

Stand with beauty.

Here at Ulta Beauty we believe that when you stand with beauty, you stand with confidence. That's why it's our mission to use the power of beauty to bring to life the possibilities that lie within each and everyone of us. Amplify your inner confidence with Ulta Beauty products and be proud of who you are and what you stand for, because with your beauty the possibilities are endless. To learn more about how Ulta Beauty supports you check out [@ultabeauty](#) on Instagram.



ULTA
BEAUTY

the possibilities are beautiful.

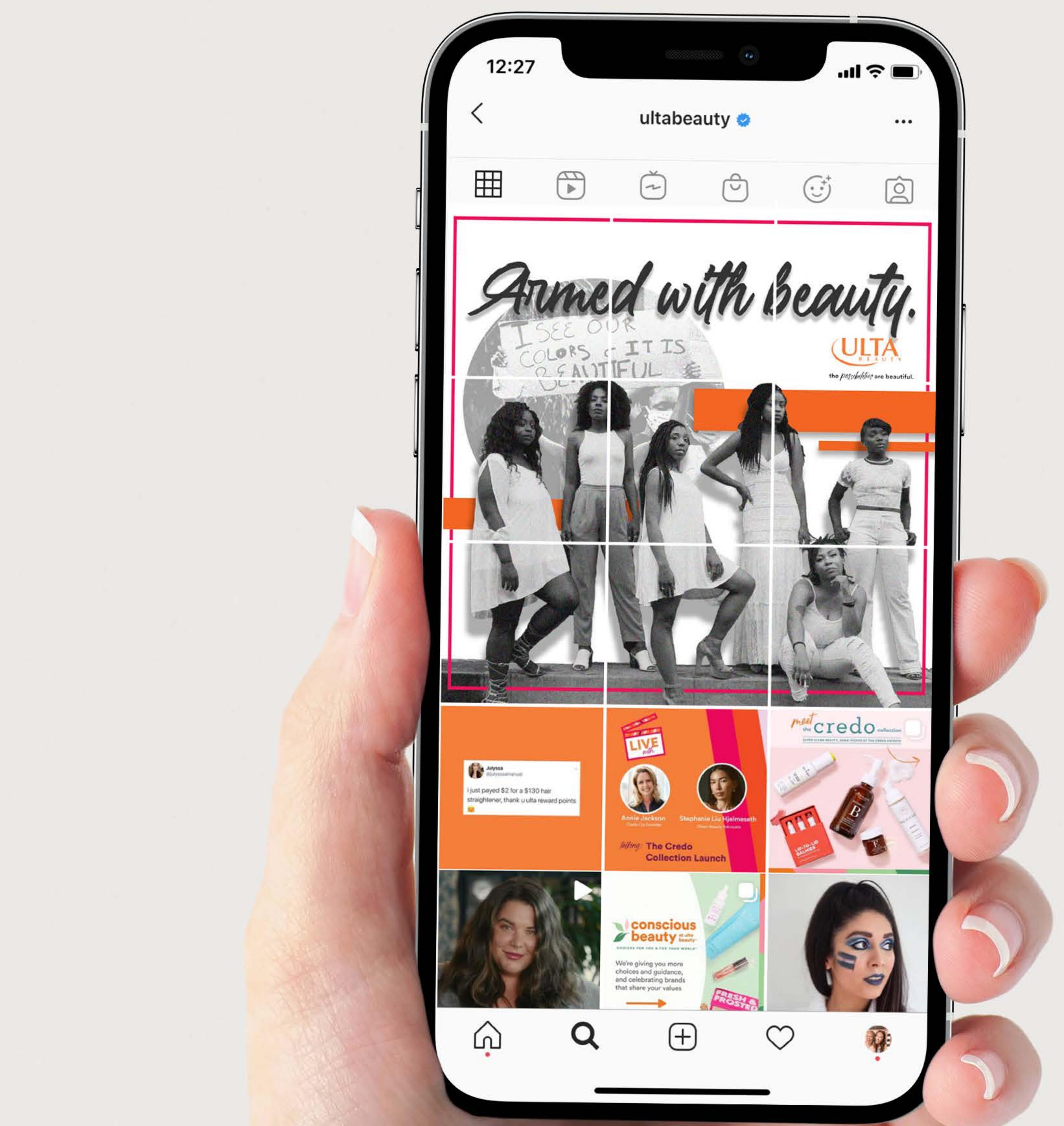
Beauty that speaks.

We believe that confidence creates this beauty that can spark a revolution. Ulta Beauty is here to amplify your inner confidence with products that will make you feel unstoppable. With your beauty and an Ulta Beauty boost of confidence you will be ready to take on the world. Speak with confidence when you shop with us. To learn more about how Ulta Beauty supports you, check out @ultabeauty on Instagram.



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POWeR

The word "POWeR" is displayed in large, bold letters, each letter contained within a separate colored square. The letters are arranged horizontally, with "P" in pink, "O" in cream, "W" in orange, "e" in dark brown, and "R" in yellow.