

SPONSORSHIP



2023 American Advertising Awards

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What
Ad Club Lexington's 2023
American Advertising Awards Gala

When
Friday, March 3, 2023
7:30 - 9:30 p.m.

Where
21c Museum Hotel
167 W. Main St., Lexington

Expected Audience
100+ advertising and marketing
professionals.

1 AVAILABLE

[Your Company] presents the 2023
American Advertising Awards

Inquire about a custom "Create
Your Own" Sponsorship Package.

Presenting Sponsorship **\$5,000**

- Your company will be featured as the presenting sponsor on all promotional materials.
- Remarks by company rep at the Gala (3-6 minutes).
- Promotional item placement at each seat or table.
- 4 tickets to the 2023 Gala.
- 1-year Corporate Membership to Ad Club Lexington.
- Sponsorship acknowledgement & logo placement via all printed event collateral, as well as web, social media and email marketing materials.

1 AVAILABLE

Corporate Sponsorship **\$3,000**

- 4 tickets to the 2023 Gala.
- 1-year Corporate Membership to Ad Club Lexington.
- Sponsorship acknowledgement & logo placement via all printed event collateral, as well as web, social media and email marketing materials.

2 AVAILABLE

Small Business Sponsorship **\$1,000**

- 2 tickets to the 2023 Gala.
- 2 individual memberships to Ad Club Lexington.
- Sponsorship acknowledgement & logo placement via all printed event collateral, as well as web, social media and email marketing materials.

4 AVAILABLE

Friend of the Club Sponsorship **\$500**

- 2 tickets to the 2023 Gala.
 - Sponsorship acknowledgement & logo placement via all printed event collateral, as well as web, social media and email marketing materials.
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