARDS
CATEGORY



BEST COPYWRITING





THE ROAR

CORNETT KEENELAND

Jonathon Spalding
Chris Barnes
Kathy Martinolich
Aaron Lugo
Jalyn Clark
Leslie Miller
Kelsey Riley
Colin Doherty
WrkShrt
John Buckman

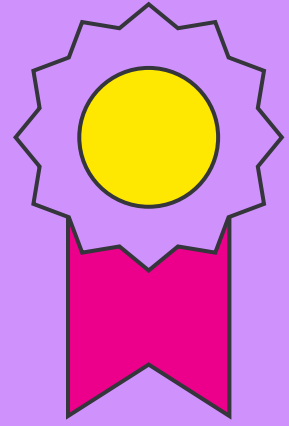
Associate Creative Director
Creative Director
Sr. Copywriter
Associate Art Director
Graphic Designer
VP, Director of Brand Strategy
Sr. Account Executive
Producer/Director, HOOK Interactive
Directors of Photography
Editor

ELEMENTS OF
ADVERTISING

COPYWRITING

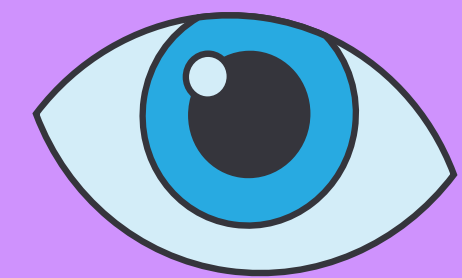
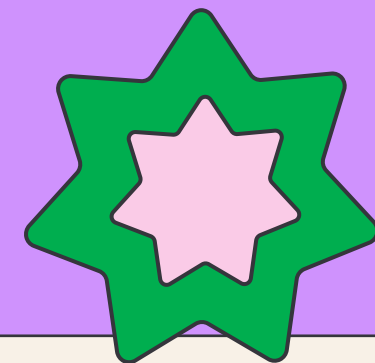
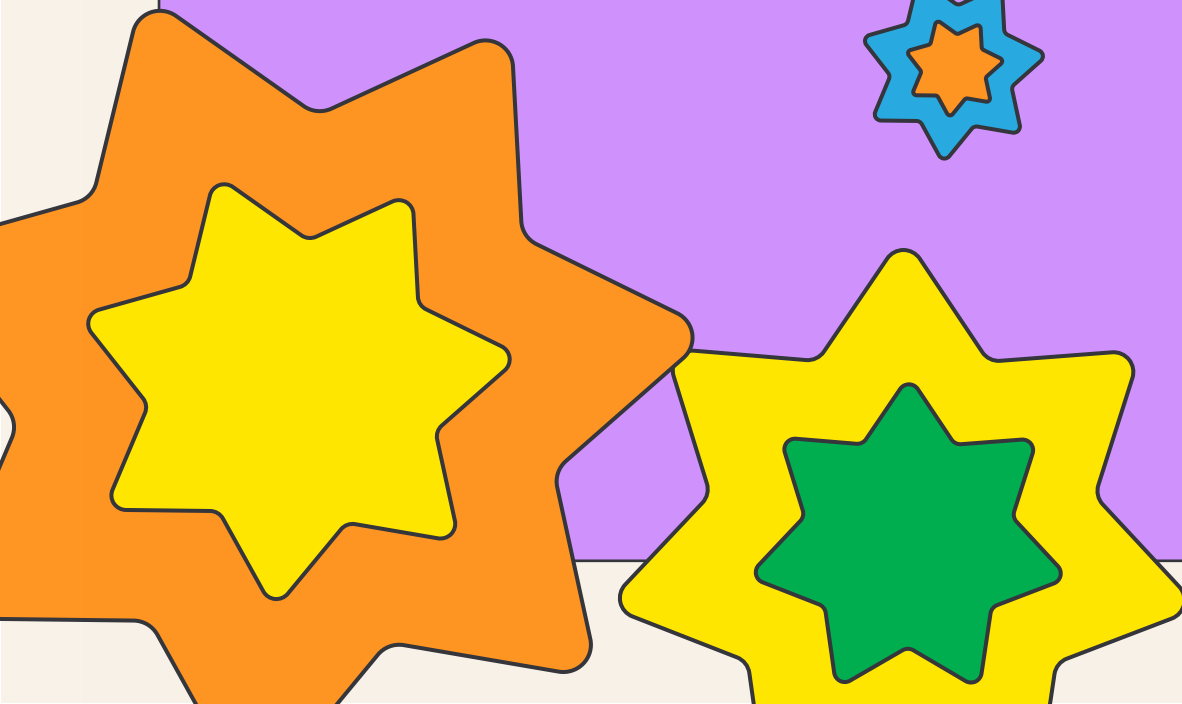
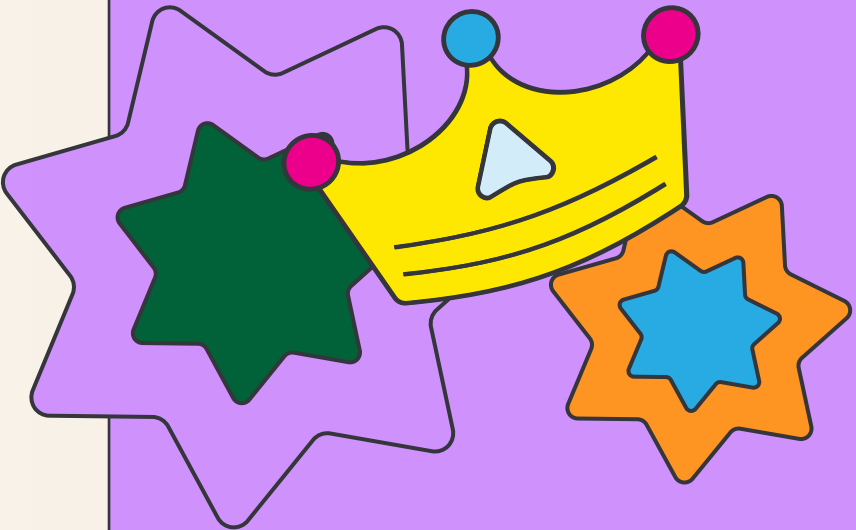
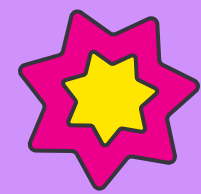
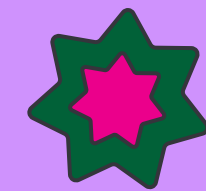
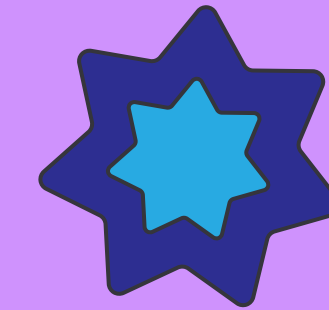
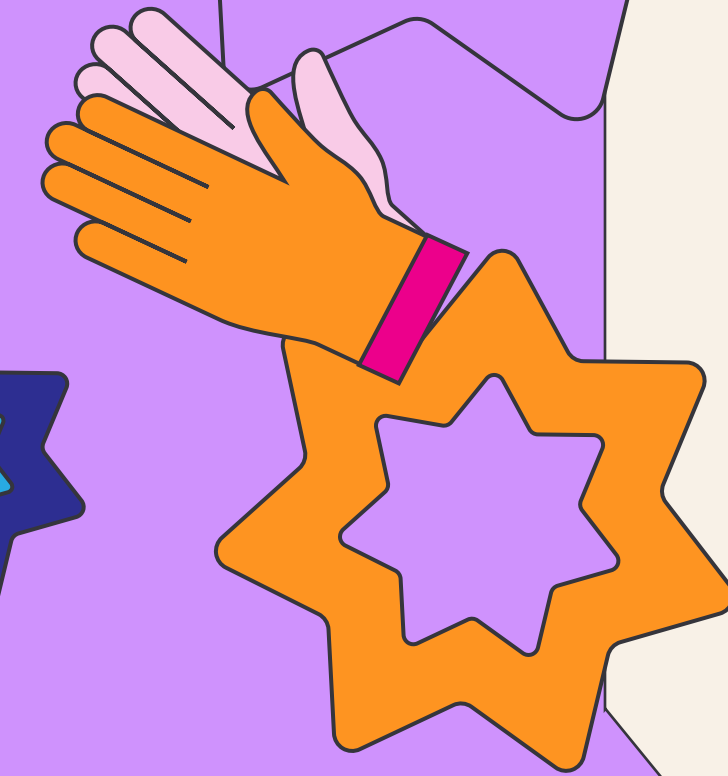
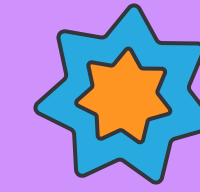
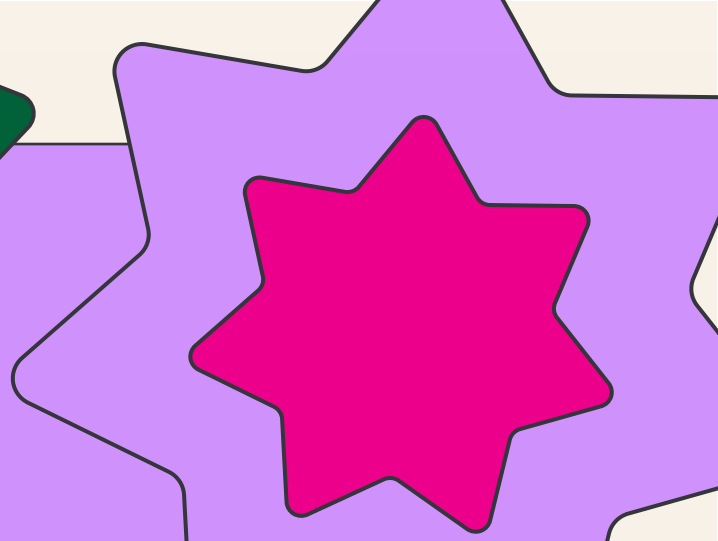
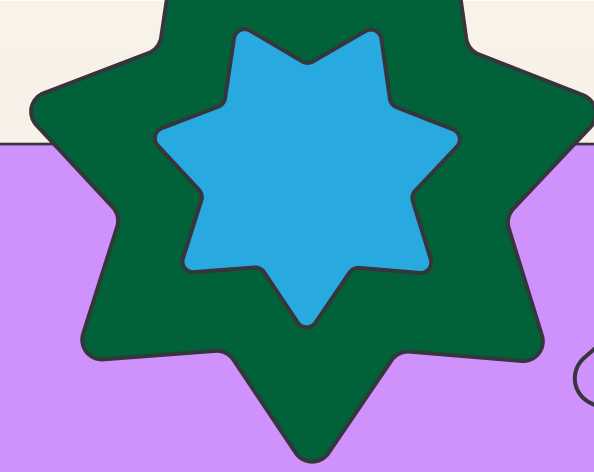
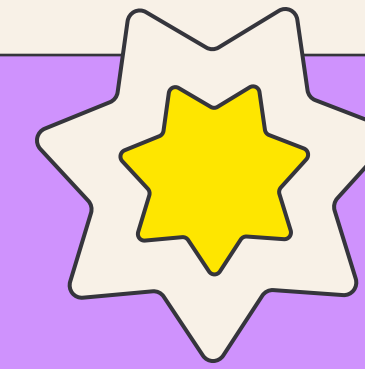
BEST
COPYWRITING

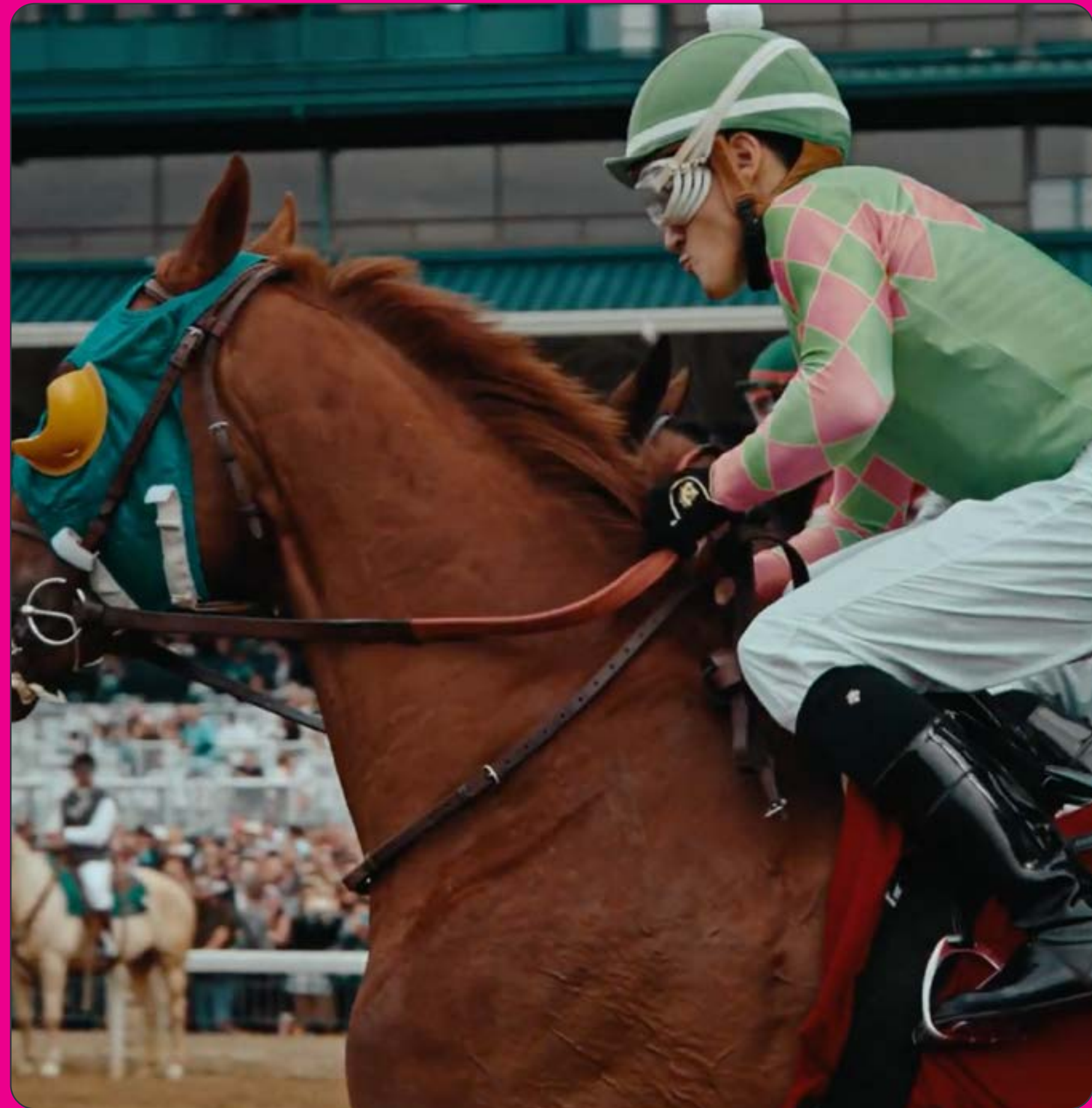




AWARDS
CATEGORY

BEST VIDEO





THE ROAR - KEENELAND BRAND SPOT

CORNETT KEENELAND

Jonathon Spalding
Chis Barnes
Kathy Martinolich
Aaron Lugo
Jalyn Clark
Leslie Miller
Kelsey Riley
Charlotte Cornett
Colin Doherty
WrkShrt
John Buckman

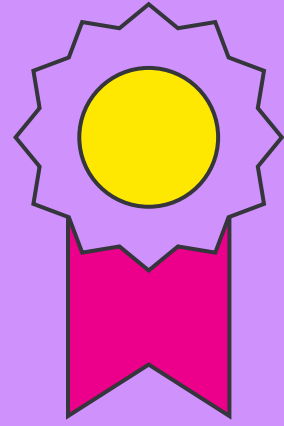
Associate Creative Director
Creative Director
Sr. Copywriter
Sr. Art Director
Graphic Designer
VP, Director of Brand Strategy
Sr. Account Executive
Account Executive
Producer/Director, HOOK Interactive
Directors of Photography
Editor

FILM, VIDEO,
& SOUND

REGIONAL/NATIONAL
TELEVISION
COMMERCIAL

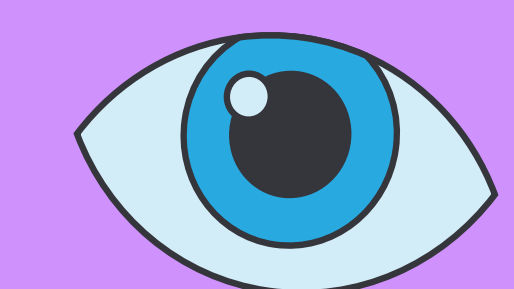
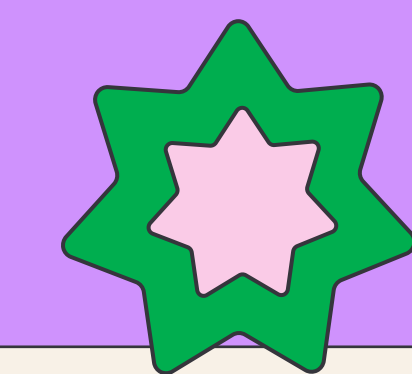
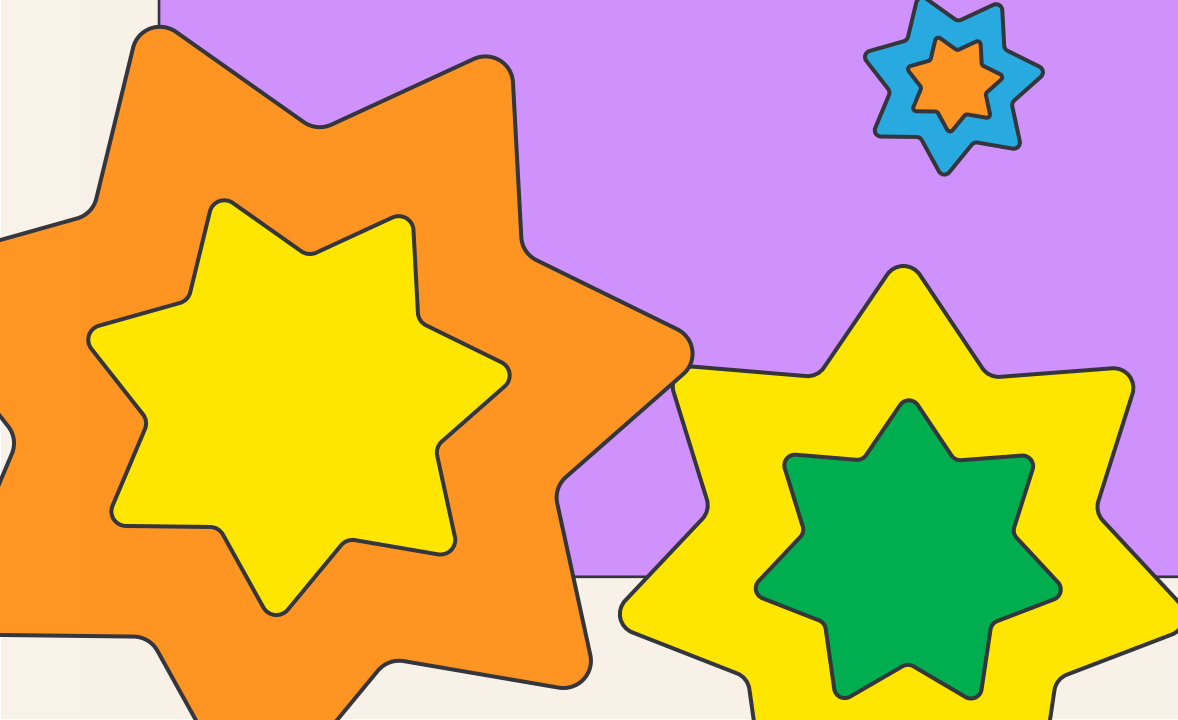
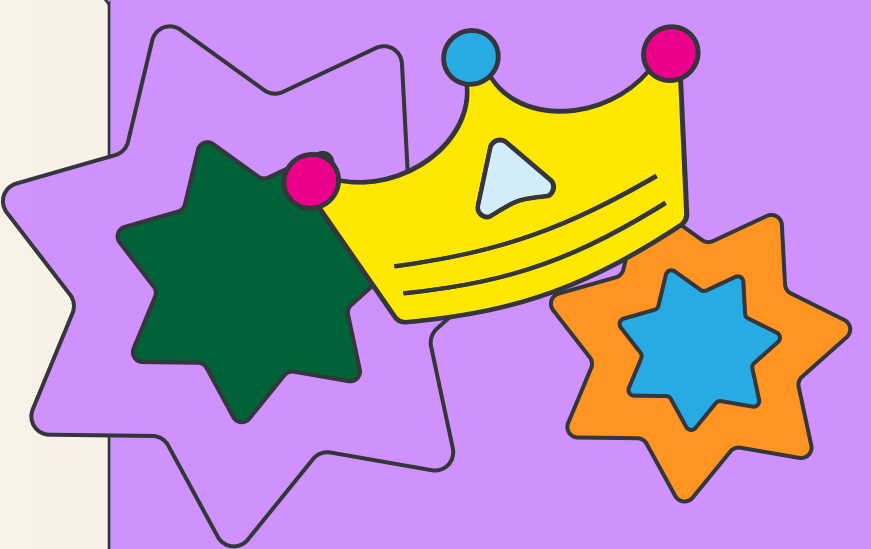
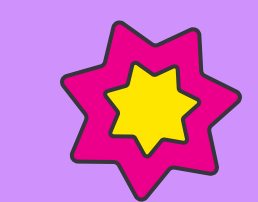
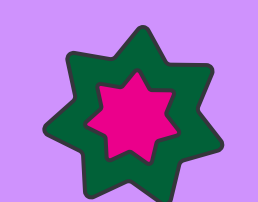
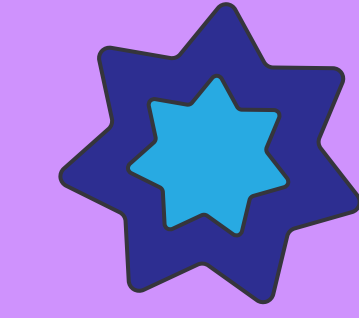
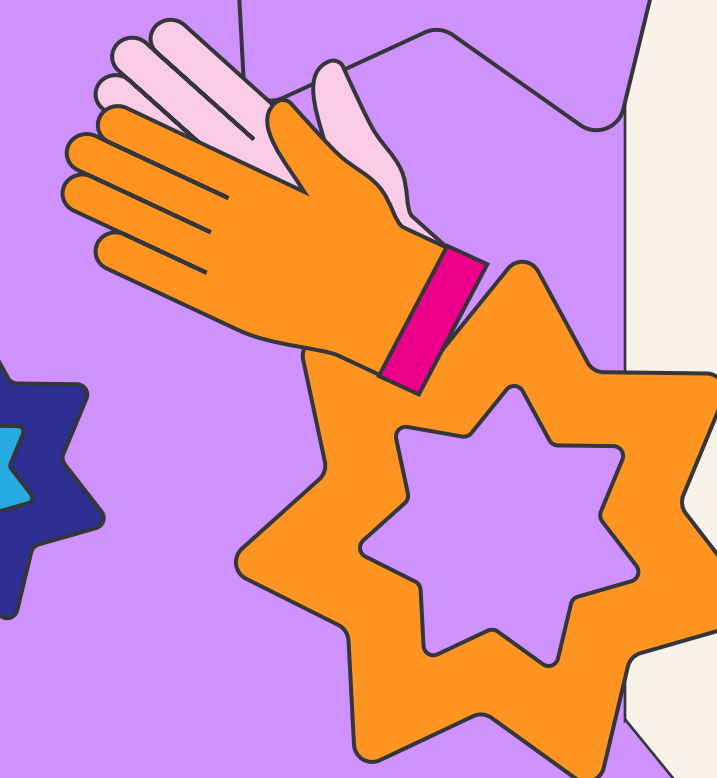
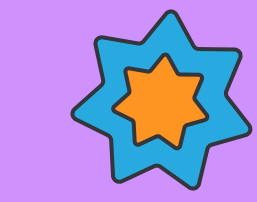
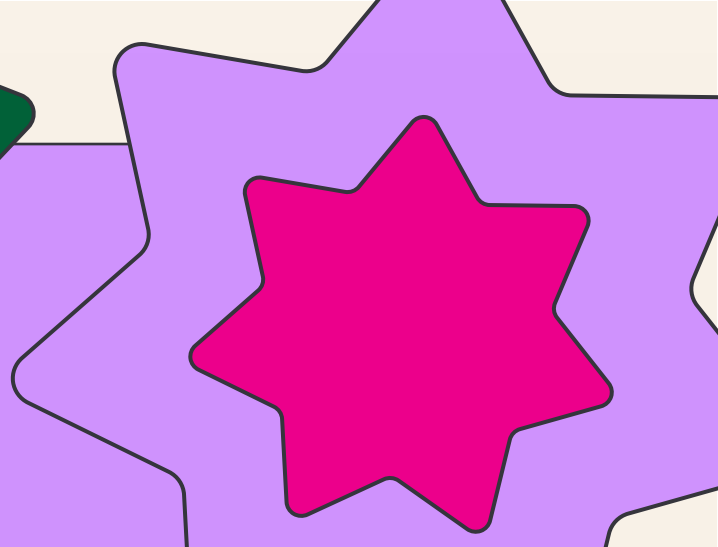
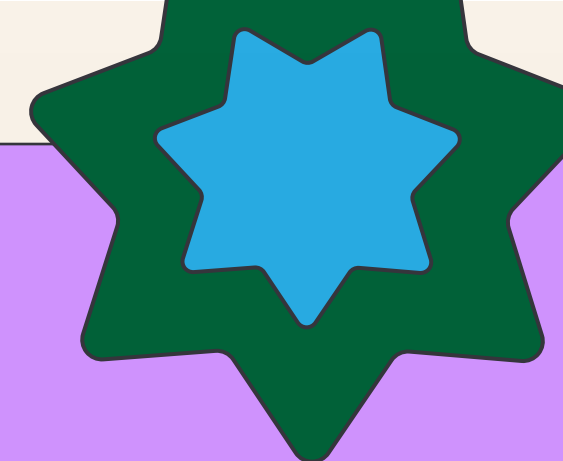
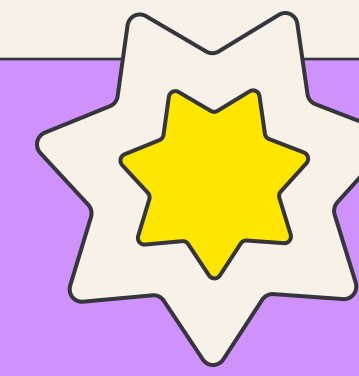
BEST
VIDEO





AWARDS
CATEGORY

BEST PUBLIC SERVICE



LEX PARKS & REC: BOLLARD SIGNAGE

MEDIOCRE
LEXINGTON PARKS & RECREATION

Caleb Costelle
Shawn Saylor

Design
Principal

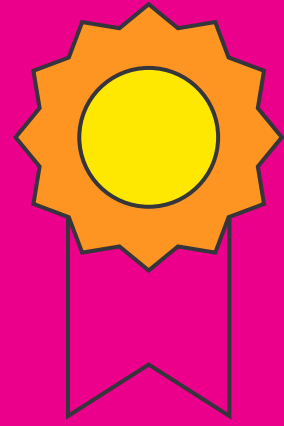


PUBLIC SERVICE

OUT-OF-HOME

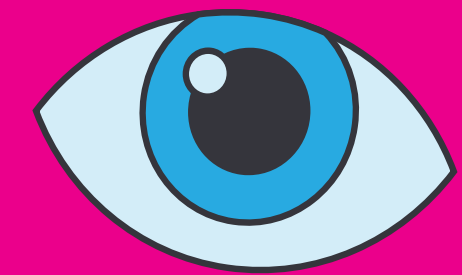
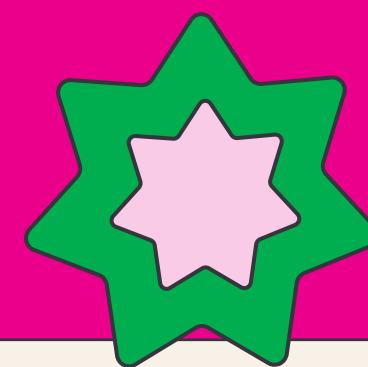
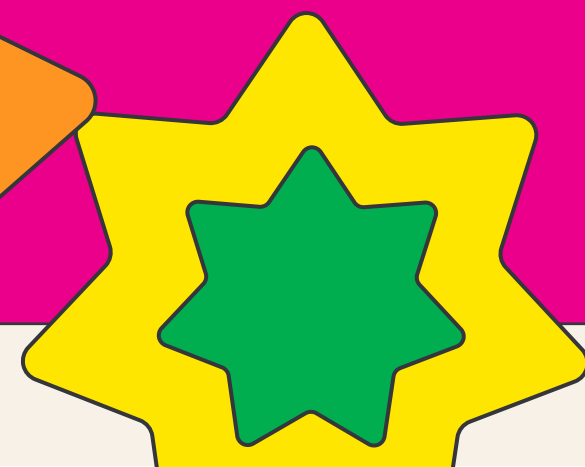
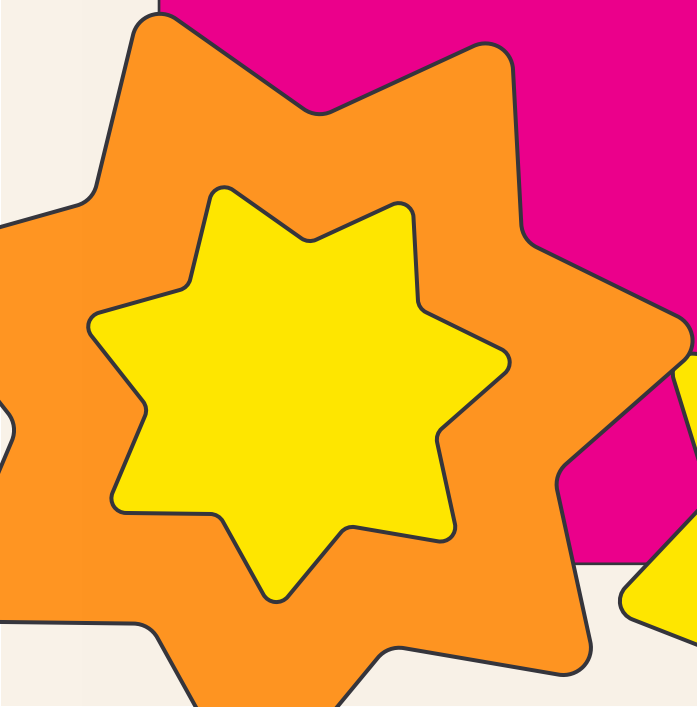
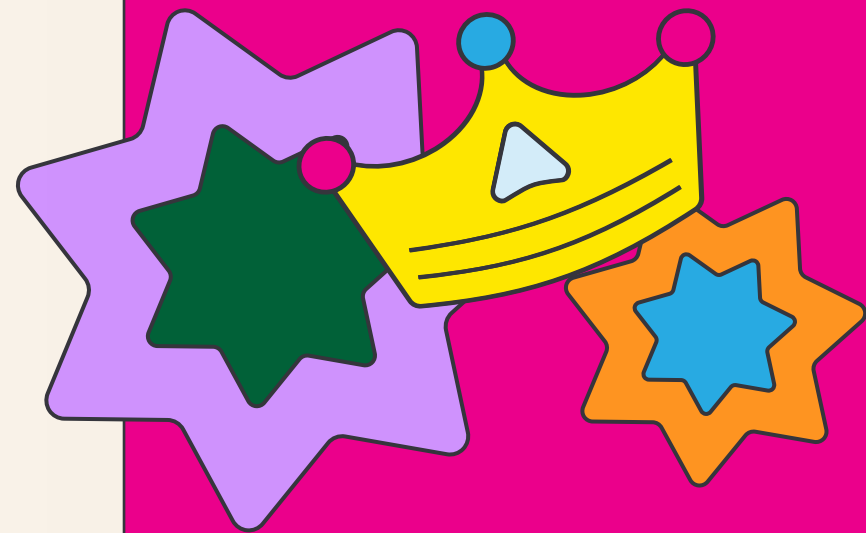
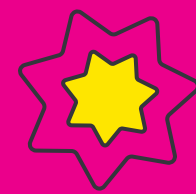
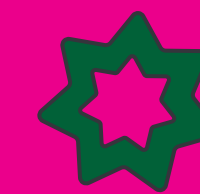
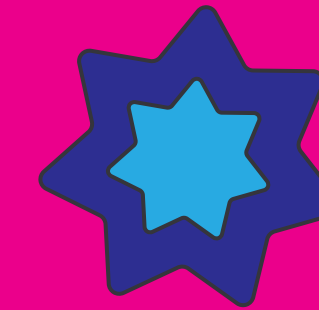
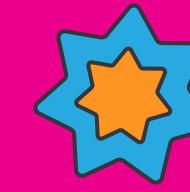
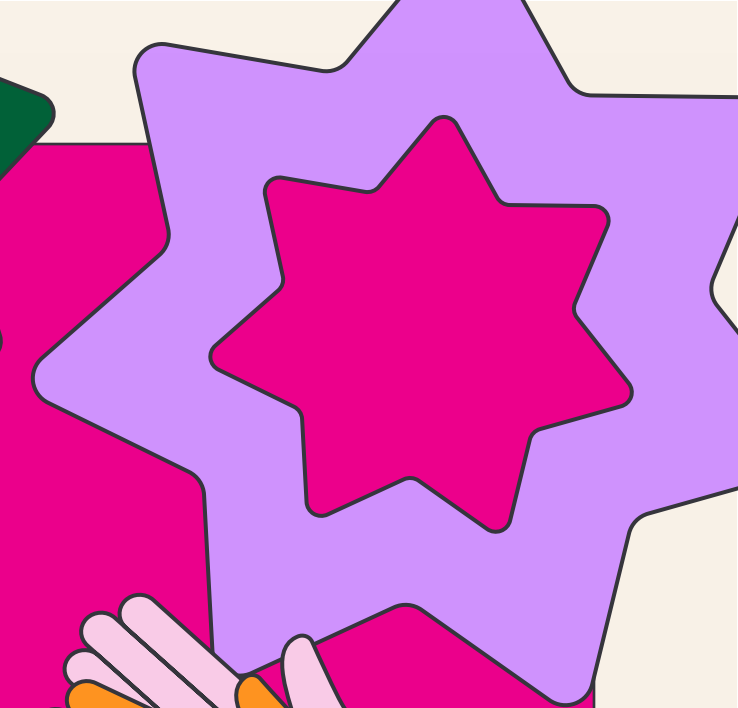
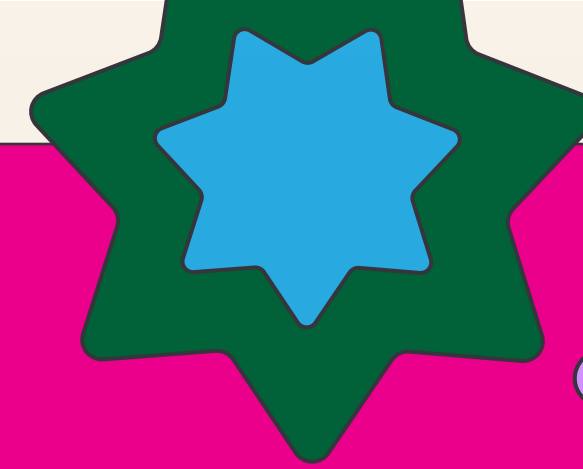
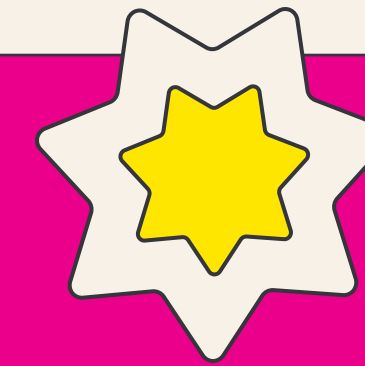
**BEST
PUBLIC
SERVICE**





**SPECIAL
AWARD**

BEST OF SHOW





HORSE KICKS

CORNETT VISITLEX

Whit Hiller
Jonathon Spalding
Randy Steward
Robert Baker
Sarah Vaughan
Coleman Larkin
Caitlyn Leiby
Ty Duckwyler
Laura Merchant
Jacob McDaniel
Daniel Boone
Pierina Galvez
Natalie Wilks
Lauren McDowell
Marcus Floyd
QUINN PR
Adam Padgett
Meg Heaton
Nimlock
Monster Color

Executive Creative Director
Associate Creative Director
Associate Creative Director
Director of Social Strategy
Associate Art Director
Sr. Copywriter
Content Strategy Manager
Social Content Creator
Sr. Graphic Designer
Jr. Digital Designer
Digital Producer
UI/Web Designer
Account Executive
Account Coordinator
Sneaker Artist Partner
PR Partner
Photographer Partner
Art Director Partner
Fabricator Partner
Printer Partner

**CROSS
PLATFORM**

**INTEGRATED BRANDED
CONTENT CAMPAIGN**

**BEST OF
SHOW**

